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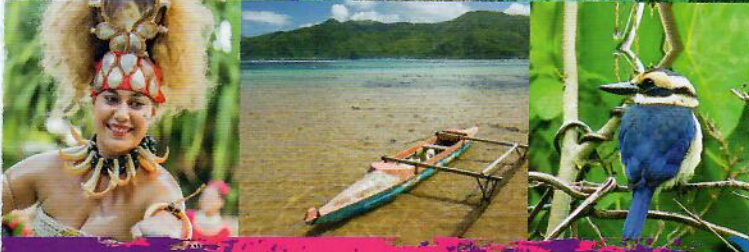
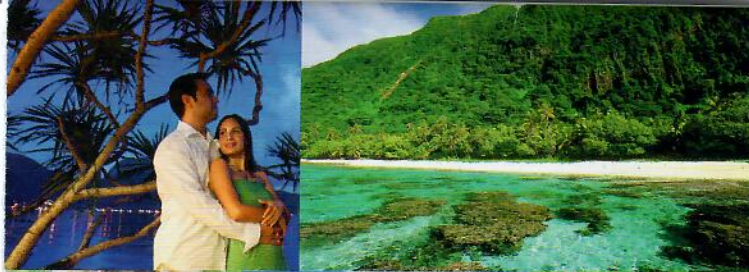
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AD KEY

- ACCOMMODATION
- ACTIVITIES & SHOP
- DINING
- TRANSPORT

KEY

 SEALED ROAD	 GAS STATION
 UNSEALED ROAD	 GOLF COURSE
 ACCOMMODATION	 INFORMATION
 ADVERTISER LOCATION	 INTERNET ACCESS
 AIRPORT	 PUBLIC PARK
 ATM	 SHOPPING
 CHURCH	 SWIMMING



AMERICAN SAMOA

Explore... Experience... Enjoy!

www.americansamoa.travel



AMERICAN SAMOA VISITORS BUREAU
Ground Floor, Fagatogo Square, Route 001, Fagatogo
T: +1-684-699-9805 E: info@americansamoa.travel

American Samoa

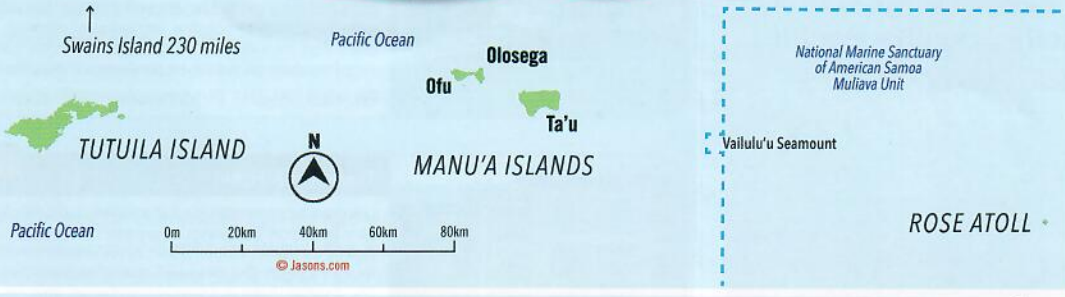
Maps + Guide



Talofa!

ENDORSED BY
American Samoa
Visitors Bureau

American Samoa



Pacific Ocean



KEY

- SEALD ROAD
- UNSEALED ROAD
- TRACK
- RIVER/STREAM
- MEDICAL SERVICE
- ACCOMMODATION
- ADVERTISER LOCATION
- AIRPORT
- ATM
- CHURCH
- DIVING
- GAS STATION
- HIKING TRAIL
- NATIONAL PARK
- MARINE SANCTUARY
- TOWN MAP (other side)
- MOUNTAIN
- INFORMATION
- INTERNET ACCESS
- KAYAKING
- PUBLIC PARK
- SAFE SWIMMING
- SHOPPING
- SNORKELLING
- SURFING

AD KEY

- ACCOMMODATION
- ACTIVITIES & SHOP
- DINING
- TRANSPORT



Tutuila Island



Manu'a Islands





Sadie's Steakhouse at Sadie's Thompson Inn

Arguably the #1 restaurant in American Samoa serving USDA Choice steaks, as well as fresh local seafood. Enjoy a cold Vailima and shoot some billiards in our air-conditioned bar. Open Mondays-Fridays for lunch and dinner, Saturdays dinner only, closed Sundays and holidays.

Ph: +684 633 5900 ext 401 E: info@sadieshotels.com
or tom@sadieshotels.com W: www.sadieshotels.com

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Goat Island Cafe

Enjoy casual open-air dining with sweeping harbor and mountain views, noted for its savory American and local fare. Relax at the bar with a cold Vailima (Samoa brew) or a Sadie's Signature Cocktail, sea turtle sightings optional. Open daily for breakfast, lunch, dinner, 7am-10pm.

Ph: +684 633 5900 ext 508 E: info@sadieshotels.com
or tom@sadieshotels.com W: www.sadieshotels.com

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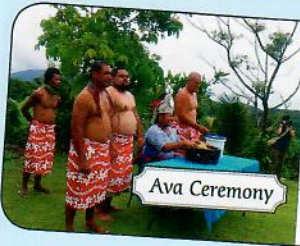


Learn a little Samoan...

There's nothing that puts a smile on our faces more easily, than when visitors to our islands take the time to learn a few Samoan words and phrases. We've listed a few words and a couple of phrases and given you a pronunciation guide to help you along. So give it a go, you'll put a smile on everyone's faces including your own!

English	Samoan	Pronunciation
Hello	Talofa	Tah-low-fah
Goodbye	Tofa	Toh-fah
Thank you	Fa'afetai	Fah-ah-fay-tie
Please	Fa'amolemole	Fah-ah-more-le-more-le
Yes	loe	Ee-oh-e
No	Leai	Le-ah-e
Maybe	Masalo	Mah-sah-loh
Tomorrow	Taeao	Tah-e-ow
Goodnight	Manuia le po	Mah-noo-e-ah-leh-poh
How are you?	O a mai oe?	O-ah-my-o-he
I am hungry	Fai ai	Fear-ah-ee





Ava Ceremony

Alofas Tours & Travel

1

A visit to American Samoa isn't quite complete without a journey on Alofas Tours! We serve & share our culture and custom with visitors through various tours. Explore our island by bus or by foot and witness some of the most breathtaking sceneries. We cater to cruise ship lines, group tours, private tours and day tours. 7 days a week tours begin 10am (varies). Guest pick up at hotel, airport or main port. Tours must be booked 2 weeks ahead of time.
Phone: +1 (684) 733-9875 or 699-7714
Email: alofastours@yahoo.com  alofastours



North Shore Tours

2

We have a variety of authentic experiences for visitors and local islanders alike. Tropical rainforest & medicinal herb hikes, beachcombing, traditional fishing and sightseeing trips are all available. For standard tours see our webpage or contact us for customized excursions.

Phone: +1 (684) 731-8294
Email: rorywest@yahoo.com  northshoretours
Website: www.americansamoatours.com



Tisa's Barefoot Bar & Homestay

3

Tisa's Barefoot Bar offers an unforgettable experience for those who are lucky to find us. Unspoiled paradise. Low footprint is the way to find us!

Phone: +1 (684) 622-7447
Email: tisa@tisasbarefootbar.com
 Tisa.Barefoot.Bar



Le Falepule

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Nestled 300 feet above sea level in the hills of Faga'alua Bay with majestic views of Pago Pago Harbor sits Le Falepule Lodge. Elegantly furnished with teak furniture, fine linen bedding and Samoan Art. We serve breakfast, afternoon tea and meals on the large veranda which becomes the gathering place in the evenings to enjoy the view and our intimate Samoan hospitality. **Ph:** +1 (684) 633-5264 or +1 (684) 633-5283 **Email:** moanaosina.inc@gmail.com

Talofa! Welcome!

American Samoa's total land area is 76 square miles, made up of five volcanic islands (Tutuila, Aunu'u, Ofu, Olosega and Ta'u) and two atolls (Rose and Swains).

Including our marine waters, the total area is 117,500 square miles, about the size of the State of Oregon or New Zealand. With steep volcanic mountains, American Samoa is a tropical paradise. The climate averages 82-83°F year-round and the ocean waters surrounding our islands average 82-86°F.

With 90% of our islands covered in untouched tropical rainforest, our flora and fauna is very unique. The National Park of American Samoa is the only US Park in the Pacific, offering challenging and dramatic hiking trails to historical sites.

secluded beaches and villages.
From hiking tropical rainforests, to swimming, snorkeling, diving or fishing our surrounding ocean waters, American Samoa is an ecotourism haven for visitors wanting an undiscovered paradise.

Our Polynesian Heritage

American Samoa's islands make up the eastern part of the Samoan Archipelago, whose people are Polynesian. Today Samoans are regarded as the largest full blooded Polynesian race left in the Pacific.

Early Polynesians traveled from South East Asia into the Pacific, populating the western Pacific islands, from Papua New Guinea to Samoa and Tonga. From there, the Polynesians migrated east and populated the Cook Islands, Niue and Tahiti before heading north to Hawaii and south to Aotearoa (New Zealand) on the last legs of the great Polynesian migration.

Protocols and Customs

Fa'a Samoa is strongly focused on respect and service. Samoans welcome the opportunity to share their heritage with visitors.

- Samoans are very religious and in some villages each day a "sa" or curfew is imposed during the evening prayer (usually between 5pm and 6.30pm) depending on the village.
- Avoid walking around the village during these curfews which normally last about 30 minutes.
- Sunday is a day of worship, spending time with family and rest, so no work is done and people are asked to respect this day. All major shops are closed, but visitors can buy goods from the local village stores found through the islands.
- Visitors are welcome to attend church and if you wish to do so please dress appropriately, a blouse and long skirt for the ladies and the men, shirt and trousers.

Beach Access and Donations

- If you intend to stop off at a beach, ask permission to use the beach at a nearby home as these are normally located on customary land. In some cases a small donation or fee of a couple of dollars is charged.

Behavior and Dress

- Beach swimwear - bikinis etc. are appropriate to wear while at the beach, but if you intend to go into the village please cover up by putting on a t-shirt or lavalava (sarong).
- When entering a fale (home) please note:
 - Remove your shoes or slippers at the door
 - Never stand when elders are seated
 - When seated, sit cross legged or tuck legs to the side and never point your feet at someone. If you cannot cross your legs, cover them with a lavalava or mat.
- Always ask permission from your hosts or someone before taking photos in a village.
- Tipping is not expected or customary in American Samoa. If you wish to leave a gift for good service, you're welcome to.
- If you are not sure about protocols or what to do, simply ask. Your hosts or someone nearby will be happy to help!

General Information

It's all about location!

American Samoa is located in the center of the Pacific Ocean, halfway between Hawaii in the north and New Zealand in the south. Our geographic coordinates are 14 16 S, 170 42 W.

Money, Banks and ATMs

The United States Dollar is the currency used in American Samoa. Major foreign currencies can be exchanged at local banks. There are three major banks on island, the Bank of Hawaii (BOH), the ANZ Amerika Samoa Bank (ANZ) and the Territorial Bank of American Samoa (TBAS). The BOH branch is located in Tafuna and is open Monday to Friday 9.00am to 3.00pm. The ANZ has branches in Fagatogo and Tafuna and open weekdays 9.00am to 4.00pm. The TBAS is located in Utulei and open Monday to Friday 9.00am-4.00pm. All three have ATMs located around the island - see the map for location sites.

How To Get Here

Three international airlines fly to American Samoa from Hawaii and Samoa. Hawaiian Airlines operates bi-weekly flights from Honolulu to Pago Pago, while both Samoa Airways and Talofa Airways operate daily services from Apia, Samoa. For further information and flight schedules visit their respective websites.

Weather Forecast

American Samoa has a tropical climate all year round with two distinct seasons, the wet and dry season. The wet season is usually from November to March and the dry season from April to October. Average daily temperature ranges from 84-86 Fahrenheit or 29-30 Celcius.

What to Wear

Light cotton summer clothing is recommended all year round. Swimwear is appropriate for the beaches but when going into the villages please cover up or put on a t-shirt, shorts or wear a lavalava (sarong). If going to church on Sunday, slacks and shirt for men and a nice dress or blouse and skirt should be worn for women. If you are not sure just ask someone.

Time Zone

American Samoa is 11 hours behind Coordinated Universal Time, UTC -11. For example if it's 9.00am Monday in New Zealand, then it's 10.00am Sunday in American Samoa.

Power

Moana O Sina

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Relax on a secluded white sand beach along the beautiful and picturesque south coast of American Samoa's main island, Tutuila. Swim in our rock pools or onsite freshwater pools and enjoy spectacular views of surf crashing on the rugged volcanic rock coastline. Set on 4 acres of private beach front property, Moana O Sina is just 5 minutes from Pago Pago International Airport, shopping and restaurants.

Ph: +684 699-8517 **E:** moanaosina.inc@gmail.com

Tradewinds Hotel

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Luxurious accommodation for all travelers! Just 5 minutes from the Airport, Tradewinds is the perfect home base to explore the islands. All rooms are fully A/C and furnished for your comfort. Our in-house "Equator Restaurant and Bar" provides dining and entertaining pleasure while the active traveler will enjoy our indoor fitness room and pool.

Phone: +684 699-1000 **Email:** info@tradewinds.as
Web: www.tradewinds.as **f** tradewindshotel

J-Len T's

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J-Len T's is a one-stop shop for all your gifts and souvenir needs. We have a wide selection of locally-made items ranging from paintings, t-shirts, caps, keychains, wood carvings, jewelry, and a lot more. We can personalize items like carvings, t-shirts, paintings, etc. All you need is right here at J-Len T's. **Open Monday to Friday 9AM to 5PM, Saturday 9AM to 2PM.** **f** **@** jlentees

Phone: +1 (684) 699-4866 **Email:** jlentees@gmail.com

American Samoa Historic Preservation Office

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ASHPO identifies, evaluates, registers, interprets, rehabilitates and protects American Samoa's historic and cultural properties. The ASHPO maintains an inventory of historic properties considered eligible for National Register of Historic Places and protects historic properties by reviewing all Federal undertakings for impacts on historic properties.

P: +1 684 699-2316 **E:** david.herdich@go.as.gov
W: www.ashpo.org **Find us on** **f** **facebook**

Athena's Boutique

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Boutique where we sell many custom-made, elei dresses and tops in both men and women's wear. Browse our collection of Samoan designed jewelry, artificial flowers, designer handbags/wallets, shoes and much much more!

Phone: +684 699-6121
Email: stevenandsonsinc@gmail.com
Find us on **f** stevenandsonsinc

Bluesky American Samoa

19

Bluesky is the leading provider of 4G+ Mobile, Internet, Fixed, Wireless and Cable Television in American Samoa since 1999. Located in Nu'uuli at the Laufou Shopping Center. Open Monday to Friday from 8am to 5pm, and Saturday from 8am to 2pm. Bluesky also operates in Samoa, Cook Islands, and New Zealand.

Ph: +1 684 699-2759 **E:** as.csc@blueskypacificgroup.com
W: www.bluesky.as **f** BlueskyAmericanSamoa





Lalelei

19

To share all that is beautiful about Samoa and Polynesia, Lalelei offers souvenirs, handicrafts, artpieces, accessories, You Nique Jewelry collection and Lalelei clothing and wearable art.



Contact Us: +1 (684) 699-7707
Go on: Lalelei

Photogenix

19



Great American Products ranging from Toys, Kids clothing and fantastic housewares and jewelry. We also the largest photo studio in American Samoa. Passports, Family pictures, Weddings, Grad pics. We also perform restorations on your old pictures to give them new life.

Phone: +1 (684) 699-7774
Email: pgenix1@gmail.com



Turtle & Shark South Seas Gift Shop

20

It's the ultimate little gift shop and coffee shop! Turtle & Shark South Seas! We have Polynesian gifts, t-shirts, handicrafts, jewelry, for friends, for family, for anyone really. We're kinda new but we're cute, fun, surprisingly delightful, and we've got great prices! Come on by - you'll be surprised! **Open M-F 8:30am-5pm Sat 8:30am-2pm**

Ph: +684 699 4451 **E:** jackieinpage@gmail.com
Find us on: Turtle & Shark South Seas Enterprise



Fitness ASAP

21

Fitness ASAP provides a rigorous and challenging workout-island style! Join local outrigger paddlers as they paddle in Pago Pago Harbor across flourishing coral reefs in the looming shadow of the famous Rainmaker Mountain. Sessions are 45-minutes long and launch from the beautiful beach at Sadie's by the Sea. **asapaddlers**

Ph: +1 684 699-5489 **E:** pago.paddling.tours@gmail.com
merilee75@hotmail.com **or** erika.radewagen@gmail.com

Cost-U-Less

25



We are a wholesale store offering discount food and general merchandise products to island communities. Stop in and shop for items such as Food & Drinks, Electronics, Home appliances, Clothing and more.

Phone: +1 (684) 699-5975
Email: edp006@northwest.ca
Website: www.costuless.com



Eveni Pacific

28

Polynesian inspired fashion brands by Eveni Carruthers including: **Eveni Pacific** a modern take on traditional elei formal wear, **Koko Pacific** a premium resort and contemporary elei wear, **Eveni Sport** - Athleisure and urban street wear, **EveniKIDS** - clothing & accessories line for children and **Garlands Pacific** - a range of home decor and furnishings. Providing quality affordable clothing in the Pacific islands since 1929. **Open Hours: Mon-Sat 9am-6pm**

Ph: +1 (684) 699-8368 **E:** margaret@ecarruthers.com
W: www.evenipacific.com **f** **i** **t** **e** **v** **e** **n** **i** **c** **a** **r** **r** **u** **t** **h** **e** **r** **s**



Language

Samoan and English are spoken by over 95 percent of the population with English being the main business language.

Commercial Hours

Retail stores and Government offices are open Monday to Friday 8.00am to 4.00pm with some bigger stores closing late. Stores open on Saturdays from 8.00am to 2.00pm and the majority of

retailers are closed on Sundays.

Post Office

The United States Post Office is located in Fagotogo and is open Monday to Wednesday and Friday from 8.30pm to 3.30pm. On Thursdays it closes at 4.00pm and is open on Saturday from 8.30am to 1.00pm.

Visitor Center & Information

The American Samoa Visitors Bureau is located on the Ground Floor of Fagatogo Square, on Route 001 in Fagatogo. Opening hours are Monday to Thursday 8.00am to 4.00pm and Friday closing at 3.00pm. The Bureau is closed Saturday and Sunday.

Phone: +1 (684) 699-9805

Email: info@americansamoa.travel

Website: www.americansamoa.travel

Mailing Address: PO Box 4240, Pago Pago, AS 96799, American Samoa

