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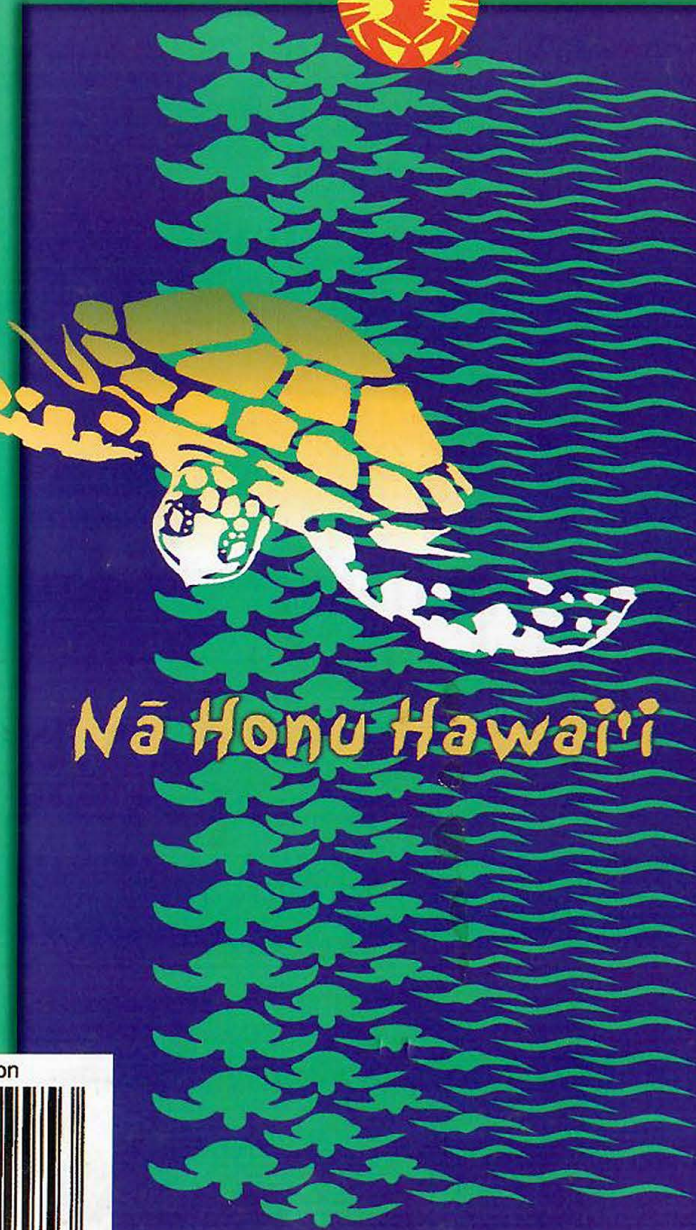
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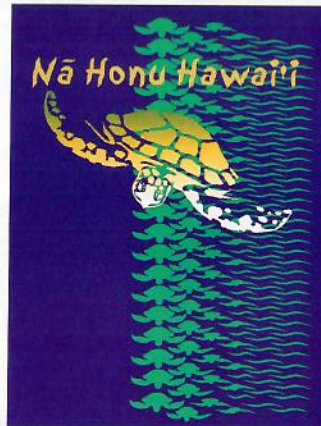
## 2005 Aloha Festivals Theme

# Nā Honu Hawai'i

## The Spirit Within

Paying tribute to the Hawaiian "life of the land and of the sea," the 2005 Aloha Festivals theme is Nā Honu Hawai'i "The Spirit Within." Honu, or sea turtles, have inhabited Hawaiian waters for millennia. They symbolize longevity, peace and the spirit within for Hawaiians, while they are beloved throughout the world as creatures of peace, hope, humility and love. Honu are also 'aumākua, ancestral spiritual guardians of Hawaiian families. Hawaiians maintain personal, intimate relationships with their 'aumākua and feel their ancestral guardians lead them on the right path (pono).

Keen observers of nature and protectors of the sea, Hawaiians also care for honu, ensuring their return to land to bear their young in the sands of their birth. Now endangered and bordering on extinction, the responsibility rests on us to ensure their survival for all generations. It is "pono" to do so.



Leolani Kini

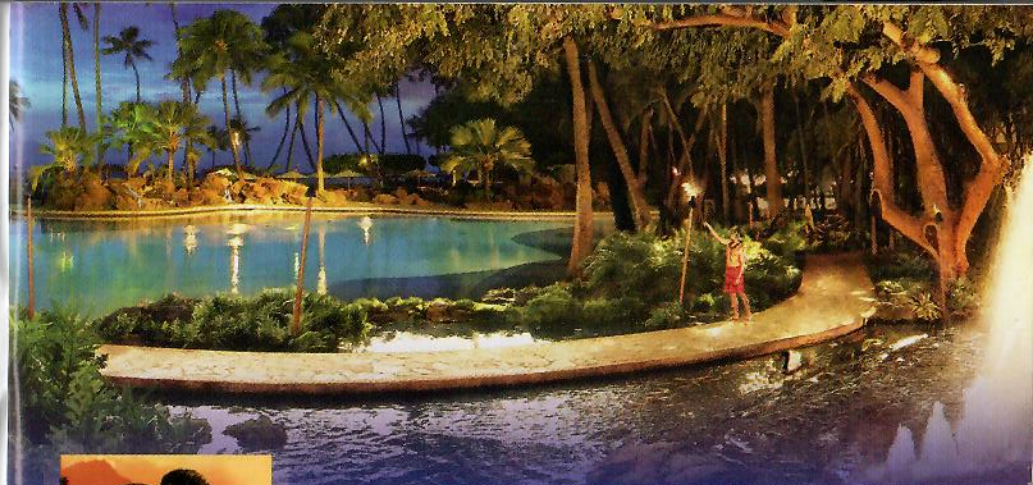
## Leolani Kini 2005 Aloha Festivals President

In her second year as Aloha Festivals president, Leolani Kini's involvement with the statewide event began as a ho'olaule'a volunteer 16 years ago. That led to positions on the Aloha Festivals board for more than a decade. "It's been an educational process, learning what it takes to make the festival each step of the way," explains Kini. "This is where events are planned and coordinated

as a sense of camaraderie between members grows. It's where the aloha spirit begins and spreads out to all facets of Aloha Festivals."

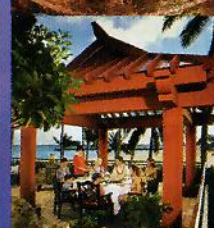
Kini knows the importance of Hawai'i's largest statewide event. "Hawai'i has so many great festivals, but within Aloha Festivals, people can experience a true cross-cultural experience that embraces other beliefs and values," she adds.

As Aloha Festivals president, one of the things Kini instituted is having Festivals activities year-round. Last year, the Keiki Art Contest debuted before the regular Festivals season and this year, a Hawaiian Language Contest was held in the spring. Winners of both contests are invited to ride in O'ahu's Aloha Festivals Floral Parade. "These events foster a sense of pride and awareness for our young people," she emphasizes.



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Aloha Festivals Salutes Individuals Who Exemplify  
Nā Honu Hawai'i-The Spirit Within  
Ambassadors of Aloha

**Donna Kahakui**

Known for her long distance paddling to increase ocean awareness, Donna "Kahiwa"



Donna Kahakui

Kahakui pushes herself to the limit to demonstrate how one person can make a difference through "determined action." Kahakui founded Kai Makana, a non-profit that promotes ocean education through action with environmental programs for keiki, reef rescue projects and Education Days. An upcoming event is the Kanapou Bay Cleanup September 11 on Kaho'olawe.

**Danny Akaka**

The Mauna Lani Bay Hotel & Bungalows has nurtured and released over 150 turtles in the last 15 years through its turtle release program. "Turtles are survivors of our prehistoric times and a cultural symbol and 'amākua for many Hawaiians," says Danny Akaka, historian, kumu and cultural director at the resort. "They are the ultimate navigators." Akaka adds we must malama 'aina (take care of our surroundings) and understand the interconnection of nature.



Danny Akaka

**Grand Marshals**

**George Balazs**

As a NOAA National Marine Fisheries Service Protected Species biologist, George Balazs has devoted his entire 34-year career to



George Balazs

recovery of the Hawaiian green sea turtle. He facilitated the turtle's addition to the Endangered Species List in 1978 and then led efforts to uncover info to aid in the reptiles' recovery. A recent count of nesting turtles shows a 600% increase over the last 30 years. This spring in Washington D.C., the National Wildlife Federation honored Balazs with its National Conservation Achievement Award.

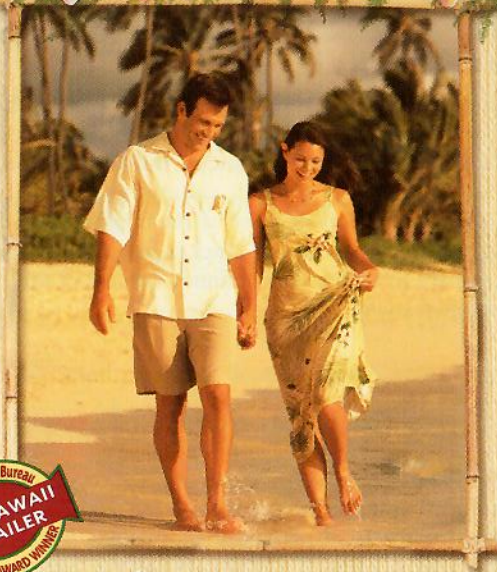
6 Aloha Festivals 2005

**Dr. Isabella Abbott**

At the beach, she learned the importance of seaweed as a child. "My mother encouraged me to collect and eat limu," says Dr. Isabella Abbott. Known today as Hawaii's "seaweed expert," Dr. Abbott has authored eight books on algae and limu, plus 180 reprints in journals. "Turtles feast on seaweed and it is the base of the food chain for most animals in the ocean," Dr. Abbott explains. The marine botanist stresses the importance of keeping the ocean clean, "Seaweed is a photosynthetic organism. If water becomes turbid, light can't penetrate."



Dr. Isabella Abbott



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## Welcome from the Governor

On behalf of the people of Hawai'i, I send greetings of warm aloha to everyone gathered to celebrate the 2005 Aloha Festivals. For 59 years, this statewide celebration has enhanced the lives of our residents and visitors with its many artistic, cultural and culinary displays. In addition, the Aloha Festivals offer us the opportunity to share the beauty and spirit of our beautiful islands. I extend my sincere gratitude to the dedicated staff and volunteers who work so hard to ensure the continued success of this event. Best wishes for an exciting and memorable festival!



— **Linda Lingle**  
Governor, State of Hawai'i

## Greetings by Island Mayors



We are pleased to once again celebrate our rich Hawaiian heritage and colorful cultural traditions with the 2005 Aloha Festivals, an annual favorite for residents and visitors alike. This exciting event captures the vibrant spirit of our people and our city, and we look forward to sharing and rejoicing in the diversity that makes our island community such a special place. The City and County of Honolulu extends its deep appreciation to all who have worked to make this wonderful celebration possible.

— **Mufi Hannemann**  
Mayor, City and County of Honolulu



On behalf of the people of the County of Hawai'i, it is a great pleasure to welcome our community and visitors to 2005 Aloha Festivals, a celebration of Hawaiian culture, history, music, dance and aloha spirit. We invite everyone to join the Big Island activities that include ho'olaule'a, parades, sporting events, arts and craft displays and a variety of ethnic food and entertainment.

— **Harry Kim**  
Mayor, County of Hawai'i



On behalf of the people of Maui County, I welcome the annual statewide Aloha Festivals celebration of Hawai'i's wonderful multi-cultural heritage. In 2005, I encourage our Maui County residents and visitors alike to participate in and enjoy the many events, displays and cultural sharing Aloha Festivals brings to our islands every year.

— **Alan M. Arakawa**  
Mayor, County of Maui



Aloha and greetings from the Garden Island of Kaua'i! Aloha Festivals provides visitors and residents an experience like no other. It is a celebration that captures Hawai'i's unique cultural heritage and displays it through music, dance, history, food and fun. On behalf of the County of Kaua'i, best wishes to all for a magnificent event!

— **Bryan J. Baptiste**  
Mayor, County of Kaua'i

## Discover the high note of Aloha Festivals!

Tickets on  
sale now!

Experience one of Hawaii's most unique and exciting cultural traditions. Don't miss one of the most anticipated events of Aloha Festivals – The 11th Annual Aloha Festivals Hawaiian Falsetto Contest. Reserve your tickets today and you'll enjoy a glittering evening of unforgettable music and performance in The Royal Hawaiian Hotel's Monarch Room.

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# ARE YOU HAWAIIAN?

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To register, or for more information, contact:

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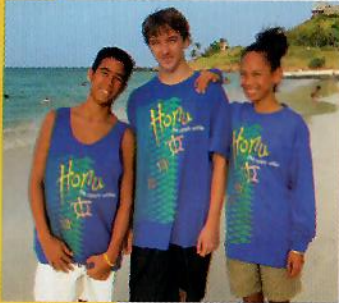
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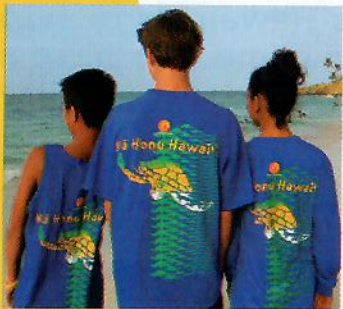
## Logo Reflects Meaning of Theme

The Hawaiian sea turtle and the way it is portrayed in the 2005 logo represents Aloha Festivals' new approach towards its artwork. Each component of the design has undergone analysis to ensure it connects Aloha Festivals to its cultural past while perpetuating its future.

This year's theme, Nā Honu Hawai'i - The Spirit Within, pays tribute to the islands' honu or sea turtles and it is the honu's form—and ultimately deeper meaning—that are the basis for the logo. Cultural advisor, Blaine Kamalani Kia, and artist Cal Yonamine took the image of the sea turtle and created a design both rooted in Hawaiian culture and reflective of the spirit of the festivals. The design appears on the 2005 t-shirt, ribbon and other collateral.



The 2005 logo as it appears on the front of the t-shirt (top) and on the back (below).



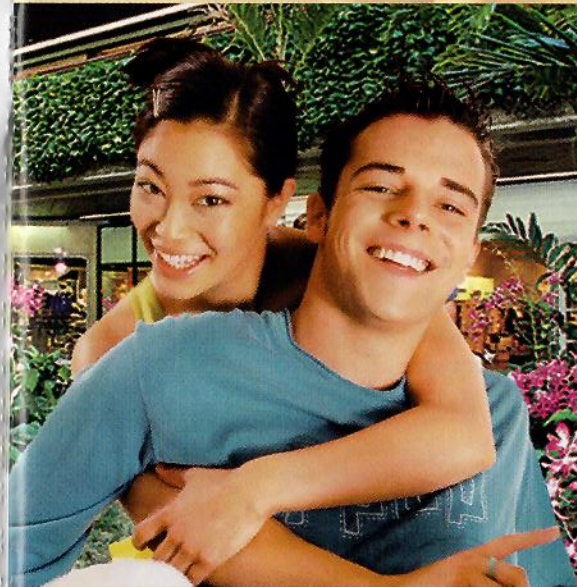
The honu 'ekolu, or three sea turtles, that appear on the t-shirt's front is derived from ancient Hawaiian petroglyph symbols. They appear in succession to represent belief systems such as Past/Present/Future, Land/Ocean/Sky and Preservation/Perpetuation/Conservation. The honu nui, or big sea turtle, on the back of the shirt faces forward and is angled to convey poise, beauty and humility. The honu's forward positioning is significant for two reasons: It confronts the idea we must sustain the survival of honu for generations to come, much as Aloha Festivals sustains Hawaiian traditions. It also reveals the honu's head "as if to honi," the traditional form of greeting in ancient Hawai'i which conveys "the true meaning of aloha." During honi, there is the touching of noses and the transmission of ha, or breath and spirit. The idea is to look at the honu nui and embrace "the spirit within."

Yonamine's design began with a backdrop of aqua water line drawings that move horizontally. They eventually evolve into a honu figure. The repetitive water lines represent the vast ocean. They also serve as the conceptual and actual vertebrae of the design.

"Symbolically, this kua, or backbone, represents ancestors who stand firm as the foundation of the Hawaiian people and who have set values and traditions for future generations," explains Charlian Wright, Aloha Festivals executive director. "The water drawings transition from water to sea turtle, lending the illusion that honu recede with the tides, arrive at the sands of their birth to have their offspring, and then return once again to the sea."

The appearance of the honu stacked top to bottom on the backdrop is called paepae, or the building mound, and it symbolizes the Hawaiian family mo'okua'uahu or genealogy. Ultimately, the water line drawings create an entire canvas symbolizing Hawaiian ancestors. With the backdrop established, the artist superimposed two stylistically distinct honu images: one for the front of the t-shirt, and the other for the back.

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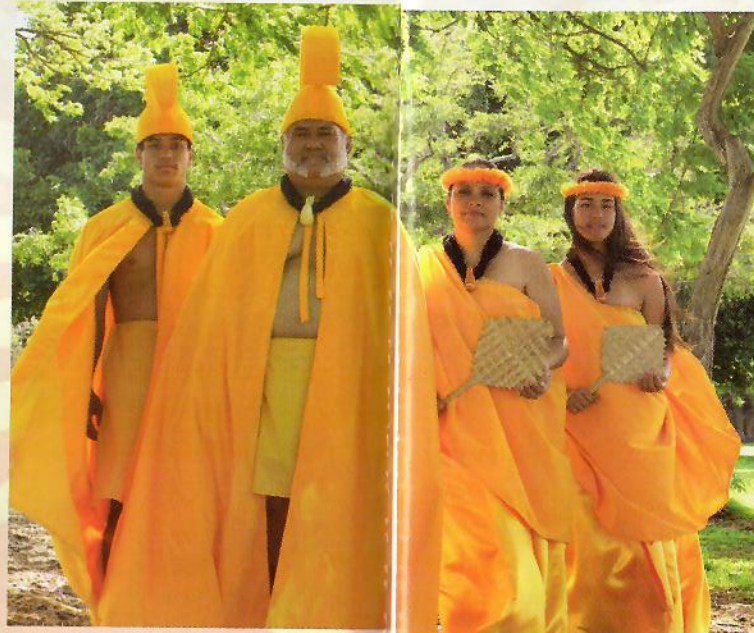
# Meet the 2005 Royal Courts

The royal court honors Hawai'i's host culture and brings a solemn and majestic presence to events. The court's attire and actions are a historical re-enactment of the entourages of ancient ali'i during the 18th and 19th centuries. The royal court connects today's cosmopolitan Aloha Festivals with the traditions of Hawai'i during ancient times and the Victorian Kalākaua era.

Proper protocol in the presence of the royal court dictates that you should never directly address—or step in front of—the mō'i kāne (king). If you do, the court's determined spearsmen will intervene! It's appropriate to address the

kālimoku (counselor) who is at the king's side when it is necessary to communicate with the royal family. The royal court usually breaks for photo taking and then it's okay to move in closer to photograph Aloha Festivals ali'i.

The royal courts symbolically start their duties during the dramatic investitures on each island. Each island has its own special ceremony and all are great cultural events. In chronological order they are: Lāna'i on August 13; O'ahu on August 25; the Big Island of Hawai'i, Kaua'i and Maui, all on August 27; and Moloka'i on October 6. Check the Statewide Calendar of Events for details.



Maui—Mō'i Kane Gilbert Kamaka Sablas and Mō'i Wahine Makalapua Kanuha

Kaua'i, not pictured: Mō'i Kane Paulmert Honey Dasalia and Mō'i Wahine Lyah Kama Drake.

Lāna'i, not pictured: Mō'i Kane Lawrence Kalehua Eskaran and Mō'i Wahine Evalina Noelani Watanabe.

Moloka'i, not pictured: information was not available at press time.



Big Island of Hawai'i—From left: Kamāli'i Kāne Keali'iae'akanaka'ole Tristam-Jordain Garmon, Kālimoku Drake Kalani Pua, Mō'i Kane Darren Kalani Kaleleiki, Mō'i Wahine Naomi Leiola Garmon-Mitchell, Kamāli'i Wahine Amanda Marylynn Ka'i'inilokahi Andrade and Lady-in-Waiting Cecelia Lokelani Block.



## Ribbon Discounts Wear Your Aloha Festivals Ribbon!

Wear your Aloha Festivals ribbon and enjoy these special ribbon discounts. Offers and participation may vary and are subject to change without notice. Restrictions apply. Aloha Festivals ribbon must be presented at time of purchase.

Be sure to check the Statewide Calendar of Events on page 48 for Aloha Festivals activities that offer discounted admission or require entry with an Aloha Festivals Ribbon.



### O'ahu

**Ala Moana Hotel** - 20% off food in Plantation Café, Monday - Thursday only. Not good with any other discount. Valid September 8 to 22, 2005. Ph: 808-955-4811.

**Baskin-Robbins** - Free plain waffle cone with any ice cream purchase from our stores at the Royal Hawaiian Shopping Center and Waikiki Shopping Plaza. Valid September 8 to 23, 2005. Ph: 808-921-0031.

**Bishop Museum** - \$2 off general admission (\$14.95) or 10% off Royal Journey Tour or La Kulea program. Valid August 27 to October 31, 2005. Ph: 808-847-3511.

**China Arts & Furniture** - Receive 10% off with purchase of \$25 or more. (Does not include red tag items). Located in the Royal Hawaiian Shopping Center. Valid September 8 to 18, 2005. Ph: 808-922-2653.

**Kamehameha Garment Company** (North Shore in Hale'iwa) - 25% discount on all regular priced items. Valid September 8 to 23, 2005. Ph: 808-636-2007.

**Mission Houses Museum** - 50% off on General Tours (special prices will be \$5, \$4, or \$3 with ribbon). Valid September 8 to 23. Ph: 808-531-0481.

**Okonomiyaki Chibo Restaurant** - FREE ice cream dessert with purchase of entree. Not valid with other discounts or promotions. Royal Hawaiian Shopping Center. Valid September 8 to 18. Ph: 808-922-9722.

**Philip Rickard Honolulu** - FREE gift with purchase. One free gift per person. Offer good at all Honolulu locations. Valid September 8 to 18. Ph: 808-924-7972.

**Restaurant Suntory** - Royal Hawaiian Shopping Center. 10% discount on food purchases. Does not include lunch specials. Offer cannot be combined with other discount offers. Valid September 8 to 18. Ph: 808-922-5511.

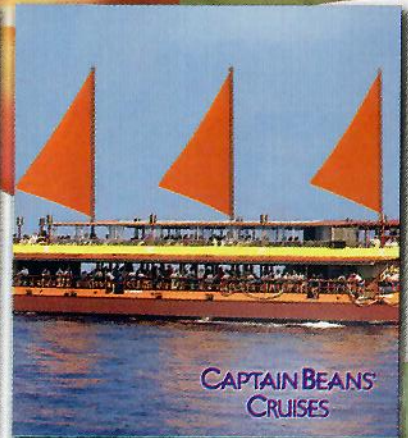
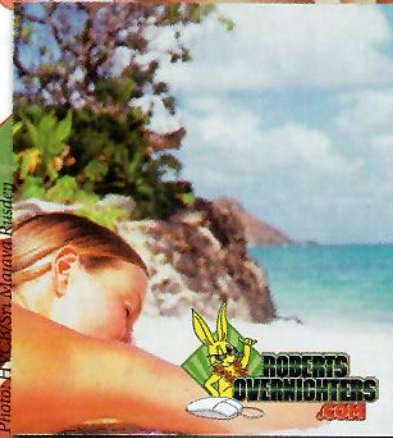
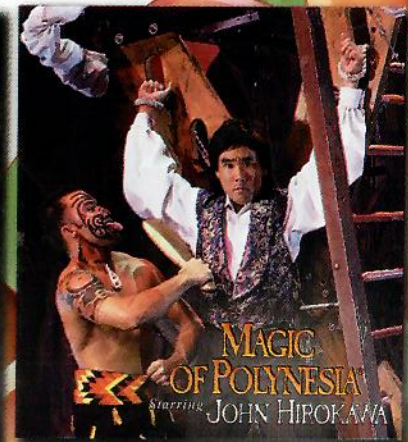
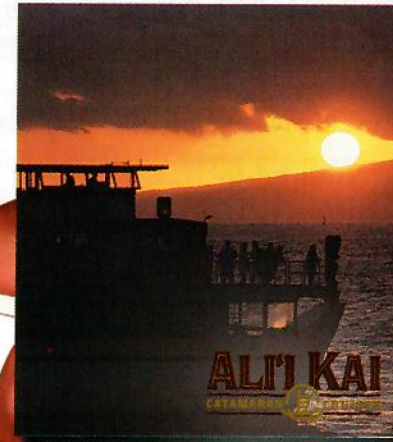
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continued page 18

# Aloha from Roberts Hawaii

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## Ribbon Discounts

continued from page 16

booth. Valid September 1 to October 20, 2005. Ph: 808-676-5656.

### Big Island of Hawai'i

**Parker Ranch Center Waimea Festival** - Wear your ribbon throughout Parker Ranch Center and enjoy discounts offered at select stores and restaurants. Valid August 28, 2005. Ph: 808-885-7178.

**Phillip Richard at the Hilton Waikaloa Village. Lagoon Tower** - FREE gift with purchase. One free gift per person. Valid

September 8 to October 25, 2005. Ph: 808-886-1501.

**Volcano Art Center at Hawai'i Volcanoes National Park** - One free original DietrichVarez print with any gallery purchase of \$100 or more. Valid August 27 to September 25, 2005. Ph: 808-967-7565.

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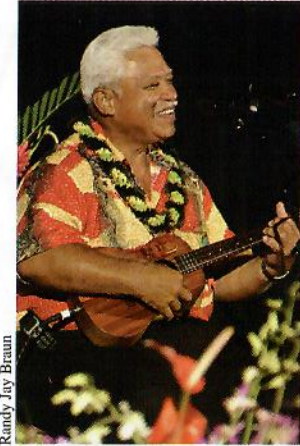
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## 2005 Aloha Festivals Falsetto Contests

Leo Ki'eki'e is the Hawaiian form of falsetto singing and Aloha Festivals perpetuates this art form with unique contests on three islands. In falsetto, singers reach notes above their ordinary range. The Hawaiian style emphasizes the break to the higher notes, the holding of notes for long periods of time and the expert varying of volume.

Upcoming contest dates are August 27 on Maui, September 10 on the Big Island of Hawai'i and September 23 on O'ahu. See the Calendar of Events on page 48 for details.



Randy Jay Braun



charleswestphotography.com



Randy Jay Braun



Randy Jay Braun



## 2005 Aloha Festivals Ribbon Outlets



### Statewide Outlets

- 7-Eleven Stores
- Hilo Hattie Stores
- Safeway Stores
- Crazy Shirts

### O'ahu

- See Statewide Outlets
- Ala Moana Hotel
- Ala Moana Shopping Center
- Aloha Festivals Headquarters, Ward Warehouse
- Kahala Mall Community Service Counter
- Kahala Mandarin Oriental Hotel
- Mission Houses Museum
- Na Lima Mili Hulu No'eau, Kapahulu
- Pacific Beach Hotel
- Pearlridge Center, 'Aiea
- Philip Rickard Stores
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- Zippy's Logo Store, 1765 So. King St.

### Big Island of Hawai'i

- See Statewide Outlets
- Alapaki's at Keauhou Shopping Center
- Kamehameha Kona Beach Hotel, Kailua
- Hapuna Beach Prince Hotel, Kohala Coast
- Mauna Lani Bay Hotel and Bungalows, Kohala Coast
- Parker Ranch Center, Waimea
- Parker Ranch Store, Waimea
- Pua Lane Florist, Hilo
- Puna Fresh Foods, Kea'au Center
- Taro Patch Store, Honoka'a
- Waikoloa Beach Marriott, Kohala Coast
- Waimea Country Lodge, Waimea
- Volcano Art Center Gallery, Hawai'i Volcanoes National Park

### Maui

- See Statewide Outlets
- Embassy Vacation Resort, Lahaina
- Hasegawa General Store, Hana
- Hotel Hana Maui, Hana
- Ka'anapali Beach Hotel

### Kaua'i

- See Statewide Outlets
- Hyatt Regency Kaua'i
- Kaua'i Visitors Bureau
- Punua Insurance Agency, Lihu'e

### Moloka'i

- American Savings Bank, Kaunakakai
- Friendly Market Center, Kaunakakai
- Kalama's Service, Kaunakakai
- Kualapu'u Market, Kualapu'u
- Maunaloa General Store, Maunaloa
- Moloka'i Visitors Association, Kaunakakai
- Wine & Spirits, Kaunakakai

### Lāna'i

- Lāna'i Coffee Works
- Lāna'i Visitors Bureau
- Gift of Aloha
- Local Gentry
- Mike Carroll Lāna'i Fine Art Gallery
- Dis & Dat
- Hui Malama Pono 'O Lāna'i
- Castle & Cooke Culture Center

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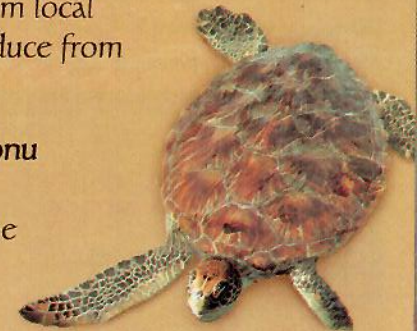
The soul of Hawai'i is unique.

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This year's Aloha Festival theme, "Na Honu Hawai'i", honors the ancient sea turtles that still call Hawai'i home. We salute the thousands of volunteers who have worked so hard to ensure the success of this celebration.

And while we enjoy this week of food, song and dance, we never forget what is behind it — the generosity, the heart, the soul — that is the Aloha Spirit.



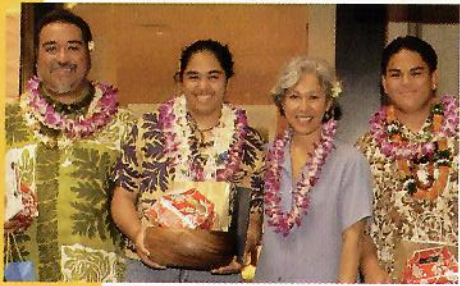
Hawai'i



## Aloha Festivals Keiki Fun ‘Ōlelo Makamae Contest Debuts

“A race of people is like an individual man; until it uses its own talent, takes pride in its own history, expresses its own culture, affirms its own selfhood, it can never fulfill itself.” –Malcolm X

Judged on fluency, pronunciation, readiness, accuracy and facial expressions, O‘ahu high school students competed in the inaugural Aloha Festivals ‘Ōlelo Makamae Hawaiian Language Competition at Pearlridge Center. Kailua High School junior Kaniaupuni Kanehele won at the varsity level while Kailua freshman Kahealani Chang took the junior varsity title.



“Aloha Festivals would like to do our part to encourage the continued use of the Hawaiian language and to acknowledge the youth for their achievement,” says Aloha Festivals Executive Director Charlian Wright. “This contest will be extended to our neighbor islands in 2006.”

The April contest required students to compose, memorize and recite a story in Hawaiian related to this year’s Aloha Festivals’ theme, “Nā Honu Hawai‘i.” Winners received \$500 in cash, \$250 in Pearlridge Center gift certificates and other merchandise, plus have the opportunity to ride in the Aloha Festivals Floral Parade on September 17.

“We staged the contest in our Center Court so all could enjoy it,” emphasizes Lurline Kawainui, Pearlridge Center promotions manager and life-long Aloha Festivals volunteer. “Shoppers were wowed by it; many joined the audience and just watched in awe. Pearlridge is proud to host and sponsor this event on behalf of Aloha Festivals.”



## Keiki Art Contest

Fourth and fifth graders from across the state competed in the second 2005 Aloha Festivals Keiki Art Contest, but ‘Iolani School prevailed taking first prize and five honorable mentions. The April contest was at Pearlridge Center and 50 finalists had their artwork displayed in the Uptown Center Court April 16-23. A panel of judges critiqued entries on spelling accuracy, originality, creativity and clarity in conveying this year’s Aloha Festivals’ theme.

As the first prize winner, fifth grader Tiffanie Takeda will have her honu artwork featured on 2005 Aloha Festivals note cards and received her original poster in a frame. Honorable mentions were given to fourth grader Blaise Tesoro and fifth graders Malia Brennan, Samantha Dacanay, Micah Lau and Jennifer Kumura. All six contest winners, along with their respective teachers and principal, can ride in the Floral Parade on September 17.

## THE ALOHA FESTIVALS *Keiki Ho‘olaule‘a*

Presented by Pearlridge Center and Hawaiian Airlines

### “Nā Honu Hawai‘i” (The Spirit Within)

Join us for the 2nd Annual Keiki Ho‘olaule‘a on Saturday, September 10th from 10 a.m. until 3 p.m., both at Uptown and Downtown Center Courts. Enjoy hands-on activities, games, demonstrations and performances. And at 12 noon at Uptown Center Court, the Aloha Festivals Royal Court will appear. Ride the Pearlridge SkyCab **FREE** with your Aloha Festivals ribbon. Ribbons available at the Pearlridge Management Office, Monday-Friday, 8 a.m.–5 p.m.



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Gomes School Bus  
Hagadone Printing  
Halekulani Hotel  
Happa's  
Hawaii Credit Union League  
Hawaii Prince Hotel Waikiki  
Hilo Hawaiian Hotel  
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KKCR Community Radio  
Kona Dry Cleaners  
KONG  
KTA Supermarkets  
KUIA  
Kukui Grove Shopping Center  
Kukui Tours  
Lahaina Art Society  
Lana'i City Service  
Lanai Plantation Store  
Lanai Waste and Trucking  
Lanakila Seniors  
Martin and MacArthur

Maui Beach Hotel  
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Maui Electric Company  
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Volcano Art Center  
Waikiki Beachcomber Hotel  
Waimea Gazette  
Watabe Wedding  
West Hawaii Today

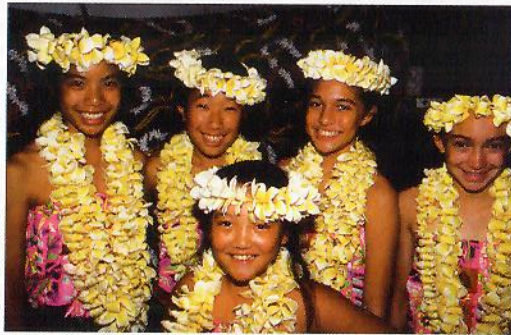




Community Pride at **Ho'olaule'a**



Wayne Shimbura

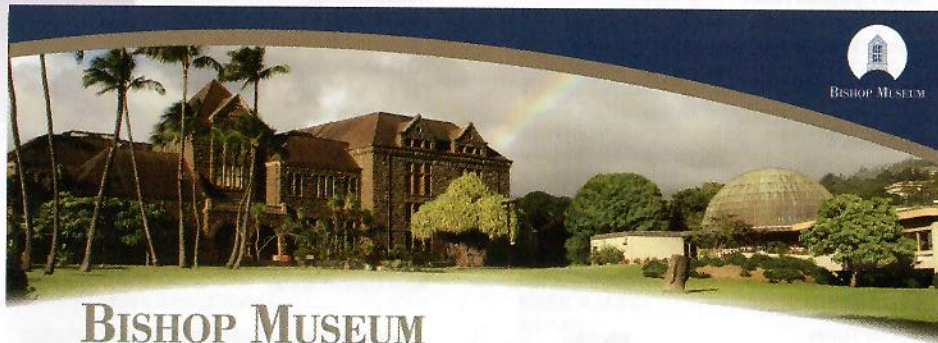


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continued page 28



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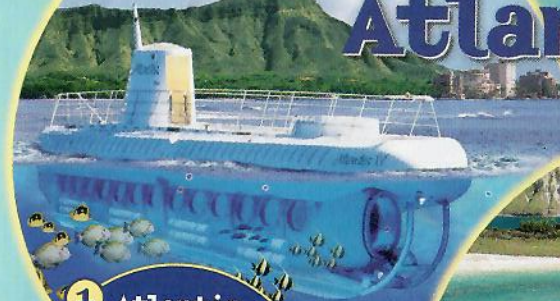
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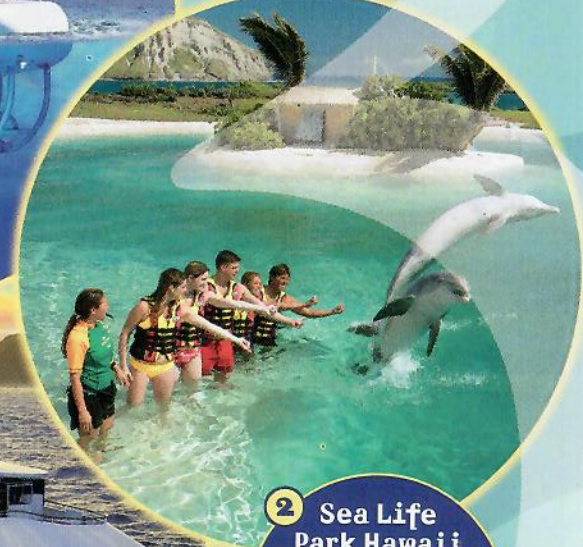
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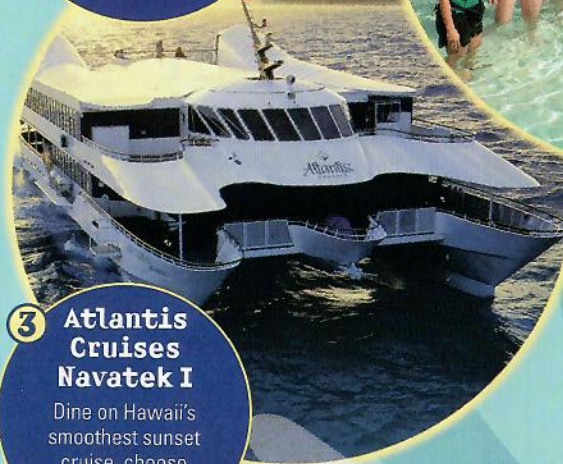
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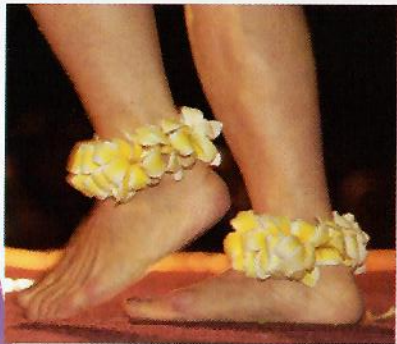
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continued from page 26

# Community

Meaning "a celebration to preserve friendship and good will," the Hawaiian word, ho'olaule'a, is used to name Aloha Festivals' large community gatherings. It's where friends and strangers, neighbors and tourists mix and mingle for friendly fun. On tap are local performing arts, ethnic food booths and



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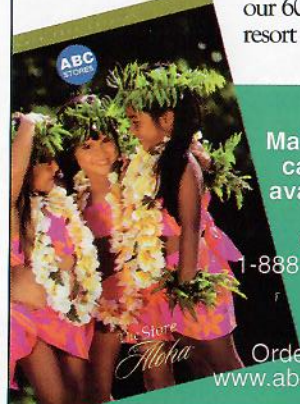
28 Aloha Festivals 2005

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# Pride at Ho'olaule'a

more—each ho'olaule'a is as unique as its location. Whether a sprawling Waikiki block party along Kalākaua Avenue or a post-parade gathering at a local park, ho'olaule'a is where you'll find plenty of smiles and aloha spirit!

See the Calendar of Events on page 48 for a ho'olaule'a near you...



Gary Hoffheimer



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Wayne Shinbara

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Aloha Festivals merchandise is also available to organizations looking for unique fundraising opportunities. For information about how you can help your organization and Aloha Festivals at the same time, call 808-589-1771.

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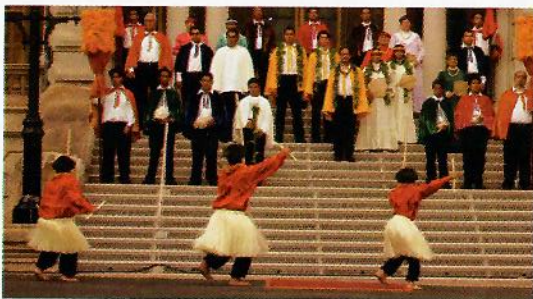
## Aloha Festivals Salutes Hawai'i's Rich Ethnic Mix

With the mission to perpetuate Hawaiian culture and to celebrate the state's diverse customs and traditions, Aloha Festivals is in its 59th year. Aloha Festivals events are where Hawai'i's treasured aloha spirit embraces you—no matter what your color or creed.

Starting in August and ending in October, Aloha Festivals spans six islands and boasts being the nation's only statewide cultural celebration. While some islands personalize their own special events, certain activities—like parades and ho'olaule'a—are favorites statewide. From the flash of Waikīkī, to the friendliness of Lāna'i, ho'olaule'a are at the "heart" of Aloha Festivals with ethnic food booths, arts and crafts, music, dance and lots of community pride.

Help support Aloha Festivals by purchasing a \$5 keepsake ribbon; it offers discounted admission at some events and discounts at participating business, see page 16. A list of locations to purchase ribbons is on page 20 and they are for sale at most events, along with Festivals merchandise.

Come celebrate Hawai'i's rich ethnic heritage at the island of your choice—or do them all! On the next few pages we offer a sneak peek on what's happening on each island...followed by a statewide calendar of events. Catch the aloha spirit at Aloha Festivals!



Wayne Shinbara

## Island of O'ahu

Homage is paid to the great traditions of Hawai'i's culture when the mō'i kane, mō'i wahine, kamāli'i kane and kamāli'i wahine (king, queen, prince, princess) receive symbols of royalty to reign over the 2005 Aloha Festivals on August 25 at the Village Green of the Hilton Hawaiian Village in Waikīkī. Symbols of reign include the royal cloak, helmet, and feather head lei.

Don't miss the state's biggest parties: the 53rd Waikīkī Ho'olaule'a September 9 and the Aloha Friday Downtown Mele September 16.

At these events, O'ahu lives up to its nickname, "The Gathering Place." Entertainment stages headlining Hawai'i's stars, lei stands, ethnic food booths and thousands of revelers "take to the street" for these massive block parties—Hawai'i style.

New to this year's O'ahu festival lineup is the first annual 'Ōlelo Makamae Hawaiian Language Competition for high school students. It joins the Aloha Festivals Keiki Art Contest as Festival events hosted by Pearlridge Center, see story page 22. Language contest participants, keiki art winners, their teachers and principals have the opportunity to ride in O'ahu's ultimate display of flower power—the Aloha Festivals Floral Parade.

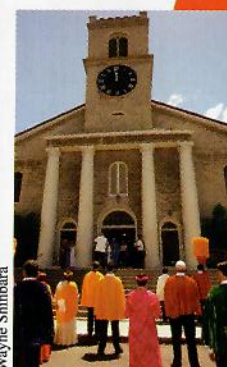
Every year, hundreds of people dedicate their time and effort to create the dramatic floral floats and stately pā'ū equestrian units of the parade. Business, community and volunteer organizations share their pride by participating in any number of roles: carpenters, florists, tailors, riders, entertainers, island princesses and more. Mark your calendar for September 17.



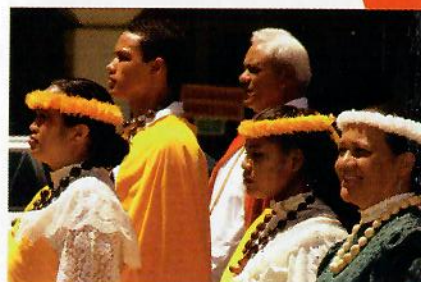
Gary Hofheimer



Wayne Shinbara



Wayne Shinbara



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Photos by Charles R. West Photography



## Big Island of Hawai'i

The Big Island is "celebrating BIG," for its 30th annual Aloha Festivals Paniolo Parade September 17 in Waimea. "For our anniversary year, we're bringing back all our former Big Island kings and queens to be in the parade," says Gloriann Akau, 15-year Big Island manager. Akau is also presenting long-time parade organizer Lani Olsen with the annual Big Island Aloha Festivals volunteer award, Ka Pua Mae 'Ole-The Flower that Never Wilts. "Lani has been helping me for 15 years; she does a wonderful job," adds Akau.

The volunteer award will be presented at the annual Parker Ranch Center Waimea Festival. In conjunction with this year's theme, Nā Honu Hawai'i "The Spirit Within," the Festival will have marine conservation

continued page 36

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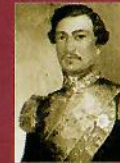
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Phone (808) 322-6112.

### Keauhou Bay Water Activities

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King Kamehameha III

**The Renaissance of Keauhou**  
Keauhou is a significant ancient settlement where Hawaiians, like today's residents, enjoyed the beauty, abundance and perfect weather conditions of the region.

Its historic legacy as a truly Hawaiian place where many ancient heiau (temples) were built, remnants of which still exist today. It is also the birthplace of King Kamehameha III, restoration of the Lekeleke Burial Grounds and many other historical sites.



Fair Wind Catamaran

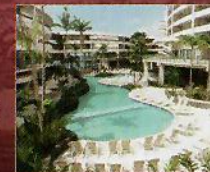
*destination*



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### Keauhou Shopping Center

offers a variety of apparel stores, service centers, theatres, entertainment and restaurants to choose from. But unlike most centers throughout Hawaii, its merchants offer a cornucopia of unique and one-of-a-kind items, some so unique they can only be found within the Center itself. Phone (808) 322-3000.



Just 7 miles South of Kailua-Kona. Take Queen Kaahumanu Highway to Kamehameha III Road.

[www.keauhou-resort.com](http://www.keauhou-resort.com)



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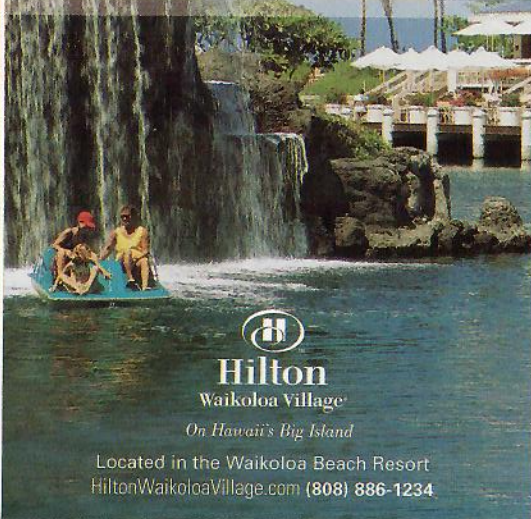
## Big Island of Hawai'i

continued from page 34

activities, as well as Hawaiian performing arts, traditional crafts and novel activities that highlight Waimea as the home of the Hawaiian paniolo and world-class industries such as astronomy and education.



continued page 38



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## Big Island of Hawai'i

continued from page 36



Photos by Charles R. West Photography



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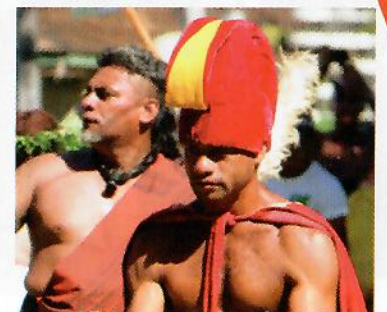
## Island of Maui

"Maui events continue to focus on our host culture," says Yuki Lei Sugimura, three-year Maui island manager. "Maui's royal court must go through training with Kahu Kapi'ioho'okalani Lyons Naone and Court Director Myrna Ah Hee. "Together we are starting our third season where the court attends weekend classes. They foster respect for the court member's ancestors and appreciation for their roles to perpetuate Hawaiian culture."

In an effort to promote Hawaiian culture, Sugimura's first corporate Aloha Festivals partnership was with the Kā'anapali Beach Hotel. "They are our most Hawaiian hotel and with them we started our Maui Makahiki. Each year it grows bigger and adds more cultural experiences."

New this year is a Laulau Cookoff for keiki during the 18th annual Banyan Tree Ho'olaule'a on September 17; this event is partnered with the Aston ResortsQuest Hotels. Also this year, Sugimura is adding a partnership with the Ritz-Carlton, Kapalua for Maui's opening weekend that features the investiture at high noon on August 27 and the fourth Richard Ho'opi'i Leo Ki'eki'e Falsetto Competition August 28.

Photos by Randy Jay Braun





Photos by Gary Hofheimer



## Island of Moloka'i

Aloha Festivals on Moloka'i consolidates its events into three days: October 6-8. "We had some funding cuts but we're still going to have lots of fun," says Tina Thompson, three-year Moloka'i island manager.

Events kick off on "The Friendly Isle" with the investiture on Thursday. The annual Hō'ike and Youth Show signals T.G.I.F. it's Friday for pau hana fun and camaraderie. The Aloha Festivals Moloka'i Parade, complete with lei-bedecked pā'ū units, steps off Saturday in laid-back Kaunakakai with the ho'olaule'a following afterwards.



## Island of Lāna'i

Two newcomers are partnering their expertise to co-chair Aloha Festivals on Lāna'i: Nani Watanabe, cultural resource manager at Castle & Cooke, and Pearl Ah Ho, coordinator of Hui Malama Pono O Lāna'i.

On August 13, Lanai has its version of the court investiture, the Pule Ho'opōmaka'i. Festivities continue September 23-24 with "A Taste of Lāna'i" and an evening of Polynesian song and dance on Friday at the Manele Bay Hotel grounds. The Lāna'i Aloha Festivals Parade and Ho'olaule'a are headquartered from Dole Park on Saturday.



## Island of Kaua'i

Everyone loves a parade and Kaua'i is adding one to its 2005 Aloha Festivals calendar, a nice addition to the Kaua'i Ho'olaule'a at Kukui Grove Center. It's a natural fit as Kaua'i Manager Wallis Pūnua recently oversaw Hawai'i's massive contingent in Pasadena's Tournament of Roses Parade.

At the helm of Kaua'i's Aloha Festivals for the last five years, Pūnua is again sharing his entertainment expertise to make every event full of pageantry and performing arts. Members of his entertainment company continue

continued page 42







Clary Hoffheimer

## Island of Kaua'i

continued from page 41

to volunteer at Aloha Festivals events serving as colorful court dancers, ticket vendors and clean up crew.

"I grew up in a family where everyone participated, in some way, with Aloha Festivals," says Pūnua, a second-generation island manager. "What I bring to the table is the same cultural aspect you would have received 30 years ago. It's the real deal; the actual hands-on tradition of the past."

'Auana hula is at its best during the Mokihana competition September 23—don't miss it!

## Kauai's yesterday...today

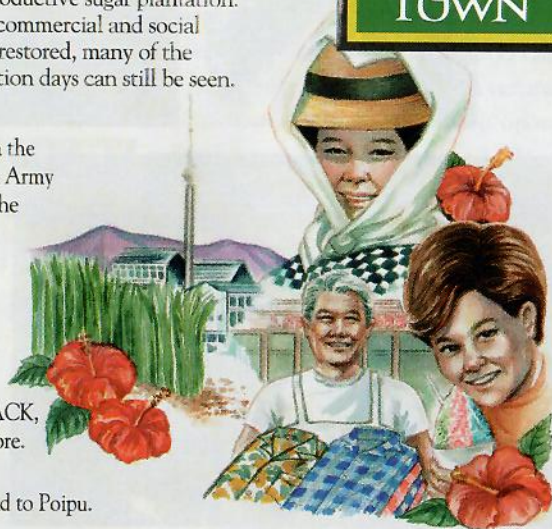
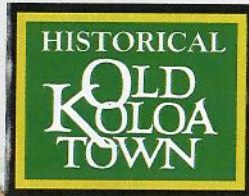
Koloa Town offers you something no other Kauai location can, the past and present joined together. Established in 1835, Koloa was Hawaii's first productive sugar plantation. Koloa Town became the hub of commercial and social activity for the island. Carefully restored, many of the buildings dating from the plantation days can still be seen. DISCOVER it for yourself.

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- July 4 - 16th Annual Concert in the Sky
- July 16 - Hanamaulu Town Celebration Parade
- July 17 - Hanamaulu How Hoolaula Celebration
- July 23-31 - 20th Annual Koloa Plantation Days Celebration
- July 31 - Koloa Plantation Days Rodeo CJM Country Stables
- Aug. 6-7 - Heiva I Kauai La Orana Tahiti (Tahitian Dance Competition)
- Sept. 18-24 - Kauai Mokihana Festival
- Sept. 24 - Matsuri Kauai Festival
- Oct. 8 - Eo Emalani
- Oct. 13-15 - Hawaiiiana Festival
- Obon Festivals

For more information visit  
[www.kauaifestivals.com](http://www.kauaifestivals.com)



## Celebrate Kauai's Culture

Experience workshops, exciting contests, music, folk crafts and Hawaiian language

**Festival Events**  
**September 18 - 24th**

- Sept. 18 - Hawaiian Instrumental Competition
- Sept. 19 - Composers Contest
- Sept. 20 - Eo E Lili'u Music Competition
- Sept. 22-24 - Hula Competition

For more information  
Call 822-2166  
[www.mokihana.kauai.net](http://www.mokihana.kauai.net)



Hula Competitions



# Pageantry on

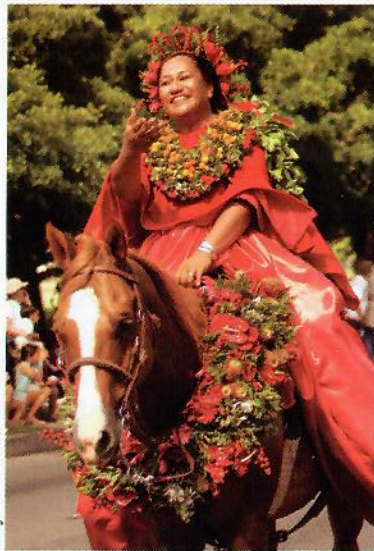
Starring colorful pā'ū equestrian units representing Hawai'i's major islands, royal courts, floats and more, Aloha Festivals boasts parades on five islands. Dates are September 10 on Kaua'i, September 17 on O'ahu, September 17 on the Big Island of Hawai'i, September 24 on Lāna'i and October 8 on Moloka'i. See the Calendar of Events on page 48.



Wayne Shimbara



Gary Hofheimer



Wayne Shimbara



Gary Hofheimer

# Parade



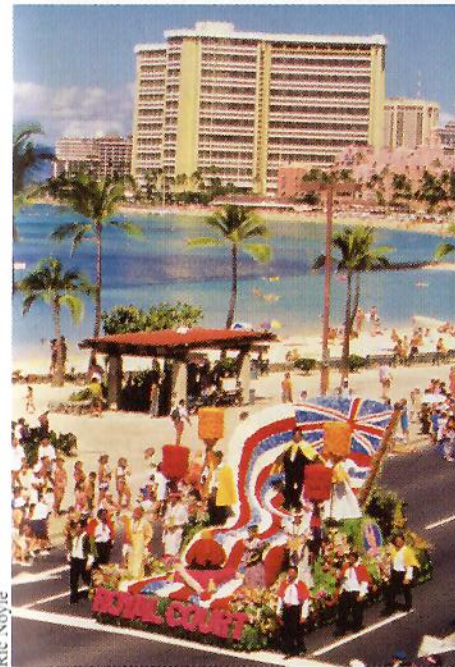
Ric Noyle



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Alan Wilson



Ric Noyle



Wayne Shimbara



# Aloha Festivals Statewide 2005 Signature Events

## Island of O'ahu

- August 25: Royal Court Investiture, Honolulu Hale, 5:30 PM
- September 8: Opening Ceremony, 'Iolani Palace, 5:30 PM-7:30 PM
- September 9: Waikiki Ho'olaule'a, Kalākaua Avenue, 7:00 PM-10:30 PM
- September 10: Keiki Ho'olaule'a, Pearlridge Center, 10:00 AM - 2:00 PM
- September 16: Aloha Friday Downtown Mele, Bishop Street, 6:30 PM - 10:00 PM
- September 17: Aloha Festival Parade, Ala Moana to Kalākaua Avenue, 9:30 AM - Noon
- September 23: Falsetto Contest, Royal Hawaiian Hotel Monarch Room, 7:00 PM - 10:00 PM
- October 15: Royal 'Aha 'Aina & Hawaii Artisan Showcase, Hilton Hawaiian Village, 10:00 AM - 3:00 PM and 5:30 PM - 9:30 PM

## Island of Hawai'i

- August 27: Royal Court Investiture, Halema'uma'u Crater at Volcanoes National Park, 12:00 Noon
- August 28: Parker Ranch Center Waimea Festival, Parker Ranch Center, 11:00 AM - 3:00 PM
- September 3: Ms. Aloha Nui Contest, Hawaii Naniloa Resort, Hilo, 6:00 PM
- September 10: Kindy Sproat Falsetto and Storytelling Contest, Hapuna Beach Prince, 7:00 PM
- September 11: Aloha Festivals Poke Contest, Hapuna Beach Prince Hotel, 11:00 AM
- September 17: 30th Annual Aloha Festivals Paniolo Parade, Waimea, 10:00 AM
- September 24: 11th Annual Aloha Festivals-KWXX Hilo Ho'olaule'a, Downtown, 4:00 PM - 10:00 PM
- September 25: Aloha Festival 6th Annual Queen Lili'uokalani Music Festival, Lili'uokalani Park, Hilo, 10:00 AM - 4:00 PM

## Island of Moloka'i

- October 6: Royal Court Investiture, Malama Cultural Park, 7:00 PM
- October 7: Aloha Festivals Hō'ike Town Show, Kaunakakai Town, 7:00 PM

- October 8: Aloha Festivals Moloka'i Parade, Kaunakakai Town, 9:00 AM
- October 8: Aloha Festivals Moloka'i Ho'olaule'a and Poke Contest, Mitchell Pau'ole Center, 11:00 AM

## Island of Lāna'i

- August 13: Aloha Festivals Court Blessing, Ka Lōkahi O Ka Malamalama Church at Kō'ele, 8:30 AM
- September 23: Opening Ceremony, "A Taste of Lāna'i," Manele Bay Hotel Lū'au Grounds, 5:30 PM
- September 24: Lāna'i Aloha Festivals Parade, Lāna'i City, 9:30 AM - 11:30 AM
- September 24: Lāna'i Aloha Festivals Ho'olaule'a, Dole Park, 4:00 PM - 10:00 PM

## Island of Maui

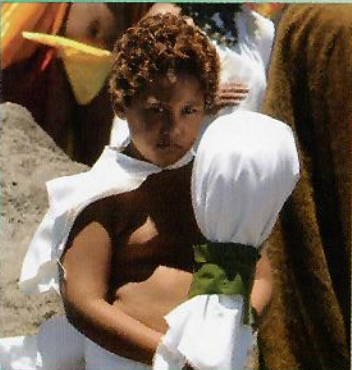
- August 27: Royal Court Investiture, Ritz-Carlton, Kapalua near Honokahua Preservation Site. 12:00 Noon
- August 27: 4th Annual Richard Ho'opi'i Leo Ki'eki'e Contest, Ritz-Carlton, Kapalua Ballroom, 6:00 PM - 10:00 PM
- September 17: Aloha Festivals Banyan Tree Ho'olaule'a, Lahaina Historic Banyan Tree Park, presented by Aston ResortQuest Hawaii, 9:00 AM - 5:00 PM
- October 8: Aloha Festivals Maui Makahiki, Kā'anapali Beach Hotel, 10:00 AM - 2:00 PM
- October 8: An Evening with Friends, under the stars, Kā'anapali Beach Hotel, 5:30 PM - 9:00 PM
- October 8-15: Aloha Festivals Celebrated in Hana
- October 22: Ku'u Home O Wailuku Ho'olaule'a, Wailuku Town, 3:00 PM - 7:00 PM

## Island of Kaua'i

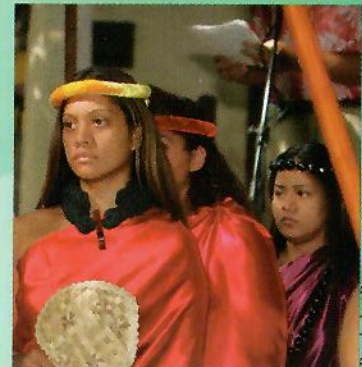
- August 27: Royal Court Investiture, Kamokila Ancient Hawaiian Village, 10:00 AM - 12:00 Noon
- September 8: Opening Ceremony, Hyatt Regency Poipu, 4:00 PM
- September 9-10: Aloha Festivals Ho'olaule'a, Kukui Grove Shopping Mall, 5PM - 9 PM Friday and 10:45 AM - 4 PM Saturday
- September 10: Aloha Festivals Floral Parade, Kukui Grove Shopping Mall, 10:00 AM - 11:00 AM
- September 15: Aloha Festivals Royal Luau, Radisson Kauai Beach Resort, 5:30 PM



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Randy Jay Braun



Wayne Shimbara



# 2005 Statewide

# Calendar of Events



Gary Hohheimer

## ISLAND OF O'AHU

**August 25: Ka Ho'ola'a O Na Ali'i/Royal Court Investiture** - Traditional chant and hula highlight this annual event where our new ali'i receive the royal symbols of their reign during ceremonies in the Central Courtyard of Honolulu Hale. 5:30 PM. Free. Contact (808) 589-1771 for information.

**September 2: Marking the 60th anniversary of the end of WWII** - veterans commemorate the historic date on the battleship Missouri in Pearl Harbor. An 8:45 AM ceremony is timed to coincide with Japan's 1945 surrender on the USS Missouri. Space is limited. Free. Contact (808) 455-1600 X 244 for information.

**September 8: Opening Ceremony** - This marks the official beginning of the 2005 Aloha Festivals events on O'ahu. Traditional hula and chants introduce our O'ahu Royal Court on the grounds of the beautiful 'Iolani Palace. 5:30 PM - 7:30 PM. Free. Contact (808) 589-1771 for information.

**September 9: Waikiki Ho'olaule'a** - The single largest block party in the 50th State features over nine entertainment stages, lots of food booths and lei vendors along 12 city blocks of the world-famous Kalākaua Avenue. 7:00 PM - 10:30 PM. Free. Contact (808) 589-1771 for information.

**September 10: 2nd Annual Keiki Ho'olaule'a** - Spend the day at Pearlridge Center enjoying hands-on keiki activities, games, halau performances and demonstrations. Events run continuously 10:00 AM - 4:00 PM at Uptown and Downtown Center Courts. Be there for the noon appearance of the Aloha Festivals Royal Court at Uptown. Wear your Aloha Festivals ribbon and ride the Pearlridge Skycab free; ribbons on sale at the Pearlridge Management office August 1-30. Free. Contact (808) 488-0981 for information.

**September 11: Aloha Sunday Services at Kawaiiaha'o Church** - Worship begins 10:00 AM and will honor the attendance of the 2005 Aloha Festivals Court. Free. Contact (808) 589-1771 for more information.

**September 11: Ipu (Gourd) Making:** Hawaiian planters grew a number of gourds to be used in many different ways: water containers, when fishing, or as hula implements and masks. Come make your own ipu! Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Contact (808) 739-8694.

**September 12: Legends of Old Hawai'i** - Gather beachside to hear tales of love, heroics and mysticism. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Phone (808) 739-8694 for information.

**September 13: Hula Lessons** - You'll be mesmerized by this graceful dance and melodic sounds of the 'ukulele. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Phone (808) 739-8694 for information.

**September 14: 'Ukulele Lessons** - Learn to play this traditional instrument. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Phone (808) 739-8694 for information.

**September 15: Hawaiian Quilting Lessons** - Discover the colorful art of Hawaiian quilting. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Phone (808) 739-8694 for information.

**September 15: Nose Flute Demonstrations** - Make your own 'ohe hano ihu (nose flute) and learn how to play it. Kahala Mandarin Oriental Hotel, Cultural Halau. 1:00 PM - 2:00 PM. Free. Phone (808) 739-8694 for information.

**September 16: Lei Making** - Learn the basics of this beautiful Hawaiian tradition and make your own lei for Aloha Festivals. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 11:00 AM. Free. Phone (808) 739-8694 for information.

**September 16: Employee Lei Making Contest** - Join us in selecting the winners in the categories of Most Hawaiian, Most Beautiful and Most Creative. Kahala Mandarin Oriental Hotel, Cultural Halau. 10:00 AM - 2:00 PM. Free. Phone (808) 739-8694 for information.

**September 16: Aloha Festivals Downtown Mele** - Keiki to kupuna stroll the streets of Honolulu enjoying ethnic foods, dance and musical entertainment. Free. Downtown Honolulu on Bishop and Merchants Streets. 6:30 PM - 10:00 PM. Free. Contact (808) 589-1771 for information.

**September 17: Run for Freedom** - To jump start the Floral Parade, members of the Hawai'i National Guard, Air National Guard and visiting Guard conventioners present a Run for Freedom from the 'Ewa entrance of Ala Moana Beach Park to Kapi'olani Park. 8:30 A.M. Free. Contact (808) 589-1771.

**September 17: Floral Parade** - The Floral Parade is best described as an "eruption of flowers," a pageantry unlike any parade in the world! The route starts from Ala Moana Beach Park along Ala Moana Boulevard to Kalākaua Avenue ending at Kapi'olani Park. 9:00 AM to 12 Noon. Free. Contact (808) 589-1771.



# 2005 Statewide Calendar of Events

O'ahu events continued from page 49

**September 17-18: Keala Pono** - An arts and crafts fair featuring handmade island crafts. This co-related event is presented by the Queen Emma Hawaiian Civic Club. 9:00 AM - 5:00 PM. Free. Contact (808) 589-1771 for information.

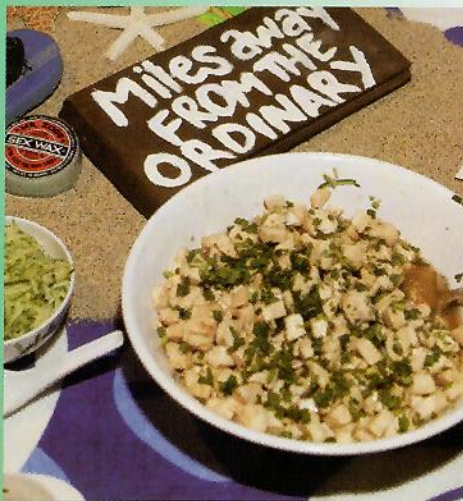
**September 17-18: Celebrating the Products of Hawai'i** - Join us throughout the weekend at Ala Moana Center for entertainment by award-winning musicians, fashion shows and in-store events. Free. Phone (808) 955-9517 for information.

**September 18: Sunday Services** - Join the Oahu Royal Court in worship at Central Union Church in Makiki. Contact (808) 589-1771 for information.

**September 23: The 11th Annual Aloha Festivals Hawaiian Falsetto Contest** - Ten male contestants will compete in "soprano-like" voices to vie for a recording contract with Hula Records. Hear songs written by renown Hawai'i composers. AT&T Foundation and Sheraton Hotels in Waikiki invite you to enjoy an evening filled with nostalgia as we honor those who have performed this Hawaiian art form over the decades. Royal Hawaiian Hotel Monarch Room. 7:00 PM. Admission fee. Contact (808) 589-1771 for information.

**September 23-25: The 21st Annual Hawai'i Seniors Fair** - "The Good Life" showcases relevant and interesting products, services, facilities, programs and organizations in a major, three-day event designed especially for the 50-plus community. 8:30 AM - 4:30 PM at the Blaisdell Exhibition Hall. Free. Phone (808) 832-7878 for more information.

**October 15, 2005: Royal 'Aha 'Aina** - A day to sit and watch master Hawaiian artisans demonstrating their works and masterpieces at the Hilton Hawaiian Village. The evening ends with a gathering of all island royal courts for a delectable meal and island entertainment that culminates the activities for the year. Hilton Hawaiian Village's showcase hours are 10:00 AM - 3:00 PM; lū'au and entertainment scheduled 5:30 PM - 9:30 PM. Admission fee discounted with Aloha Festivals ribbon. Contact (808) 589-1771 for information.



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## Island of Hawai'i

**August 27: Hawaiian Arts and Crafts** - Come join the State Foundation on Culture and the Arts and Volcano Art Center for a free demonstration and exhibit of traditional and contemporary crafts. Volcano Art Center Gallery at Hawai'i Volcanoes National Park. 9:00 AM - 2:00 PM. Park admission fee waived with an Aloha Festivals ribbon. Contact (808) 967-8222 for information.

**August 27: Hula Kahiko Performance** - Traditional hula and chant are staged outdoors at the Hula Pā next to the Volcano Art Center Gallery at Hawai'i Volcanoes National Park. Halau Hula Ka Makani Hali 'Ala O Puna is directed by Kumu Hula Ehulani Stephany. 10:00 AM - 11:00 AM. Park admission fee waived with an Aloha Festivals ribbon. Contact (808) 967-8222 for information.

**August 27: Aloha Festivals Royal Court Investiture "Ka Ho'ola'a O Nā Ali'i"** - Believed by some Hawaiians to be the home of Pele, the legendary goddess of volcanoes, Halema'uma'u Crater in Hawai'i Volcanoes National Park is the sacred site of the Big Island Royal Court Investiture. At high noon at the crater, the ali'i (royal monarchs) will be adorned with their reigning symbols to the sounds and sights of ceremonial chant and hula. Park admission fee waived with an Aloha Festivals ribbon. Contact (808) 885-7786 for information.

**August 28: Parker Ranch Center's Waimea Festival** - Aloha Festivals opens on the Island of Hawai'i with the second annual Parker Ranch Center Waimea Festival. The "living showcase" features an array of exhibits, interactive demonstrations, entertainment, keiki activities and local vendors in the areas of visual and performing arts, food, crafts, flora and language. Enjoy novel activities that highlight Waimea as the birthplace of the Hawaiian paniolo and home to world-class industries such as astronomy, education and agriculture. Royal court appearance and presentation of Aloha Festival's annual "Ka Pua Mae'ole" Volunteer Award. 11:00 AM - 3:00 PM. Free. For more information, contact (808) 329-0833.

**September 3: Royal Court Pikai and Ho'okupu** - The Big Island Royal Court visits the ocean at Kawaihae with offerings of the land, and then proceeds into the ocean for a ceremonial "washing" of the Mō'i Kāne and Mō'i Wahine in preparation for a successful reign. Spencer Beach Park. 7:30 AM. Free. Contact (808) 885-7786 for information.

**September 3: 12th Annual Ms. Aloha Nui Pageant** - The official search for the "Hostess with the Mostess," a gal with graciousness, beauty and talent is at the Hawaii Naniolo Resort in Hilo. This one-of-a-kind beauty contest features plus-sized women of 200 pounds or more. Entrants are judged on interviews,

Continued next page



# 2005 Statewide

# Calendar of Events

Big Island of Hawai'i events continued from page 51

community participation, talent and holo kū wear (a dress, flattering to all figures, worn by island women in formal settings). 7:00 PM. Discount on admission with an Aloha Festivals ribbon; ribbon must be worn upon entry. Contact (808) 896-0323 for information.

**September 4: Aloha Sunday Church Services** - Join the royal court at Haili Church in Hilo. Everyone is welcome. Worship begins 11:00 AM. Free.

**September 9: 12th Annual Great Waikoloa Ho'olaule'a** - Splendid pageantry is presented upon the arrival of the Big Island Royal Court. The Waikoloa King Shop's center stage presents entertainment from 12:00 Noon - 7:00 PM including narratives describing Hawaiian carving and Hawaiian games. Enjoy delicious Hawaiian style foods. Free. Contact (808) 885-7786 for more information.

**September 9: 3rd Annual E Hula Mai Kāua Couples Hula Competition** - "To come and dance, you and me, to come and dance, together" is the focus of this unique couples competition. Categories range from keiki (8-12 years old) to kupuna (55-plus). Competition is 5:00 PM - 9:00 PM at the Outrigger Keauhou Beach Resort's Luau Garden in Keauhou-Kona. This is hula at its best! Free. Contact Nani Lim at (808) 883-9005.

**September 10: 8th Annual Poke Golf Shoot-Out Invitational** - Tee-off at a hilarious golf tournament benefiting Kawaihae Transitional Housing. 8:00 AM. Admission fee. Contact (808) 880-1111 for more information.

**September 10: 14th Annual Kindy Sproat Falsetto and Storytelling Contest** -



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Falsetto is a Hawaiian musical art form where performers throw their voices into the upper registers of the musical scale. This contest combines the singing style with the art of Hawaiian storytelling. Winners from the falsetto contests on other islands will compete with Big Island artists for a chance to win a recording contract with Hula Records. This evening also honors this island's nationally recognized storyteller, Clyde "Kindy" Sproat. The contest begins at 7:00 PM at the Hapuna Beach Prince Hotel. Entry with Aloha Festivals Ribbon and discounted admission on pre-sale tickets. Contact (808) 880-1111 for information.

**September 11: Aloha Festivals Annual Poke Contest at the Hapuna Beach Prince Hotel** - More than 1,000 entrants, using a variety of seasonings, share their best poke dish and compete for \$15,000 in cash and prizes. Poke is a traditional Hawaiian appetizer of raw fish. After the contest, the public is free to sample this Hawaiian culinary 'ono treat. Hapuna Prince Hotel. 11:00 AM. For more information and ticket prices, contact (808) 880-1111 or check [www.alohafestivals.com](http://www.alohafestivals.com).

**September 17: Aloha Festivals Paniolo Parade and Waimea Ho'olaule'a** - The official parade celebrates its 30th Anniversary in the Big Island's oldest ranching community—Waimea—with floats, marching bands and equestrian units. It steps off 10:00 AM at Church Row and proceeds to Waimea Park for an outdoor celebration with crafters and entertainment, paniolo and pā'ū riders gathering to display their finery and skills while commemorating old Hawai'i on horseback. Free. For more information, contact (808) 885-7786 or check [www.alohafestivals.com](http://www.alohafestivals.com).

**September 17: 12th Annual Paniolo Hat Lei Contest** - Contest entries will line up 9:00 AM at Parker Ranch Center's Fireside Food Court in Waimea for the post-parade viewing until 2:00 PM. Saluting the Hawaiian paniolo's traditional hat adornment—fashioned by a sweetheart—this contest and exhibit features fresh, dried, shell, and exquisite feather hat lei. Prizes will be awarded. Free. Contact Albert at (808) 885-4100 for more information.

**September 21-22: The 23rd Annual Kupuna Hula Festival** - honors our beloved kūpuna (elders) who will take the stage in dance at King Kamehameha's Kona Beach Hotel in Kailua. Enjoy crafts, displays, demonstrations and an appearance by the Big Island's Aloha Festivals Royal Court. 6:00 PM. Admission discount with your Aloha Festivals Ribbon. For more information, contact (808) 961-8592 or (808) 322-1812.



# 2005 Statewide

# Calendar of Events

Big Island of Hawai'i events continued from page 53

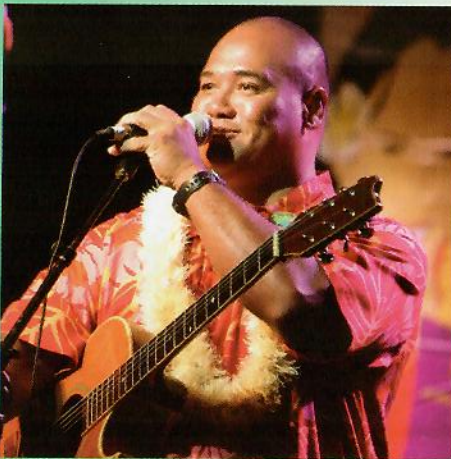
**September 24: The 11th Annual KWXX Hilo Ho'olaule'a** - Hilo's downtown front street comes alive with more than 10,000 revelers at this Aloha Festivals Block Party. The fun is 4:30 PM - 10:00 PM. Hilo's largest Aloha Festivals event features dancing, entertainment, ethnic foods and Hawaiian arts and crafts. Free. Contact (808) 935-5466 - KWXX Radio for more information.

**September 25: The 6th Annual Queen Lili'uokalani Festival** - Honoring Hawai'i's last monarch, this outdoor event features food, dance and the Queen's love for music at Lili'uokalani Park in Hilo. Over 300 dancers from Big Island hula hālau will dance hula together. Enjoy a flower drop, cultural activities and ethnic dance performances 10:00 AM - 4:00 PM. Admission is free with an Aloha Festivals ribbon; free shuttle bus service to and from the Civic Auditorium Parking Area. For more information, contact. (808) 966-5416.

## Island of Maui

**August 27: Ka Ho'ola'a O Na Ali'i/Royal Court Investiture** - The pageantry of an ancient Hawaiian ho'ola'a—investiture of the ruling monarch—can be seen in this colorful and historical event. The Maui Ali'i will receive their symbols of reign at high noon on the grounds of the Ritz-Carlton, Kapalua at the borders of the Honokahua Preservation Site. Free. Contact Yuki Lei Sugimura at (808) 870-8047.

**August 27: The 4th Annual Aloha Festival Richard Ho'opi'i I Leo Ki'eki'e Contest** - Celebrate the art of Hawaiian falsetto at the Ritz Carlton, Kapalua. Ten contestants will vie for a recording contract with Hula Records and lots of prizes. Doors open 6:00 PM. Bento (snack) meals and refreshments will be available at a nominal cost. Admission tickets will include an Aloha Festivals ribbon. Tickets: \$20 adult; \$10 kupuna age 60 and over; \$10 keiki age 10 and younger; infants free. Contact Yuki Lei at (808) 870-8047.



Randy Jay Braun

**September 17: Aloha Festivals Banyan Tree Ho'olaule'a** - Under the world-famous, block-long, historical Banyan Tree in Lahaina, Aston ResortQuest Hotels® Hawaii presents a day of fun. Enjoy entertainment, craft and food booths, cultural activities and a Hawaiian-style lau lau cook-off with an appearance by the Aloha Festivals Royal

Court. 9:00 AM - 5:00 PM. For more information, contact Yuki Lei at (808) 870-8047.

**October 7: Sixth Annual E Kui Lima (Join Hands)** - Featuring a traditional arts and crafts show, music, dance and appearances by the Oahu Royal Court, Kings Guards and hula hālau. Plus enjoy 25% off our Beach Buddie Children Program at the Embassy Vacation Resort. Contact (808) 661-2000 X 359.

**October 8: The Aloha Festivals Maui Makahiki** - is held each year at the Kā'anapali Beach Hotel from 10:00 AM - 2:00 PM. Festivities include Hawaiian cultural demonstrations, a presentation of the Maui Royal Court, Makahiki games with Na Koa Kau I Ka Meheu O Na Kupuna including 'ulumaika (Hawaiian bowling), hākā moa (contact wrestling), hākōkō (Hawaiian wrestling), pahu ihe (spear throwing) and kōnane (Hawaiian Chess). Guests will enjoy koa jewelry making, Hawaiian throw-net fishing, coconut and lauhala weaving, poi pounding, lei making, canoe rides and ti leaf cape making exhibits; plus continuous entertainment, hula performances and food booths. Free. Contact Yuki Lei at (808) 870-8047.

**October 8: Maui's Evening with Friends at the Kā'anapali Beach Hotel** - features top Hawaiian entertainers performing under the stars 5:30 PM - 9:00 PM. Plate lunch dinners and refreshments are available at a nominal cost. For information, contact (808) 661-0011.

**October 8: The Hāna Community Aloha Festivals Kick-off** - Maui's Aloha Festival Parade steps off 11:00 AM when the entire town of Hāna pays homage to the Hāna Royal Court. The town of Hāna presents community floats, marching bands, vintage cars, crazy clowns, motorcycles, impressive pā'ū riders and the island's Grand Marshal. Entertainers take the stage at Hāna Ball Park for an afternoon of great music with 'ono food booths and local crafters selling their wares. As the sun sets behind Haleakalā, the ballpark is transformed into a starlit movie theatre featuring the latest favorite family movies—a great way to end a day filled with delicious treats and the warmth and spirit of the Hāna Community! Parade participants are required to wear an Aloha Festivals ribbon. For more information, contact (808) 270-3285.

**October 9: Hāna Fishing Tournament and Play Day** - The outdoor fun is in conjunction with this year's Aloha Festivals theme which is a tribute to the heritage of the Hawaiian people, the life of the land and the sea. Shoreline and boat fishing tournaments especially pay tribute to our connection to the sea. Enjoy games, along with family potluck picnics and Hāna-style entertainment. 7:00 AM - 5:00 PM. Tourney participants are required to wear an Aloha Festivals ribbon. For more information, contact (808) 248-8204 or (808) 248-8508.

Continued next page



# 2005 Statewide Calendar of Events

Maui events continued from page 55

**October 10: Tourney Time** - Sports enthusiasts will enjoy the competitive Tennis and Volleyball Tournaments at Hāna Ball Park from 4:00 PM - 9:00 PM (Volleyball starts at 6:00 PM). Tourney participants are required to wear an Aloha Festivals ribbon. For more information, contact (808) 248-7022.

**October 10: Holokū Ball** - Those who enjoy formal ballroom dancing and socializing will enjoy the grace and tradition of the Holokū Ball at Helene Hall. Admission free with an Aloha Festivals ribbon. For more information, contact (808) 248-8457.

**October 11: Keiki to Kupuna Day** - Something for everyone including the ever-popular Lei and Floral Contest at the Hotel Hāna Maui from 9:00 AM - 2:00 PM; Hawaiian arts and crafts in the Main Lobby 9:00 AM - 3:00 PM; Aloha Luncheon honoring our kūpuna's wisdom and experience at the Hotel Hāna Maui's Main Dining Room from 11:30 AM - 2:00 PM; the Keiki Mu'umu'u and Aloha Shirt Contest at Helene Hall from 5:00 PM - 7:00 PM; and the Teen Night Dance at the Hāna Bay Pavilion from 7:00 PM - 10:00 PM. For information on the lei and floral contest, contact (808) 248-8584; on the Aloha Luncheon, call (808) 270-3258; on the Keiki Mu'umu'u and Aloha Shirt Contest contact (808) 248-8989 and for the Teen Night Dance, call (808) 248-8577. Fee and reservations recommended for the Aloha Luncheon; Aloha Festivals ribbon required to enter contests.

**October 12: Hāna Talent Show** - The mana concentrated in Hāna is beautifully expressed in the wealth of homegrown talent that is put on display. Contestants sing, dance and showcase their comedic talents in this spectacular spectacle. A fun-filled event for the entire family takes place on center stage at Hāna Ball Park 6:00 PM - 9:00 PM. Aloha Festivals ribbon required to enter contest. Contact (808) 264-6000 for more information.



**October 13: Hawaiiana Day** - Fun begins with the makahiki games including the traditional Hawaiian sports 'ulumaika, pahe'e and many others. Enjoy the sports, food and family-style entertainment at Hāna Ball Park from 3:00 PM - 5:00 PM. The ever-popular Hāna Poke Contest follows where local culinary talent is creatively displayed in this 'ono-licious contest from

6:00 PM - 7:00 PM at the park (must have pre-registered by Oct. 8). Capping off the evening is Hawaiiana Night, a special activity honoring Hawai'i's host culture with the presentation of the royal court and performances by hula hālau from keiki to kūpuna at the park's center stage from 6:00 PM - 10:00 PM. Admission is free with an Aloha Festivals ribbon. For more information on the makahiki games, call (808) 270-3258; on the poke contest, contact (808) 268-0114; and on the Hawaiiana night, call (808) 248-7379.

**October 14: The Hobby Show at Helene Hall** - Mix and mingle with Hāna residents who display their love for a number of hobbies. The displays and demonstrations are informative and interesting and you may find something that captivates you. Admission is free with an Aloha Festivals ribbon. For more information, call (808) 248-8457.

**October 14: The Pupule Cross Country Golf Tournament** - Starts at 1:00 PM - 4:00 PM at Holani Hale. Cross-country play begins with players bringing only three clubs and nine junk balls for this fun-filled event. Course includes playing across pastures, but watch out for cow pies! Proper shoes and an Aloha Festivals ribbon are a must to enter the event; small fee required to qualify for pupule prizes. Awards to be presented at the Aloha Happy Hour at the Paniolo Bar at the Hotel Hāna Maui. For more information, contact (808) 268-0114 or (808) 270-3285.

**October 14: Hāna Jamboree at Hāna Ball Park** - The heel-kicking and booty-shaking starts 6:00 PM when Hāna's cowboys and cowgirls converge for this country-western hoe-down. There will be dance contests, including the cha-cha-cha, the twist, waltzing, jitterbug, fox trot, limbo, skagging, electric slide, two-step and line dancing. The Hana Kickers, world-famous line dancers, strut their stuff 7:30 PM and are the sponsor for this evening of merriment. Aloha Festivals ribbon required to enter contest. For more information, contact (808) 248-8360.

**October 15: The Hāna Invitational Rodeo** - Celebrate Hāna's rich paniolo tradition with team roping and double mugging. The event is 9:00 AM - 4:00 PM at the Hana Ranch Arena and includes participants from all over Maui County invited by the Hana Roping Club. A paniolo-style food booth will serve delicious meals for a nominal cost; entry free at the gate. Contact (808) 248-7794 for more information.

**October 15: The Hāna Aloha Week Lū'au** - Culminate the full week of activities in Hāna at Hāna Bay. This local-style lū'au features all the Hawaiian food favorites and the very best of Hawaiian entertainment. Tickets are available for purchase for this 5:00 PM - 10:30 PM event. There's nothing like a hometown lū'au! Contact (808) 248-8577 for more information.

Continued next page



# 2005 Statewide

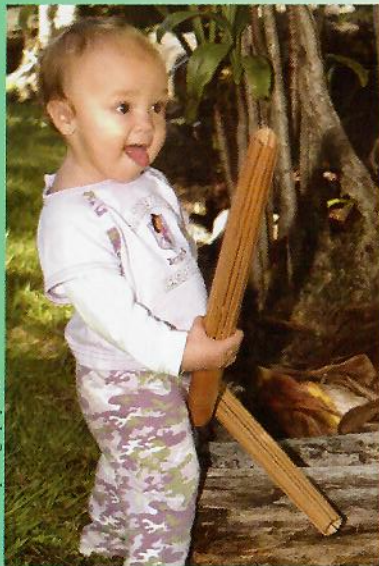
Maui events continued from page 57

**October 22: Ku'u Home O Wailuku Ho'olaule'a** - features a town block party on Market Street in Wailuku town from 3:00 PM - 7:00 PM. Entertainment stages, food and craft booths, music and dance will be featured along with an appearance by the Aloha Festivals Royal Court. Free. Contact (808) 870-8047 for more information.

## Island of Lāna'i

**August 13: Pule Ho'opōmaika'i (blessing)** - A special service offered by Hope Kahuna Pule Jerry Keola Freitas at the Ka Lokahi O Ka Malamalama Church at Kō'ele will begin 8:30 AM. This service will offer a traditional blessing to the Aloha Festivals Court and committee for a successful year. Free. For more information, contact (808) 565-9092.

**September 12: "A Taste of Lāna'i"** - Presented by The Manele Bay Hotel, the opening ceremony for Lāna'i's Aloha Festival welcomes the 2005 court led by Mō'i Lawrence Eskaran and Mō'i Wahine Evalina Noelani Watanabe. The evening features the many songs and dances of the Hawaiian Islands and delicious food from Lāna'i's signature restaurants. Enjoy the festivities at the Manele Bay Luau Grounds beginning at 5:30 PM. Free. For more information, contact (808) 565-9092.



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**September 24: Lāna'i Aloha Festivals Parade** - A colorful array of flowers adorn the pā'ū riders, their horses and the country-style floats. Many local participants add to the charm of the island's hospitality. The parade steps off at the Lodge at Kō'ele at 9:30 AM and ends at Dole Park about 11:30 AM. Free. For more information, contact (808) 565-9092.

**September 24: Lāna'i Aloha Festival Ho'olaule'a** - The festive presentation of the traditional makana (gift) to the Royal Court opens the evening's celebration at Dole Park from 4:00 PM - 10:00 PM. The songs and dances of Lāna'i await you from island personalities. Don't miss the delicious foods from various ethnic backgrounds, games, arts and crafts. Enjoy Lāna'i's heritage. Free. For more information, contact (808) 565-9092.

# Calendar of Events

## Island of Moloka'i

**October 6: Aloha Festivals Moloka'i Royal Court Investiture** - will be installed in a solemn ceremony and presented their symbols of royalty for a year-long reign. Kūpuna (seniors) will entertain as a ho'okupu (special gift) to our new ali'i. Attendees are welcome to greet the court with makana (gifts) and lei and experience the Hawaiian ceremonial arts of a royal court investiture. Free. For more information, contact (800) 272-0026 (ext. 7678).

**October 7: Aloha Festivals Hō'ike Town Show** - begins 7:00 PM in the heart of Kaunakakai Town with a pau hana show where everyone will enjoy music and dance to relax at the end of a work week. Part of the 100 Years Maui County Centennial Celebration, the royal court will make an appearance. Free. For more information, contact (808) 589-1771 or email: info@alohafestivals.com.

**October 8: Aloha Festivals Moloka'i Parade** - is a highlight in the island's celebration with a one-of-a-kind parade featuring colorful pā'ū riders on horseback, country-style floats with exotic island flowers, marching bands and the local charm of Moloka'i. The parade steps off 9:00 AM by the Bank of Hawaii and travels through town to its completion at the Moloka'i Ball Park (across from Mitchell Pau'ole Center). Free. For more information, contact (808) 589-1771 or email info@alohafestivals.com.

**October 8: Aloha Festivals Moloka'i Ho'olaule'a and Poke Contest** - is where the fun continues after the parade. Spectacular entertainment with off-island musical groups, games, arts and crafts, plus great food are the highlights. You can enjoy the free sampling of the delicious poke (marinated raw fish) recipes entered in the Poke Contest provided you have an Aloha Festivals ribbon. Sampling will take place after the official judging has taken place. The celebration is at Mitchell Pau'ole Center beginning 11:00 AM. Contest entry is free. For more information, contact (808) 589-1771 or email info@alohafestivals.com.

## Island of Kaua'i

**August 27: Ho'ola'a O Nā Ali'i** - Kaua'i's Royal Court Investiture is in historically significant beautiful Wailua. Mele pule, mele oli and mele hula—honoring the trilogy of Hawai'i's cultural traditions—weave the tapestry of Kaua'i island from a time long past. The ceremonies are 10:00 AM - 12:00 Noon. Admission fee to Kamokila Ancient Hawaiian Village, Wailua; lunch and refreshments at a nominal cost. For more information, contact (808) 245-8508.

Continued next page



# 2005 Statewide Calendar of Events

Kaua'i events continued from page 59

**August 28: Hale Pule** - Join the Royal Court as they are received in traditional Hawaiian services at the Kapa'a First Hawaiian Church. Service begins at 10:00 AM. For information, contact (808) 245-8508.

**September 8: Opening Celebration** - Aloha Festivals Kaua'i kicks off the island's Opening Celebration with an ancient Hawaiian ceremony at the Seaview Terrace of the Hyatt Regency Poipu. The Opening Celebration Lū'au follows the ceremony at 5:30 PM; tickets may be purchased at (808) 742-1234; discount available with Aloha Festivals ribbon. Contact (808) 245-8508 for more information.

**September 9: Aloha Festivals Kaua'i Ho'olaule'a** - opens with the appearance of the Kaua'i Royal Court at the newly renovated Kukui Grove Shopping Mall's center stage. Top-notch Hawaiian entertainment with crafters is featured from 5:00 PM - 9:00 PM. Free. Contact (808) 245-8508 for more information.

**September 10: Aloha Festivals Floral Parade** - This Garden Isle parade debuts in 2005. It encircles the Kukui Grove Shopping Mall from 10:00 - 11:00 AM. The colorful procession is staged for all island families and starts another day of friendly ho'olaule'a activities at the shopping mall with great island entertainment. Events at the mall begin at 10:45 AM - 4:00 PM. Free. Contact (808) 245-8508 for more information.



**September 12: 2005 Smith's Tropical Paradise Lū'au and International Pageant** - The Aloha Festivals Royal Court is honored by the renown Smith Family. Enjoy lavish food, song and dance beginning 5:00 PM. Admission fee, contact (808) 821-6895 for reservations and information.

**September 13: Kaua'i's Best Lū'au** - is featured at the Aloha Beach Resort with traditional Hawaiian dance performed by Hālau Na Pūnua O Kaua'i, honoring the Aloha Festivals Royal Court. Lū'au begins 5:30 PM. Admission fee. Contact (808) 335-LUAU for reservations and information.

**September 15: The Radisson Kauai Beach Resort** honors the Royal Court with a feast fit for the finest of kings! Enjoy the award-winning dance company Rohotu and the Pūnua family of entertainers with a spectacular show, great lū'au food and refreshments beginning 5:30 PM. Admission fee, contact (808) 335-LUAU for reservations and information

**September 23: The 2005 Mokihana Festival Group 'Auana Hula Competition** - Presented at the Kaua'i War Memorial Convention Hall, this annual hula extravaganza features Hawai'i's leading hula dance companies. Admission fee. Contact (808) 822-2166.

**October 14: The Hyatt Regency Kauai Hawaiiiana Festival** - Featuring Hawaiian protocol, native crafters, education and information, this morning event culminates with an authentic Hawaiian lunch and entertainment. 8:00 AM - 12 NOON. Admission fee, contact Stella Burgess at (808) 742-1234.

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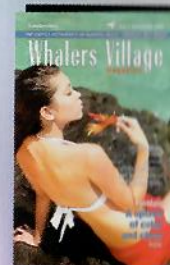
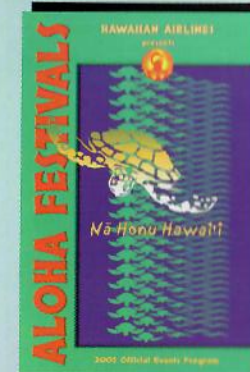


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6 AND 10



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