



The Honu Project

3615 Harding Ave., Suite 409, Honolulu, Hawaii USA 96816 Voice: 808-988-5979 FAX: 808-239-2766

July 16, 1992

Mr. George H. Balazs
Zoologist and Leader
Marine Turtle Research
National Marine Fisheries Service
Southwest Fisheries Center
Honolulu Laboratory
2570 Dole Street
Honolulu, Hawaii 96822-2396

Dear George:

Thank you very much for your wonderful letter of last month. I could kick myself for not getting back to you sooner, but you know how that goes. I hope that your great donor lead, Pat Pazara, is still looking for a suggestion as to a turtle project in need. In any event, it sounds as though her donation will benefit turtles, and we really appreciate your thinking of us.

We would of course be very pleased if you'd like to suggest that she consider donating to The Honu Project for tumor research projects. We could well use additional funds to complete the video(s) about green sea turtles and the fibropapilloma problem. She may want to know that The Honu Project does not yet have tax exempt status from the IRS (although we're completing paperwork in hopes of obtaining such status). This doesn't matter to some people, although donations made directly to us are not tax deductible.

Others prefer to donate money to a tax exempt organization. Some donate to Earthtrust, which has its 501(c)(3) status, and ask that the money be earmarked for a particular purpose. For example, one could request that a donation be applied to complete the Earthtrust/The Honu Project joint fibropapilloma documentary. Hopefully, the money would still go to complete the video, although I do not know whether Earthtrust regards such donor requests as suggestions or mandates. Earthtrust's address is 25 Kaneohe Bay Drive, Aikahi Park - Garden Court, Kailua, Hawaii 96734.

I've enclosed some information about The Honu Project and about Earthtrust, in case you think it might be appropriate to send Ms. Pazara such materials. I've also enclosed another copy of our "For All Time" video in case you want to send it to her. If you

think it would be better not to send her these things, please feel free to keep them in case you can use them in the future.

By the way, this week we were very pleased to learn that "For All Time" won the bronze award in the Underwater and Marine Science category at the Houston International Film Festival! You share this award with us for many reasons, including the fact our project was able to get going thanks to your support and contacts, and because the article that you sent us about Playa Grande from the Marine Turtle Newsletter convinced us of the importance of the nesting site.

We plan to go into the editing phase of the green turtle/fibropapilloma video in August, when Lisa Altieri returns from vacation. The chart about tumor incidence in Molokai will be useful, and we thank you for sending it. We also appreciate the leads you sent us regarding French Frigate Shoals footage. I've spoken with Ken McDermond about this, and we're working on trying to locate some footage.

Hope all is going well for you, George. I've enjoy reading about your work in the newspaper lately! Keep up the good work!

Best regards,



Laura J. Sasaki

encl: "For All Time"
Earthtrust/Honu information
5/30/92 letter from Pat Pazara to GHB

P.S. I've been meaning to tell you that the Harding Street address on this letterhead is Roz' business address, and the one that we generally use for The Honu Project. There is, however, usually a lapse of time between the time that material reaches that office, and then is relayed to me. If you like, to expedite things, you're always welcome to send things directly to me at my street address (til mid-September 1992, when I'll be moving to a destination yet unknown), which is "3155 Alani Drive, Honolulu, Hawaii 96822".

He Lā Honu
in celebration of the honu

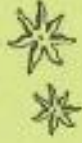
Turtle Day '95

November 25th • Punalu'u Beach

Turtle Monument Ceremony at 10:00 a.m.
followed by Community Picnic & Entertainment



- Free Hot Dogs, Chili & Rice
- Artists, Herb Kane & Dale Zarrella
- Turtle Expert, George Balazs
- Hawaiian Arts & Crafts Demonstrations
- Book Signing by Casey McGuire-Turcotte
- Entertainment
- Hikes to heiaus, the sacrificial stone, and other historic sites



Sponsored by UH-Hilo Marine Option Program, Ka'u High School, The County of Hawaii, NOAA, and The Honu Project



The Honu Project

P.O. Box 61449 ♦ Honolulu, Hawaii USA 96839 ♦ Phone: 808-595-6266 ♦ FAX: 808-595-6266
- 8340

October 14, 1995

Mr. George Yoshida, Director
Mr. Glenn Miyao, Park Planner
Department of Parks and Recreation
County of Hawaii
25 Aupuni Street
Hilo, Hawaii 96720

Re: Punalu'u Beach Park - Turtle Interpretive Sign

Dear Messrs. Yoshida and Miyao:

As promised, we have enclosed more detailed drawings of the stone base for the turtle interpretive sign at Punalu'u Beach Park. The enclosures are as follows:

1. Notes on Design and Construction of Punalu'u Monument (as compiled by John Lindelow, October 1995) (2 pp.); and
2. Drawings (side view, front view, top view; side view: concrete core; front view: concrete core; top view: concrete core; side view: with lava rock & bronze disk; front view: with lava rock & bronze disk; and top view: with lava rock & bronze disk).

The drawings refer to a bronze disk, the artwork for which is depicted in a color copy of photos that we sent you under cover dated October 4, 1995.

We hope that these materials are adequate for your needs, and that they will enable you to complete the permitting process and obtain any other approvals that are required for the sign. Please let me know as soon as the permits and approvals are completed so that final publicity can be completed for the November 25, 1995 ceremony and celebration unveiling the

Messrs. Yoshida and Miyao
October 14, 1995
Page 2

sign. We are pleased to hear that Mayor Yamashiro has accepted our invitation to attend this event, and hope that you will be able to join us as well.

As always, our sincere thanks for your interest and support of this project. If you have any questions at all, please do not hesitate to call me on Oahu at (808) 595-6266.

Sincerely,

THE HONU PROJECT



Laura J. Sasaki
Co-Executive Director

encl. as stated

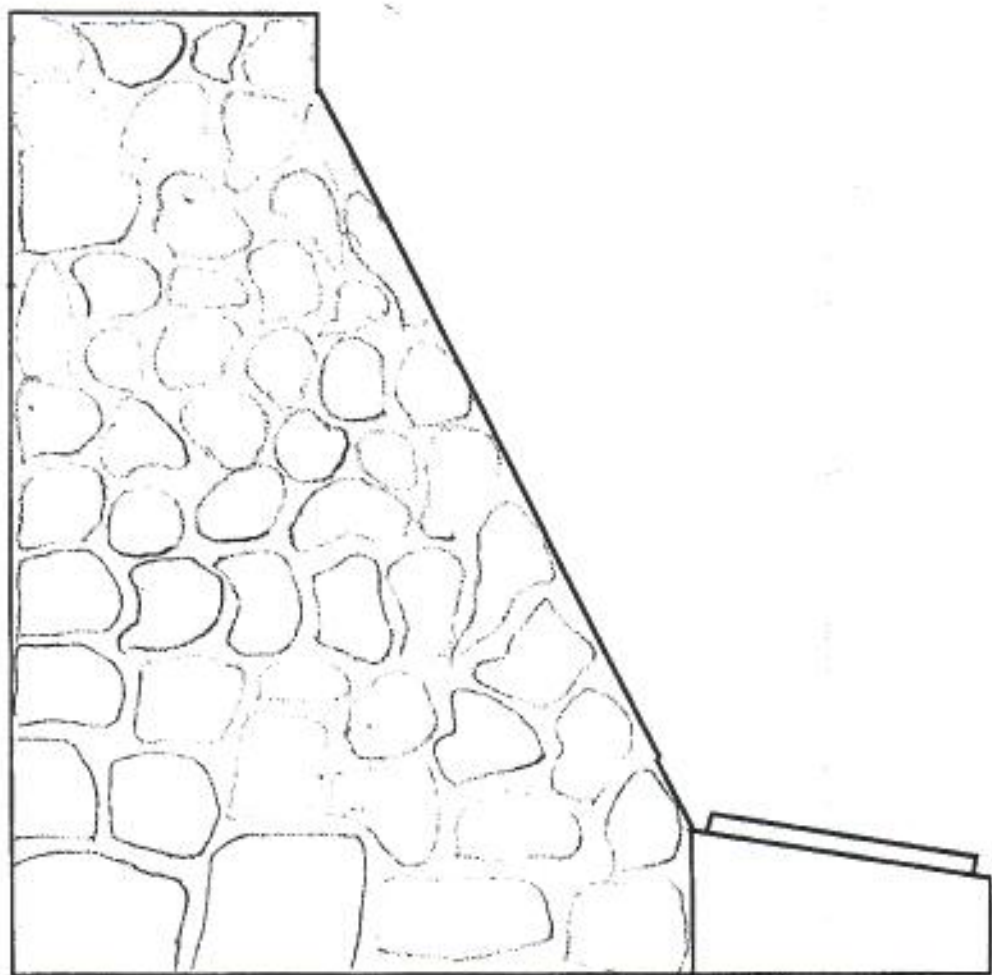
Notes on Design and Construction of Punalu'u Monument

Compiled by John Lindelow, October 1995

- The monument consists of the following elements: 1) concrete base, 54" X 48"; 2) concrete core for upright portion of monument; 3) bronze disk 48" in diameter depicting the legend of Kauila; 4) bronze text plate approximately 15" X 30" explaining the legend of Kauila, etc.; and 5) lava rock sheathing to cover the concrete upright core to a thickness of about 6" on all sides of the upright core.
- The concrete base should be poured on-site. The thickness of the base will depend on what lies beneath the ground at the site. Not far beneath the surface is solid lapahoehoe. If the monument were built on a standard ground surface, a recommended base would be 4" of gravel and a concrete base 12" in thickness. The actual site will probably consist of a non-level lapahoehoe surface several inches below the surface. If this is the case, the base should be poured in such a way that it is at least 4" thick at its thinnest, and increasing in thickness in accordance with the slope of the ground. Gravel fill beneath the base will only be needed if the slope demands more than 12" of thickness.
- If possible, upon completion much of the concrete base should be below the surface of the existing ground in order to keep the overall height of the monument relatively low, so viewers can look over the monument and see the ocean and turtles in the background.
- The concrete base also includes an integral wedge-shaped section that will support the bronze text plate. See drawings.
- The concrete upright consists of a truncated wedge with an integral cylinder on its sloped surface. The wedge and cylinder should be cast as one piece, with the cylinder rising above the sloped surface by 3". The cylinder is 48" in diameter, and supports the bronze disk (approx 2.5" in thickness) slightly below the level of the surrounding lava rock sheathing. The thickness of the cylinder is such that it and the bronze disk are a total of about 5.5" in thickness (3" cylinder + 2.5" bronze). The concrete upright can, if desired, be cast off-site and transported to Punalu'u Beach Park and put atop the monument base.
- Lava stone sheathing is built like a lava stone wall 6" thick all around the concrete core. Exposed cement should be minimal, and grouting/cement used to join the lava stones to the core and to each other can be dyed a darker color to blend in better with the lava stones. A good rock wall builder would be highly desirable for this task.

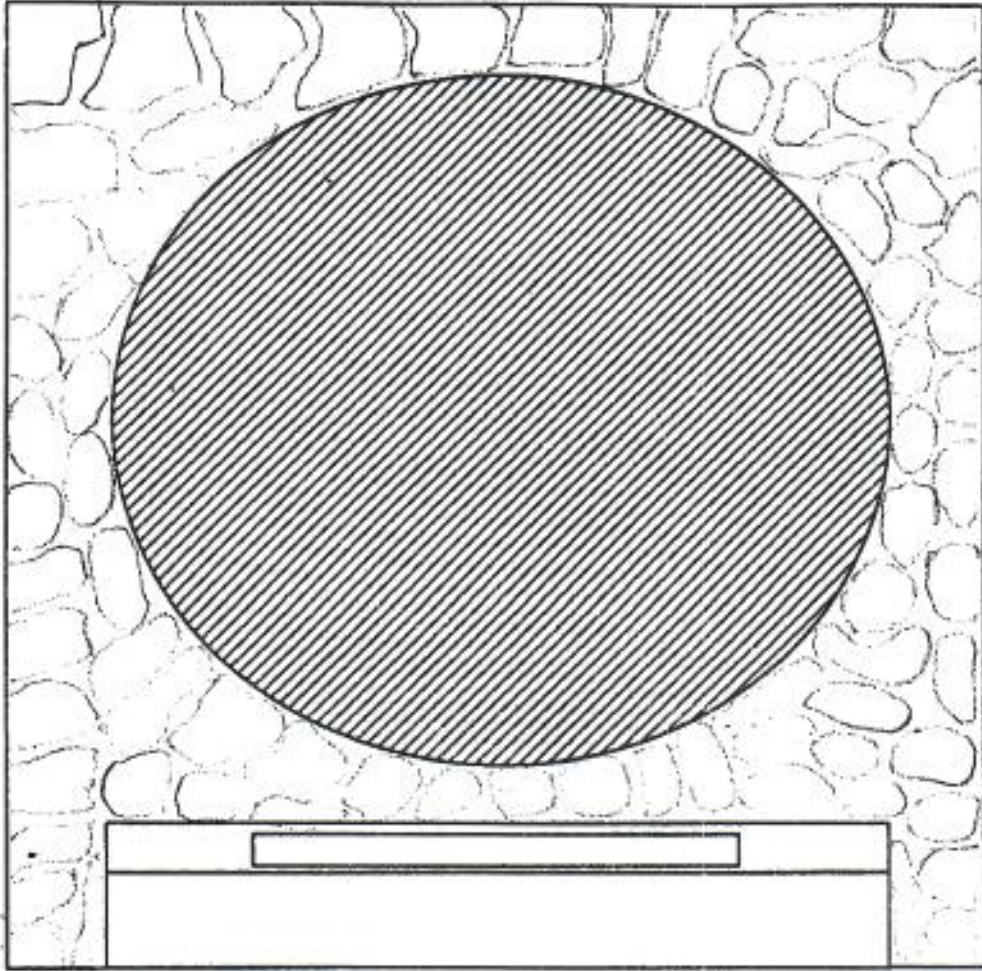
- Choice of type of lava stone to use is still open, but regular lava rock (not ocean rounded and not slates of thin lapahoehoe) would work best with this design. Lava rock from the surrounding region would be highly desirable.
- Bronze disk is 48" in diameter. Thickness is between 2.25" and 2.5" around the perimeter, and about 3.0" in the middle of the disk. The design allows for the disk to be inset 3.0" into the surrounding stones, so that on completion, the surface of the bronze disk at the edges is inset about 0.5" below the surrounding lava stones.
- The bronze disk will be epoxied onto the underlying concrete core (not bolted as previously discussed). So, no bolt holes will be required.
- The bronze disk will not be ready in time for the ceremony on November 25. Instead, the original artwork from which the bronze is being made will be utilized, and will be set into the monument just as the bronze will once it is done being cast at the foundry.
- The bronze word plate will be 15" tall and about 30" wide. The exact width is not known yet, but this is not a construction impediment, since the word plate will merely sit atop the sloped front portion of the base. Bare concrete will be left to the sides of the word plate for now. These areas may be filled later (perhaps with small bronze reliefs of turtles).

Side View



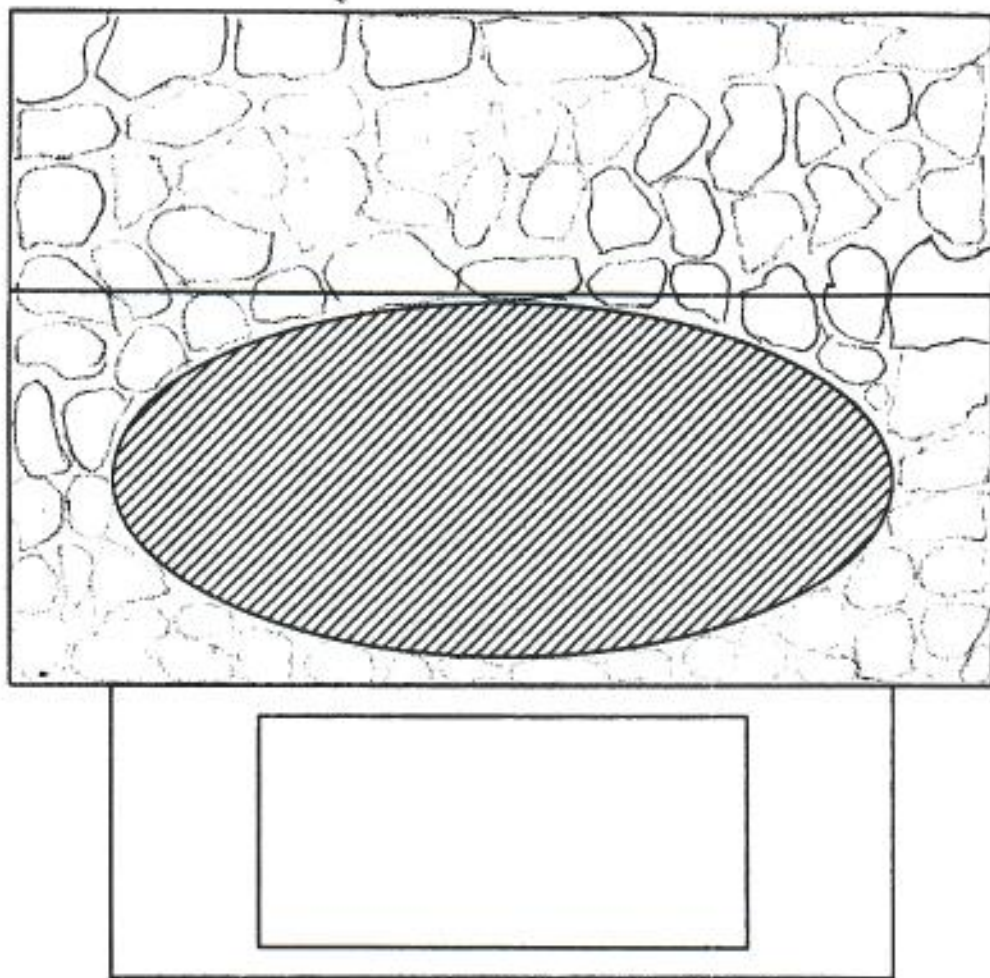
Scale: 1" = 1'

Front View



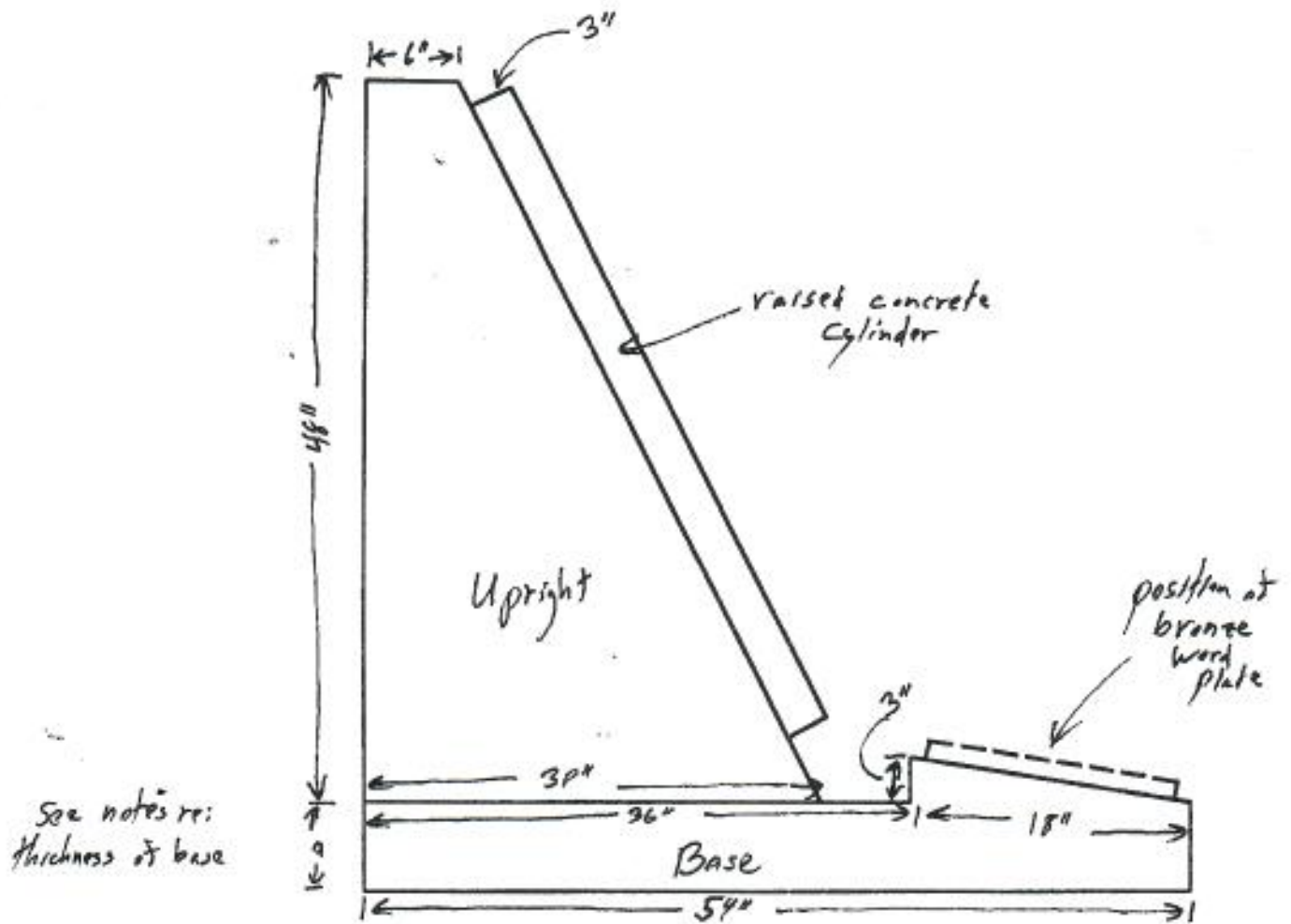
Scale: 1" = 1'

Top View



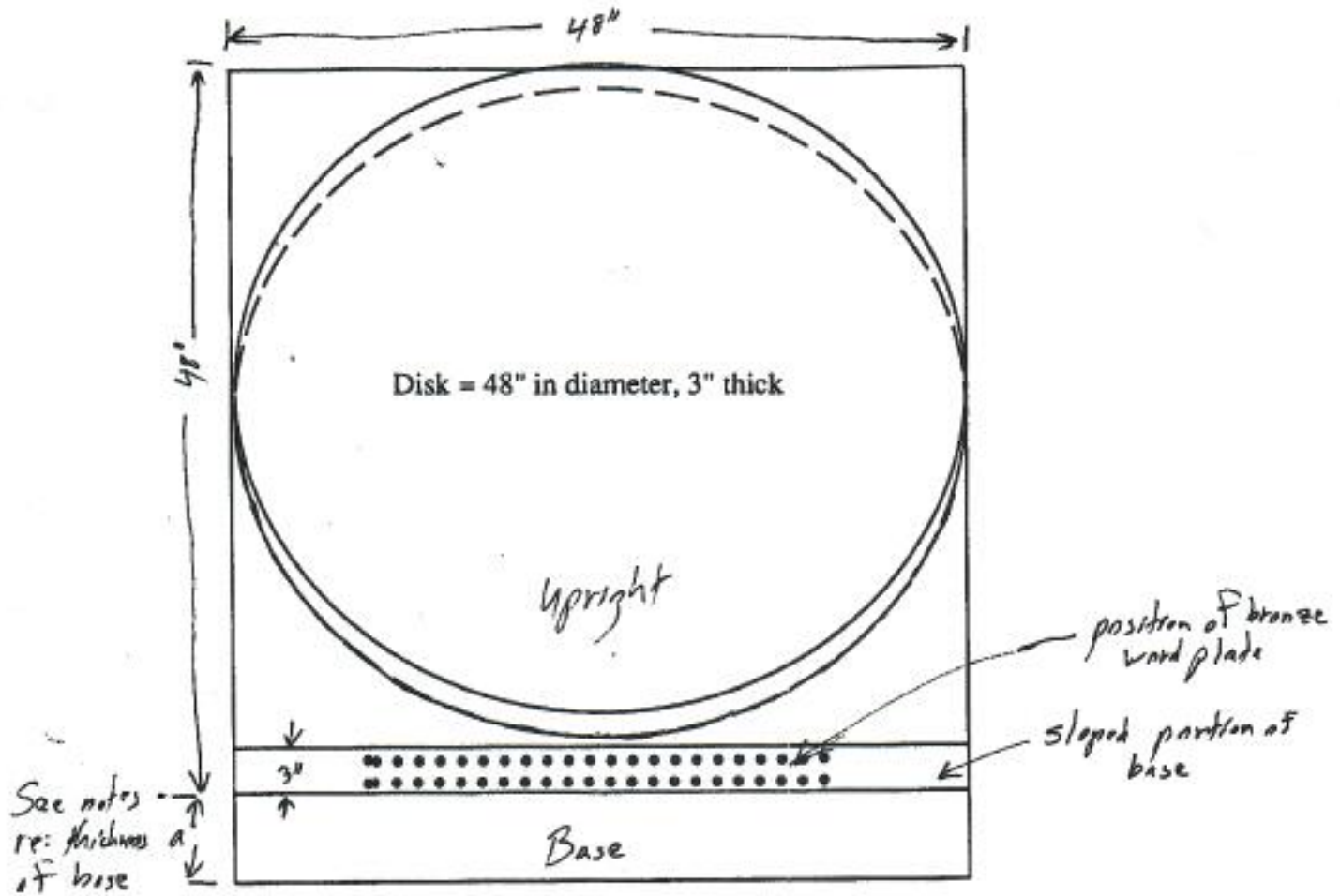
Scale: 1" = 1'

Side View: Concrete Core



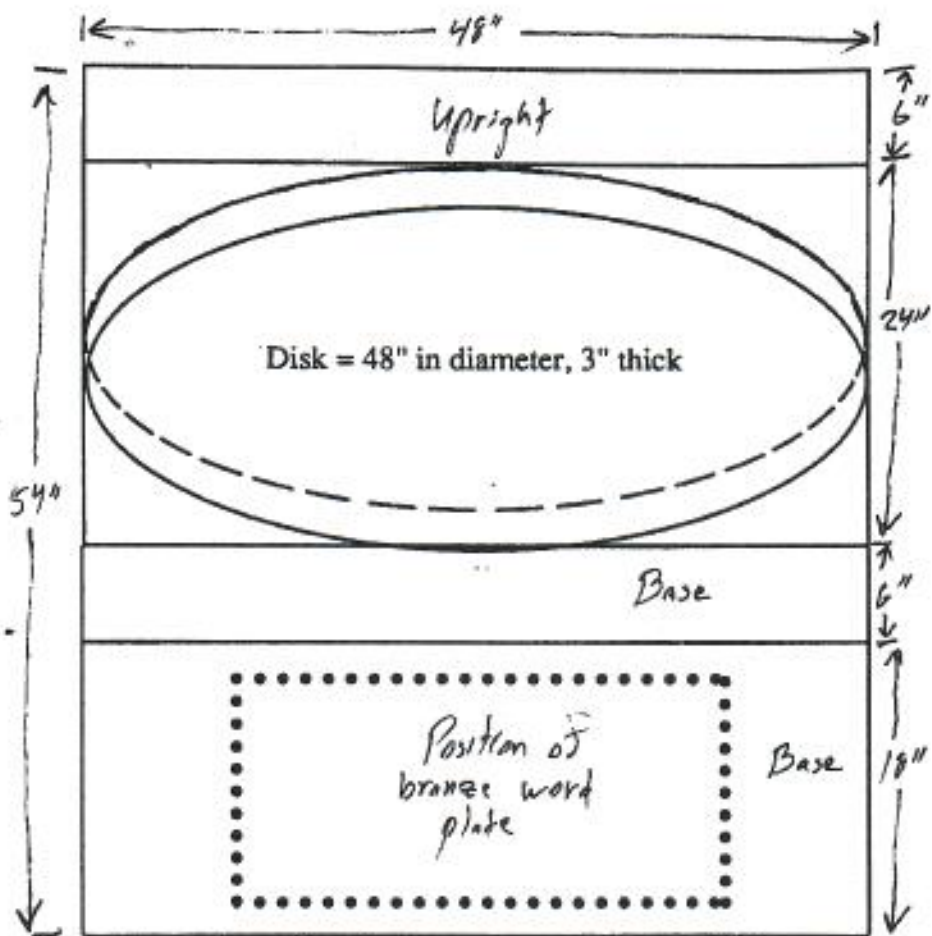
Scale: 1" = 1'

Front View: Concrete Core



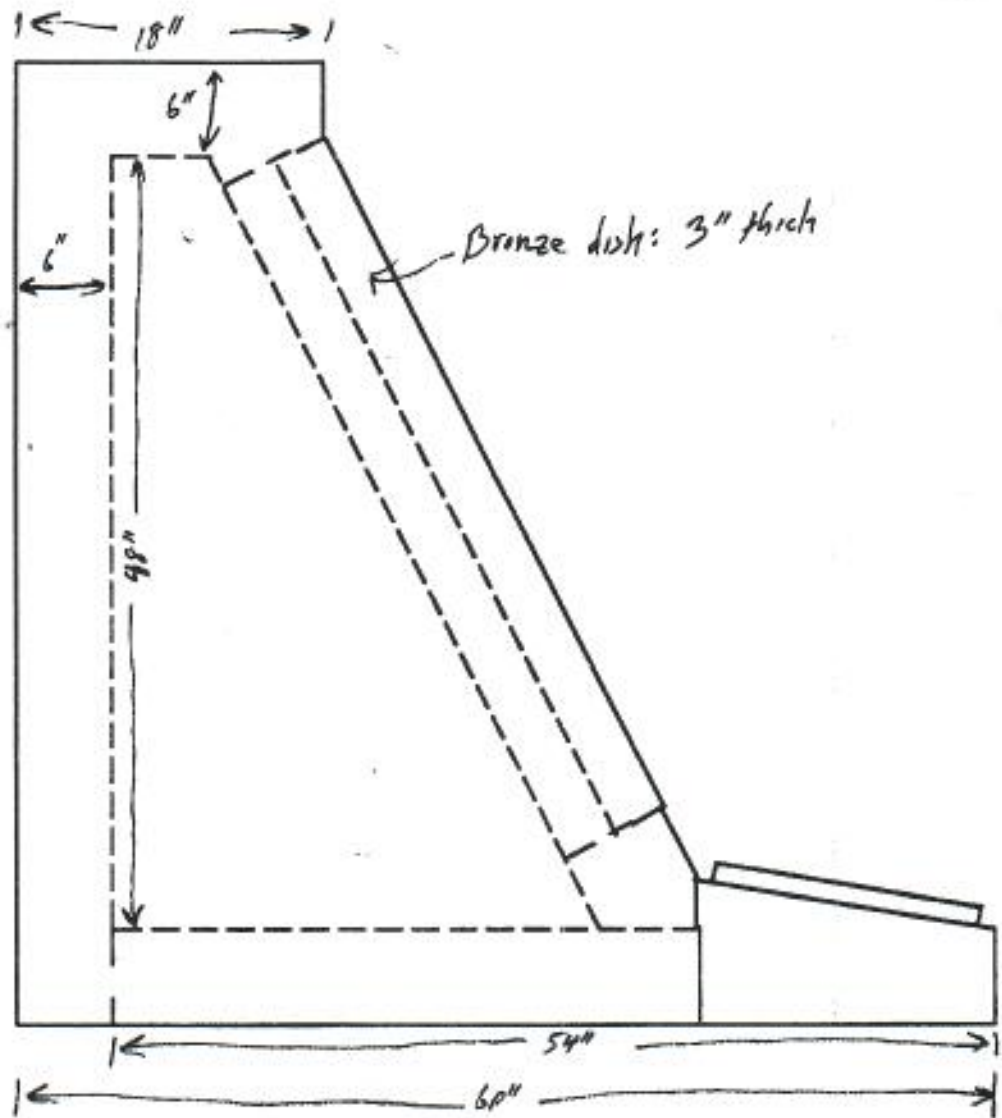
Scale: 1" = 1'

Top View: Concrete Core



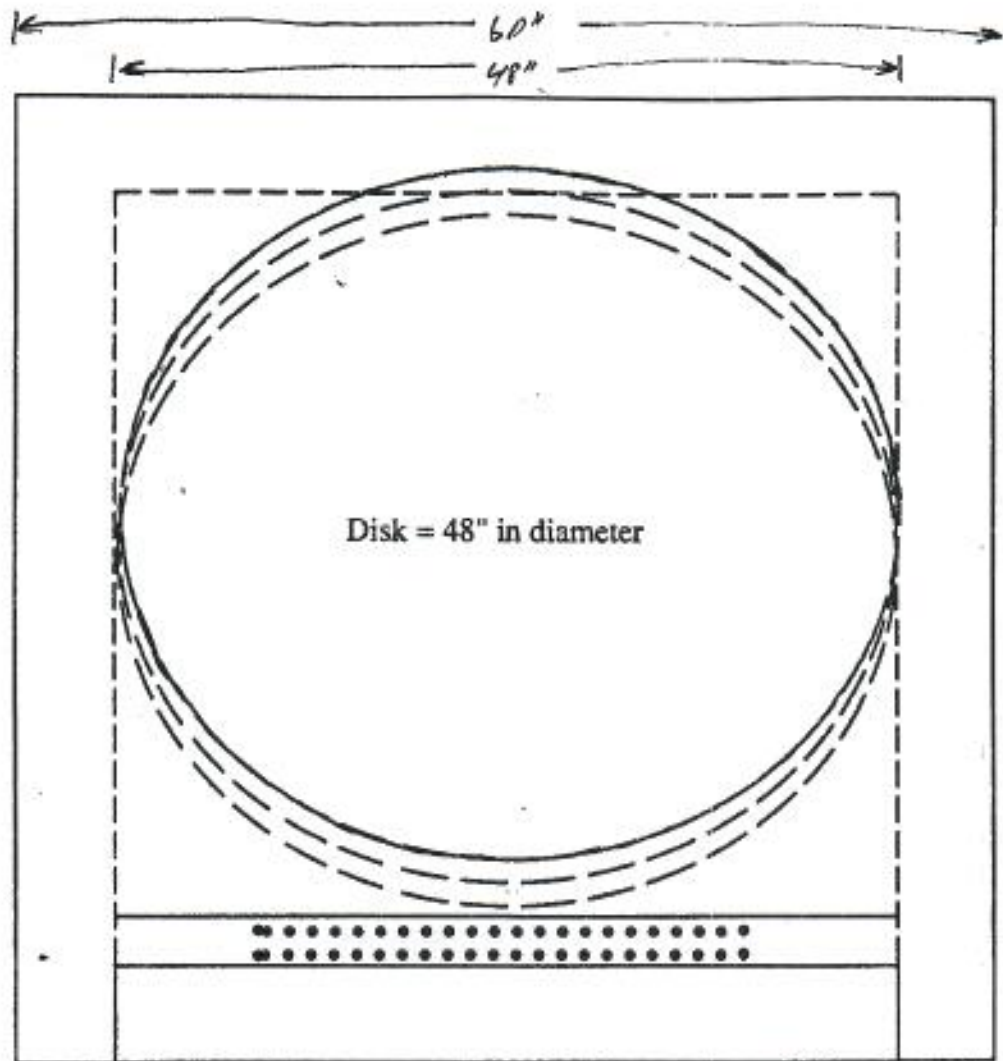
Scale: 1" = 1'

Side View: With Lava Rock & Bronze Disk



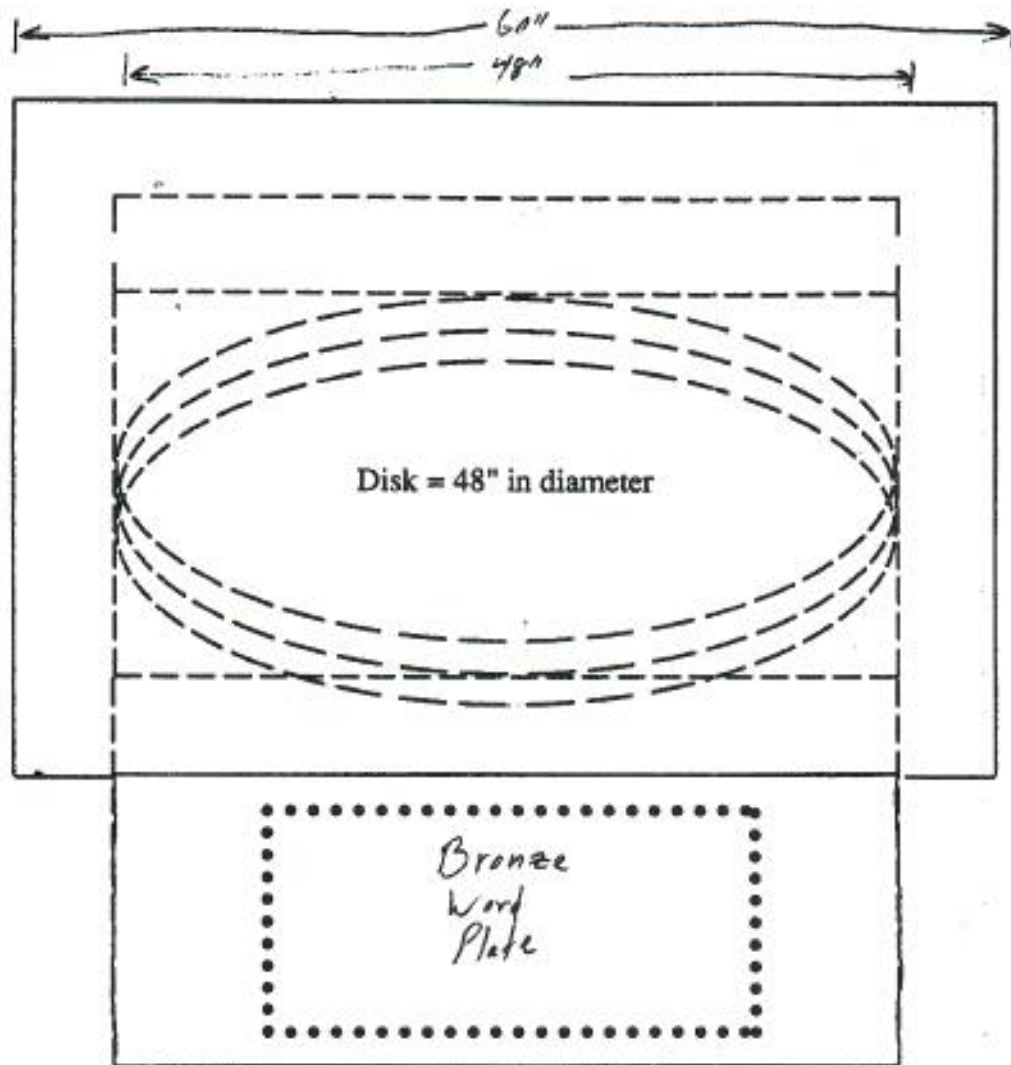
Scale: 1" = 1'

Front View: With Lava Rock & Bronze Disk



Scale: 1" = 1'

Top View: With Lava Rock & Bronze Disk



Scale: 1" = 1'

Contact: Geri Cuddihy 928-8337
Ka'u High School

PRESS RELEASE

CHILDREN HAVE THE POWER TO MAKE A DIFFERENCE

The were only seventh graders, but they possessed an unwavering belief that they had the power to make a difference. So began their sustained commitment, to get a turtle educational sign erected at Punalu'u. This project would encompass a span of over two years and for most children, that is an exceptionally long time.

Their Gifted/Talented English Teacher, Geri Cuddihy, knew that these children will be the future leaders of their communities some day. She wanted them to develop leadership skills, specifically in community stewardship, and also to develop powerful, effective communication skills through meaningful and purposeful writing and speaking, so she used the open classroom concept. The classroom was extended out into the community. Cuddihy contacted the UH Marine Option Program, and John Coney invited them on a Turtle Tag with George Balazs at Punalu'u. The Turtle Tag would not only build their awareness in the plight of the turtles, but destined them to become advocates for the turtles. During the Turtle Tag, Mr. Balazs permitted them to touch and return the honu or Hawaiian green sea turtles back to the sea. That experience changed their perspective about the honu. They learned that even though Punalu'u had a turtle herd of two hundred, at a worldwide level, the honu was an

endangered species. And they wanted to do something about it. When Professor Brian Tissot asked them if they wanted to assist in getting a turtle educational sign at Punalu'u, in unison, they wholeheartedly agreed.

The young environmentalists researched about the honu. With a lack of books on turtles, students had to read and interpret scientific papers. The students decided they wanted to help restore the turtles to a healthy population size. So they painted a Save Our Honu banner; produced a video about the honu; and designed and distributed over a hundred Save Our Honu tee-shirts at their school. For Ka'u High, a small rural school with a population of over four hundred in the high school, that was an achievement.

That first year, Jolene Hanoa transferred to Pahoa High School. But, they were still eight of them left. The next year with Cuddihy as their Gifted and Talented English teacher again, they read Anne Frank, Uncle Tom's Cabin, and writers such as Charles Dickens. They were learning about the power of the pen and how individuals and groups could change history. They composed letters to Mayor Yamashiro and Keiko Bonk-Abramson of the County of Hawaii for support of the turtle sign and to Senator Andy Levin for support in declaring 1995 as the Year Of The Turtle. "We will not write chain letters," Cuddihy directed. "Each of you will compose a personal message about your experiences with the turtles in your letters." And the youths continued their plans for the turtle sign ceremony and community picnic.

They wanted a turtle motif with everything green: green turtle cookies, green ice cream, green soda, and green cotton candy. Cuddihy decided to expose the students to networking, so she took some of them to the Aloha Aina Conference at UH Manoa and UH-Hilo's Earth Day where they spoke about their project. Her students were collaborating with scientists, lawyers, and environmentalists as mentors.

This year, they lost two other classmates. Anthony Akau went off to Kamehameha School and Nina Caiserman was at Lahainaluna. They were down to five students.

But, the determined students will see their turtle sign project actualized on November 25, at He Lā Honu, Turtle Day '95 at Punalu'u. The turtle monument ceremony begins at ten in the morning, followed by a community picnic and entertainment. There will be free hot dogs, chili & rice, soda, and yes--turtle cookies. There will be the Hawaiian double-hulled canoe rides with Captain Kiko Johnston-Kitazawa; hikes to heiaus, the sacrificial stone, and other historic sites; and special guests, Mayor Stephen Yamashiro, Senator Andy Levin, George Balazs, Dale Zarrella, and others; Hawaiian arts and crafts demonstrations, and book signing by Casey McGuire-Turcotte.

The young adults had formed a turtle coalition statewide. Through their enthusiasm, they had gotten their parents, then their community to rally around them and support their project.

The story of the Turtle Kids' exemplary project is an inspiration not only to die-hard environmentalists but to children everywhere.

Their story is a testament to the power of children's imagination and their ability to take action. They have shown us that it is never too late to make a difference, and that even the smallest of us can have a big impact on the world. Their project is a shining example of what is possible when children are given the opportunity to learn and grow. They have inspired us to look at the world around us in a new way, and to see the potential for change in every corner. Their story is a reminder that we all have a role to play in protecting our planet, and that it is up to us to make a difference. We hope that their story will inspire others to take action and make a difference in their own communities. We are proud to have been a part of their journey, and we are confident that their project will continue to inspire and educate for years to come.

The Honu Project

P.O. Box 62306

Honolulu, Hawaii 96839

(808) 595-6266

Fax: (808) 595-8340

TO : GEORGE BALAZS
CHRIS BANGAY
JIM CUDDIHY/GERI CUDDIHY
WALT DUDLEY/LEON HALLACHER
ROZ RAPOZO/JOHN LINDELOW
DALE ZARRELLA

FROM : LAURA SASAKI

SUBJECT : PUNALU'U MONUMENT

DATE : OCTOBER 18, 1995

Here's a brief update on the progress of our monument and the November 25 celebration:

Monument Base

At the request of the Park & Recreation Department, we sent them refined drawings for the monument base. Copies of the transmittal letter of October 14 and the drawings are enclosed for your records. I hope it's OK with everyone that we went ahead and sent the drawings in to Park & Rec before they were circulated -- time was running tight and I didn't want to hold them up on their permitting and approval process. If there are any comments or proposed changes, please let me know very soon as Jim is likely to want to begin construction.

Special thanks to John Lindelow for spending so much time preparing the enclosed drawings and notes, and working with people to refine technical points. John has already run the notes and drawings by Jim Cuddihy and Don O'Hare, Dale Zarrella's architect. John also spoke with Dale (who is on the mainland) about the base drawings, and got Dale's clearance to send them in.

Regarding materials, the October 4 memo indicated that Dale might be carving the text plate in green marble. Since then, Dale has noted that since this is a somewhat soft

stone, he may revert to having it cast in bronze.

The October 4 memo also noted a suggestion that Ili'ili stones along Punalu'u Bay be used for monument construction. At Geri Cuddihy's request, I called the Department of Land and Natural Resources to request permission to use the stones; however, DLNR said that stones along the bay could not be used, citing Chapter 171 of the Hawaii Revised Statutes ("H.R.S."). (The reference seems to be to Section 171-58.5, H.R.S., which generally prohibits the taking of rocks seaward from the shoreline.)

Celebration

On October 12, Geri gave me a phone update on the November 25 celebration, including the following points:

1. Invitations

Geri has sent letters inviting the following dignitaries, who have responded as indicated below:

Name	Response
Senator Akaka	response pending (I have asked Danny Jr. to inquire with his father)
Mayor Yamashiro	yes
Councilwoman	
Keiko Bonk-Abramson	will be out of town but will send representative
George Yoshida & Glen Miyao, Park & Rec	response pending
Senator Andy Levin	response pending
Johnnie Lum Ho hula troupe	probably cannot
Casey McGuire-Turcotte	yes
2 high school students as MC's	yes, very excited.

There are two people that we think George Balazs might want to personally invite, based on our assumption that he knows them: (1) Herb Kane (Geri notes that Herb's name already appears in her preliminary flyer); and (2) Dr. Earl Bakken. George, would you be interested in personally inviting these people?

Punalu'u Monument Group
October 18, 1995
Page 3

Also, Geri heard that Willie Nelson lives in Kona. Geri asks whether anyone knows and/or wants to invite him?

2. Food Donations

Geri has commitments for the following donations: 200 hot dog buns + \$10 from Punalu'u Bakery; courtesy check (unknown amount) from a local supermarket. She needs more donations! Please call her if you can help! Her phone number on the Big Island is 928-6141.

3. Musicians

Geri is still looking for good musicians who can entertain at the celebration. Inquiries and input would be appreciated. Please let her know if you have ideas or commitments. (Professional musician Danny Akaka Jr. has agreed to play his guitar for a while at the celebration.)

That's it for now. Please let me know if you have any questions or comments. On Oahu, my phone number is 595-6266, and the fax number is 595-8340. Looking forward to seeing you all soon!

Regards,


Laura Sasaki

encl. Oct. 14 letter from LJS to Part & Rec Dept.; Notes on Design and Construction of Punalu'u Monument (compiled by John Lindelow); drawings of monument base.

cc: Pele Hanoa & Keola Lani Hanoa (w/encl.)
Danny Akaka, Jr. (w/e+ncl.)



The Honu Project

P.O. Box 62306 • Honolulu, Hawaii 96839 USA • Phone (808) 595-6266 • Fax (808) 595-8340

MEMORANDUM - 3 PAGES TOTAL

TO : GEORGE BALAZS (fax) ←
 CHRIS BANGAY (mail)
 JIM CUDDIHY/GERI CUDDIHY (fax c/o Ka'u Agribusiness)
 WALT DUDLEY/LEON HALLACHER/BRIAN TISSOT (fax)
 ROZ RAPOZO/JOHN LINDELOW (fax)
 DALE ZARRELLA (fax)

FROM : LAURA SASAKI

SUBJECT : PUNALU'U MONUMENT

DATE : NOVEMBER 20, 1995

Greetings! This will probably be my last update before the He Lā Honu celebration this Saturday.

Monument

Jim and his helpers have applied the lava rock to the base. Geri says that perhaps 20 people from the community have now helped construct the base. In addition to the Ka'u Agribusiness volunteers, people from the community and county workers have assisted, and people who were just driving by stopped to help apply the lava rock.

Dale advises that he and his brother will fly to Maui on Tuesday with the hydrastone Kauila piece. They'll rent van to transport it to Jim who will show them the base, and the piece will be affixed to the base. Jim will then arrange for his volunteers to put lava rock around the hydrastone piece. (Dale also advises that he plans to return to Punalu'u on Saturday for the celebration -- if Jim or Geri need him there before then, please let Dale know directly.)

The hydrastone will be in place until the final cast bronze piece is received from the mainland foundry. Dale describes hydrastone as a dark compression stone that is harder than ceramic. It's identical in every detail to what the finished bronze will be like. (For the casting of the bronze piece, Dale opted to work with the mainland

Monument Group
November 20, 1995
Page 2

foundry that has cast his smaller bronzes in the past, rather than with a local foundry. Because this is meant to be a permanent piece and he wants us all to be very proud of it, he is taking special care to see that the foundry is meticulous and that all details are perfect.)

John, Roz and Laura will bring the text plate to Punalu'u either Friday afternoon or early Saturday morning. When they find out from the Oahu foundry exactly when the piece is finished, they will contact Jim to coordinate a time to have the plate applied.

Celebration

Did you know that this celebration began as one person's request to Geri for a "picnic"?! She's now putting finishing touches on her He Lā Honu celebration plans.

Geri has workers lined up from the Lions Club, and Brian Tissot of UH Hilo has also agreed to provide her with helpers. I think that we're in agreement that if she needs help from any of us at the celebration or before, she should feel free to call on us to assist her. The short program begins at 10:00 a.m. on Saturday, November 25.

Geri's many volunteers now include three people who will cook six bags of rice; a chili cooker; and a man who will wear a turtle costume.

Thanks from Geri to Brian Tissot who has agreed to pick up fifteen tanks of soda and soda dispensers. Brian is asked to call Geri or Jim (home # 928-6141) to confirm that the pick-up was made. Thanks to Walt and Leon for passing this information on to Brian.

Recent RSVP's have been received from the following. The Mauna Lani Bay Hotel will send Dan Akaka, Jr. as its representative, and the General Manager's office says that the hotel is making a donation to Ka'u High School. Dr. Earl Bakken is unable to attend due to scheduling conflicts, but will make a donation to The Honu Project to be applied to its monument expenses.

Publicity

The November issue of Ka'u Landing ran a front page story about turtles, and a two-column, full page story about the celebration on page 17.

Monument Group
November 20, 1995
Page 3

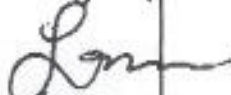
Oahu's KHON TV2 says that they will include a ten second spot about He Lā Honu in their 30 second "For Kids Sake" segment. This will air periodically during both the day and evening during this week.

Thanksgiving

Have a great one! I'm sure we're all thankful to one and other and the many other volunteers for their commitment and hard work over the past months -- years -- on this project. As He Lā Honu approaches, special thanks to Dale and the Cuddihys who in particular have put in intensive time and sweat to bring this project together.

This is just some of what I've heard lately -- sounds like at least several monument group people have their own special turtle-related treat that they're bring to the celebration. Looking forward to gathering again. Please feel free to call with any questions or comments. My phone number on Oahu is 595-6266, and the fax number is 595-8340.

Regards,


Laura

HOUSE RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, with many
2 endangered species; and

3
4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and

7
8 WHEREAS, three of the seven species of marine sea
9 turtles--the Green, the Hawksbill, and the Leatherback--swim in
10 Hawaii's waters, and two of these--the Green and the
11 Hawksbill--nest on Hawaii's shores; and

12
13 WHEREAS, turtles have special cultural value to the present
14 inhabitants and future generations of many peoples of Hawaii and
15 the Pacific region; and

16
17 WHEREAS, the Pacific region including Hawaii contains some
18 of the last remaining significant populations of sea turtles in
19 the world; and

20
21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and that there is a need to protect this resource for
24 present and future generations; and

25
26 WHEREAS, there is a continuing and serious decline of turtle
27 populations throughout the Pacific region, to the point where
28 they are endangered; and

29
30 WHEREAS, the Regional Marine Turtle Conservation Programme
31 (RMTCP) of the South Pacific Regional Environment Programme
32 (SPREP) consisting of fifteen active member nations (American
33 Samoa, Australia, Cook Islands, Federated States of Micronesia,
34 Fiji, Guam, Kiribati, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, United States of America, Western Samoa)
36 have previously resolved that 1995 be designated the "Year of the
37 Sea Turtle" in the Pacific; now, therefore,

38
39 BE IT RESOLVED by the House of Representatives of the
40 Eighteenth Legislature of the State of Hawaii, Regular Session of
41 1995, that Hawaii become a part of this regional campaign and

1 join our family of Pacific countries in communicating an urgent
2 message of conservation and protection for our sea turtles by
3 declaring 1995 "The Year of the Sea Turtle" in Hawaii; and

4
5 BE IT FURTHER RESOLVED that the campaign slogan for "The
6 Year of the Sea Turtle" be the same as that agreed to by the
7 fifteen South Pacific nations of the South Pacific Regional
8 Environment Programme: "LET OUR TURTLE FAMILY LIVE" exemplifying
9 the importance of "extended family" in Pacific Islands culture;
10 and

11
12 BE IT FURTHER RESOLVED that a certified copy of this
13 Resolution be transmitted to the South Pacific Regional
14 Environment Programme.

15
16
17
18
Emilio A. Leon
[Signature]

OFFERED BY: *Alexand C. Parding*
Nathan R. Cavan
[Signature]
Bruce Y. Yamane
Guthrie Heikel
David Carnes
James T. Hon
Quanta K. Kawanaoka
Devan Nekda
K. M. L.
Michael P. Kahikina

MAR 13 1995

MAR 17 1995

SENATE CONCURRENT RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, in
2 which swim many endangered species; and
3

4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and
7

8 WHEREAS, three of the seven species of marine sea
9 turtles -- the Green, the Hawksbill, and the Leatherback --
10 swim in Hawaii's waters, and two of these -- the Green and the
11 Hawksbill -- nest on Hawaii's shores; and
12

13 WHEREAS, turtles have special cultural value to the
14 present inhabitants and future generations of many peoples of
15 Hawaii and the Pacific region; and
16

17 WHEREAS, the Pacific region including Hawaii contains
18 some of the last remaining significant populations of sea
19 turtles in the world; and
20

21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and there is a need to protect this resource for
24 present and future generations; and
25

26 WHEREAS, there is a continuing and serious decline of
27 turtle populations throughout the Pacific region, to the point
28 that they are endangered or threatened; and
29

30 WHEREAS, the South Pacific Regional Environment
31 Programme, Regional Marine Turtle Conservation Programme,
32 consisting of fifteen active member nations (American Samoa,
33 Australia, Cook Islands, Federated States of Micronesia, Fiji,
34 Guam, Kiribati, Nauru, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, the United States of America, and
36 Western Samoa), has previously resolved that 1995 be
37 ceremoniously considered the "Year of the Sea Turtle" in the
38 Pacific region; and
39

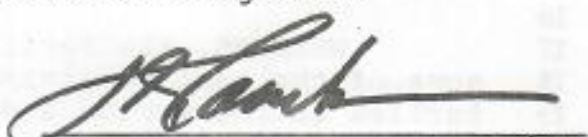
1 WHEREAS, this initiative arose from increasing concern
 2 in the decline in sea turtle populations in the region and has
 3 been subsequently supported by the South Pacific Regional
 4 Environment Programme, heads of Governments and the South
 5 Pacific Commission; now, therefore,

6
 7 BE IT RESOLVED by the Senate of the Eighteenth
 8 Legislature of the State of Hawaii, Regular Session of 1995,
 9 the House of Representatives concurring, that Hawaii join other
 10 Pacific countries in communicating an urgent message of
 11 conservation and protection for our sea turtles by declaring
 12 1995 "The Year of the Sea Turtle" in Hawaii; and

13
 14 BE IT FURTHER RESOLVED that the campaign slogan for "The
 15 Year of the Sea Turtle" be the same as that agreed upon by the
 16 South Pacific Regional Environment Programme, Regional Marine
 17 Turtle Conservation Programme, "LET OUR TURTLE FAMILY LIVE,"
 18 exemplifying the importance of the "extended family" in Pacific
 19 Island culture; and

20
 21 BE IT FURTHER RESOLVED that certified copies of this
 22 Concurrent Resolution be transmitted to the chairperson of the
 23 board of land and natural resources, and the executive director
 24 of the South Pacific Regional Environment Programme.

25
 26
 27
 28 OFFERED BY:


 B/R

MAR 17 1995

SENATE RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, in
2 which swim many endangered species; and
3

4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and
7

8 WHEREAS, three of the seven species of marine sea
9 turtles -- the Green, the Hawksbill, and the Leatherback --
10 swim in Hawaii's waters, and two of these -- the Green and the
11 Hawksbill -- nest on Hawaii's shores; and
12

13 WHEREAS, turtles have special cultural value to the
14 present inhabitants and future generations of many peoples of
15 Hawaii and the Pacific region; and
16

17 WHEREAS, the Pacific region including Hawaii contains
18 some of the last remaining significant populations of sea
19 turtles in the world; and
20

21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and there is a need to protect this resource for
24 present and future generations; and
25

26 WHEREAS, there is a continuing and serious decline of
27 turtle populations throughout the Pacific region, to the point
28 that they are endangered or threatened; and
29

30 WHEREAS, the South Pacific Regional Environment
31 Programme, Regional Marine Turtle Conservation Programme,
32 consisting of fifteen active member nations (American Samoa,
33 Australia, Cook Islands, Federated States of Micronesia, Fiji,
34 Guam, Kiribati, Nauru, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, the United States of America, and
36 Western Samoa), has previously resolved that 1995 be
37 ceremoniously considered the "Year of the Sea Turtle" in the
38 Pacific region; and
39

1 WHEREAS, this initiative arose from increasing concern
2 in the decline in sea turtle populations in the region and has
3 been subsequently supported by the South Pacific Regional
4 Environment Programme, heads of Governments and the South
5 Pacific Commission; now, therefore,
6

7 BE IT RESOLVED by the Senate of the Eighteenth
8 Legislature of the State of Hawaii, Regular Session of 1995,
9 that Hawaii join other Pacific countries in communicating an
10 urgent message of conservation and protection for our sea
11 turtles by declaring 1995 "The Year of the Sea Turtle" in
12 Hawaii; and
13

14 BE IT FURTHER RESOLVED that the campaign slogan for "The
15 Year of the Sea Turtle" be the same as that agreed upon by the
16 South Pacific Regional Environment Programme, Regional Marine
17 Turtle Conservation Programme, "LET OUR TURTLE FAMILY LIVE,"
18 exemplifying the importance of the "extended family" in Pacific
19 Island culture; and
20

21 BE IT FURTHER RESOLVED that certified copies of this
22 Resolution be transmitted to the chairperson of the board of
23 land and natural resources, and the executive director of the
24 South Pacific Regional Environment Programme.
25

26
27
28 OFFERED BY: 

B/R

MAR 17 1995

SENATE RESOLUTION

URGING INCREASED PROTECTION OF SEA TURTLES.

1 WHEREAS, Hawaii's waters are home to the green sea
2 turtle, listed by the State and federal government as
3 threatened, and the hawksbill turtle which is listed by the
4 State and federal government as endangered; and
5

6 WHEREAS, despite being listed as threatened and
7 endangered, and thereby protected by law, Hawaii's sea turtles
8 continue to face a host of threats to their survival; and
9

10 WHEREAS, sea turtles inhabit inshore waters that are
11 also utilized by boaters and thrill craft operators; and
12

13 WHEREAS, sections 200-24, 200-38, and 200-39, Hawaii
14 Revised Statutes, regulate boating activities in state waters,
15 designating times and areas that thrill craft may be operated
16 for the purpose of providing protection for the habitats of
17 endangered species such as the sea turtles; and
18

19 WHEREAS, there have been increased sightings of sea
20 turtles in areas designated for boating activities, leading to
21 the increased disruption of the overall well-being and health
22 of sea turtles; now, therefore,
23

24 BE IT RESOLVED by the Senate of the Eighteenth
25 Legislature of the State of Hawaii, Regular Session of 1995,
26 that the Department of Land and Natural Resources is requested
27 to provide stricter enforcement of existing boating rules to
28 ensure protection of Hawaii's sea turtles; and
29

30 BE IT FURTHER RESOLVED that the department is requested
31 to study the impact of increased boating activities in areas
32 where sea turtles are known to live; and
33

34 BE IT FURTHER RESOLVED that a certified copy of this
35 Resolution be transmitted to the Chairperson of Land and
36 Natural Resources.
37
38
39
40

OFFERED BY:

The block contains several handwritten signatures. The top signature is in cursive and appears to be 'Paul Tan'. Below it are two more signatures, one in a stylized cursive and another in a more formal, possibly printed or blocky cursive style.

HOUSE CONCURRENT RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, with many
2 endangered species; and

3
4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and

7
8 WHEREAS, three of the seven species of marine sea
9 turtles--the Green, the Hawksbill, and the Leatherback--swim in
10 Hawaii's waters, and two of these--the Green and the
11 Hawksbill--nest on Hawaii's shores; and

12
13 WHEREAS, turtles have special cultural value to the present
14 inhabitants and future generations of many peoples of Hawaii and
15 the Pacific region; and

16
17 WHEREAS, the Pacific region including Hawaii contains some
18 of the last remaining significant populations of sea turtles in
19 the world; and

20
21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and that there is a need to protect this resource for
24 present and future generations; and

25
26 WHEREAS, there is a continuing and serious decline of turtle
27 populations throughout the Pacific region, to the point where
28 they are endangered; and

29
30 WHEREAS, the Regional Marine Turtle Conservation Programme
31 (RMTCP) of the South Pacific Regional Environment Programme
32 (SPREP) consisting of fifteen active member nations (American
33 Samoa, Australia, Cook Islands, Federated States of Micronesia,
34 Fiji, Guam, Kiribati, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, United States of America, Western Samoa)
36 have previously resolved that 1995 be designated the "Year of the
37 Sea Turtle" in the Pacific; now, therefore,

38

1 BE IT RESOLVED by the House of Representatives of the
 2 Eighteenth Legislature of the State of Hawaii, Regular Session of
 3 1995, the Senate concurring, that Hawaii become a part of this
 4 regional campaign and join our family of Pacific countries in
 5 communicating an urgent message of conservation and protection
 6 for our sea turtles by declaring 1995 "The Year of the Sea
 7 Turtle" in Hawaii; and

8
 9 BE IT FURTHER RESOLVED that the campaign slogan for "The
 10 Year of the Sea Turtle" be the same as that agreed to by the
 11 fifteen South Pacific nations of the South Pacific Regional
 12 Environment Programme: "LET OUR TURTLE FAMILY LIVE" exemplifying
 13 the importance of "extended family" in Pacific Islands culture;
 14 and

15
 16 BE IT FURTHER RESOLVED that a certified copy of this
 17 Concurrent Resolution be transmitted to the South Pacific
 18 Regional Environment Programme.
 19
 20
 21
 22

OFFERED BY: Alexander C. Padiar

Emilio Allison
Devan Nekka
D. J. [Signature]

Nesta R. Carran
[Signature]
Bruce Yamane
Guthrie Heibel
Dave Carnes
James R. Hon
Quentin K. Kawananakoa
K. M. [Signature]
Michael P. Cebukina

MAR 13 1995

HOUSE CONCURRENT RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, with many
2 endangered species; and

3
4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and

7
8 WHEREAS, three of the seven species of marine sea
9 turtles--the Green, the Hawksbill, and the Leatherback--swim in
10 Hawaii's waters, and two of these--the Green and the
11 Hawksbill--nest on Hawaii's shores; and

12
13 WHEREAS, turtles have special cultural value to the present
14 inhabitants and future generations of many peoples of Hawaii and
15 the Pacific region; and

16
17 WHEREAS, the Pacific region including Hawaii contains some
18 of the last remaining significant populations of sea turtles in
19 the world; and

20
21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and that there is a need to protect this resource for
24 present and future generations; and

25
26 WHEREAS, there is a continuing and serious decline of turtle
27 populations throughout the Pacific region, to the point where
28 they are endangered; and

29
30 WHEREAS, the Regional Marine Turtle Conservation Programme
31 (RMTCP) of the South Pacific Regional Environment Programme
32 (SPREP) consisting of fifteen active member nations (American
33 Samoa, Australia, Cook Islands, Federated States of Micronesia,
34 Fiji, Guam, Kiribati, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, United States of America, Western Samoa)
36 have previously resolved that 1995 be designated the "Year of the
37 Sea Turtle" in the Pacific; now, therefore,

38

1 BE IT RESOLVED by the House of Representatives of the
 2 Eighteenth Legislature of the State of Hawaii, Regular Session of
 3 1995, the Senate concurring, that Hawaii become a part of this
 4 regional campaign and join our family of Pacific countries in
 5 communicating an urgent message of conservation and protection
 6 for our sea turtles by declaring 1995 "The Year of the Sea
 7 Turtle" in Hawaii; and

8
 9 BE IT FURTHER RESOLVED that the campaign slogan for "The
 10 Year of the Sea Turtle" be the same as that agreed to by the
 11 fifteen South Pacific nations of the South Pacific Regional
 12 Environment Programme: "LET OUR TURTLE FAMILY LIVE" exemplifying
 13 the importance of "extended family" in Pacific Islands culture;
 14 and

15
 16 BE IT FURTHER RESOLVED that a certified copy of this
 17 Concurrent Resolution be transmitted to the South Pacific
 18 Regional Environment Programme.

19
 20
 21
 22 OFFERED BY: Alexander C. Padilla

Emilio Wilson
Devan Nekka
Devin

Neha R. Gauri
James
Brian Yamane
Geoffrey Thiel
Dave Carnes
James R. Thon
Quanta K. Kawananakoa
K. M. L.
Michael P. Cebukina

MAR 13 1995

He Lā Honu
in celebration of the honu

Turtle Day '95

November 25th • Punalu'u Beach

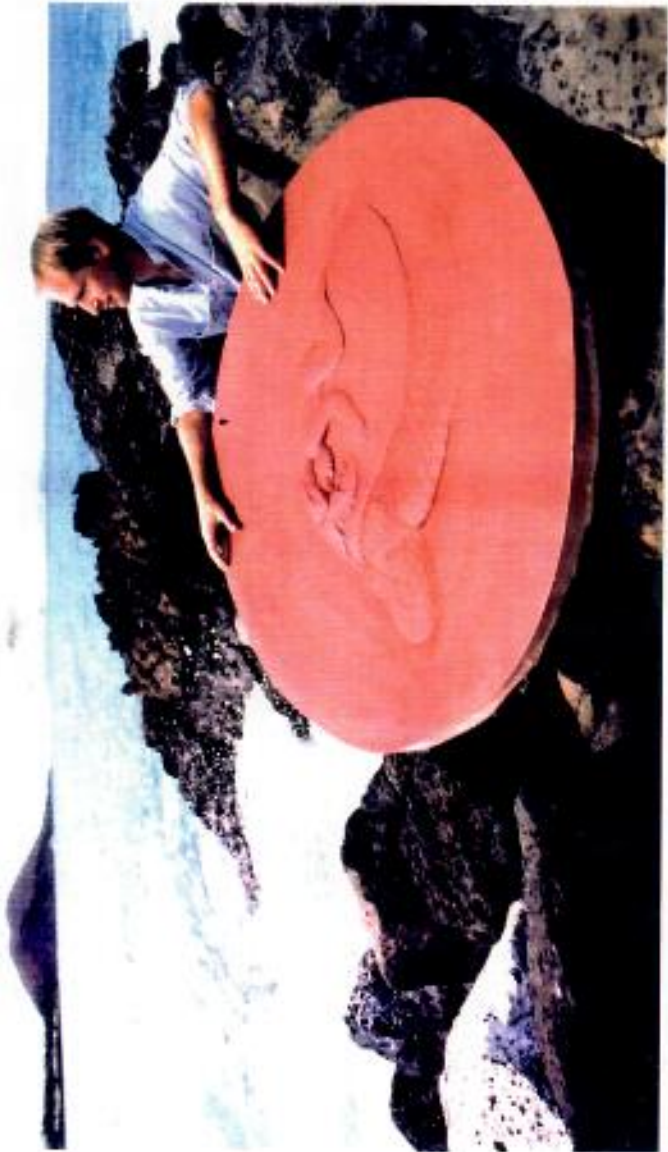
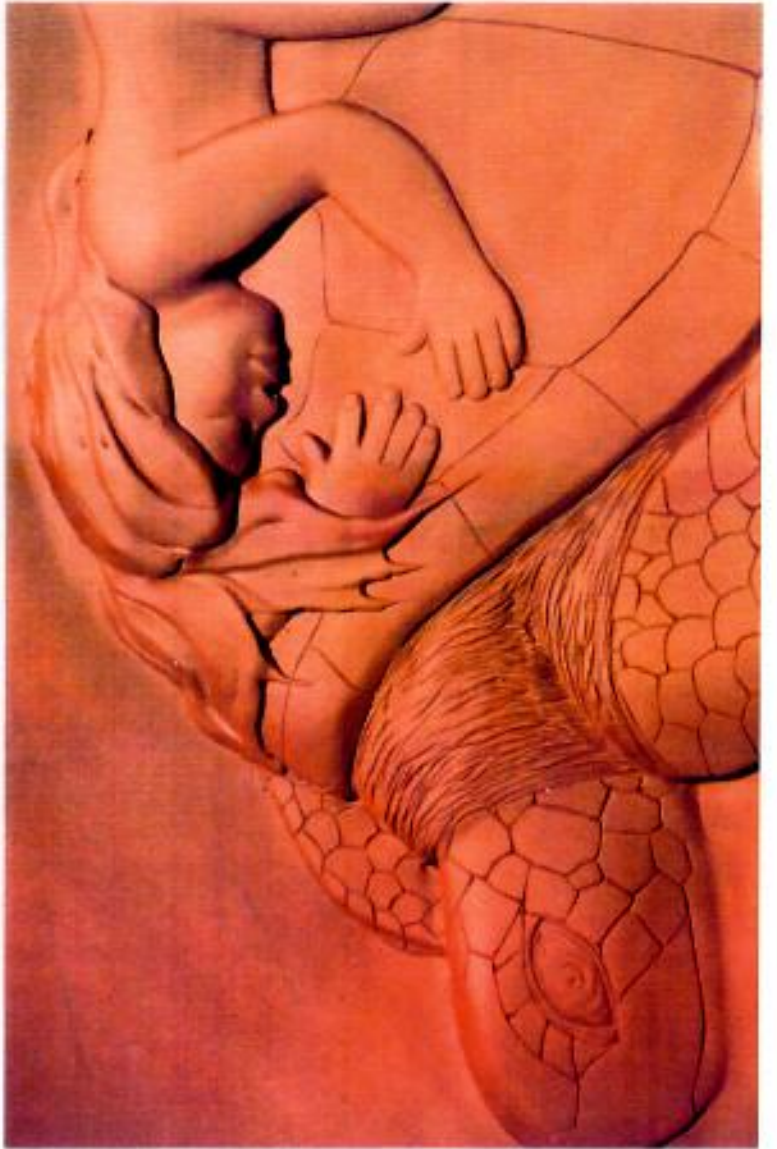
Turtle Monument Ceremony at 10:00 a.m.
followed by Community Picnic & Entertainment



- Free Hot Dogs, Chili & Rice
- Artists
- Turtle Expert, George Balazs
- Hawaiian Arts & Crafts Demonstrations
- Book Signing by Casey McGuire-Turcotte
- Entertainment
- Hikes to heiaus, the sacrificial stone, and other historic sites



Sponsored by UH-Hilo Marine Option Program, Ka'u High School, The County of Hawaii, NOAA, and The Honu Project



DALE ZARRELLA

Dale Zarrella is one of Hawaii's most prolific and varied artists. His Maui inspired creations are in acrylics, precious woods, stone and bronze. He takes as his theme the natural world of which Hawaii has an exotic abundance especially its marine habitats. The Hawaiian green sea turtle "honu" is not only a favorite motif in Zarrella's paintings and sculptures but a passion of his as well. He is a Board member of the Honu Project, a sea turtle conservation organization based in Hawaii, as well as the caretaker of a turtle sanctuary and author/illustrator of a children's book series on turtles. Zarrella is committed in both his art and life to the representation and protection of this glorious species so threatened by mankind's incursion...





The Honu Project

P.O. Box 61449 • Honolulu, HI 96839 USA • Phone: 808-236-4544 FAX: 808-236-4544

FOR IMMEDIATE RELEASE

NEW MONUMENT AT THE BIG ISLAND'S PUNALU'U BEACH CELEBRATES HAWAII'S TURTLES AND THE LEGEND OF "KAUILA"

Turtle lovers from the Big Island, Oahu, and Maui will dedicate a bronze and lava stone monument in honor of Hawaii's sea turtles and the "Legend of Kauila" at Punalu'u Beach on the Big Island. The monument will be unveiled in a public ceremony starting at 10AM on Saturday, November 25 at Punalu'u Beach Park.

Following the dedication, community volunteers from the Ka'u district of the Big Island will mark the day with a celebration titled "He Lā Honu--Turtle Day '95". Festivities will continue until 3 PM with complimentary food from the Ka'u community, Hawaiian musical and hula entertainment, and a variety of arts, crafts and educational booths.

The "He Lā Honu" dedication will be MC'd by two students from Ka'u High School, who have been working on the Punalu'u monument project for several years. Also present to do book signings will be Casey McGuire-Turcotte, another Ka'u High School student who wrote and published a book titled "How Honu the Turtle Got His Shell." Various other dignitaries, including Big Island Mayor Stephen Yamashiro, are also expected.

According to Hawaiian legend, the mystical turtle Kauila would turn herself from a turtle into a young girl so she could play with the children along Punalu'u Bay and keep watch over them. The people of Ka'u loved Kauila as the guardian of their children. The legend of Kauila was later immortalized in a famous painting by Big Island artist Herb Kane.

The monument's central piece is a bronze relief disk four feet in diameter depicting Kauila riding on the back of a giant sea turtle. A separate bronze plate tells the story of Kauila and the turtles of Punalu'u. The bronze disk for the monument was created by Maui-based artist Dale Zarrella--a skilled painter and sculptor whose favorite motif is the "honu" or green sea turtle. Zarrella is also a Board member of the Honu Project, a Hawaii-based sea turtle conservation organization that helped coordinate and fund the monument's creation.

"We're especially pleased that this superb monument to Hawaii's turtles could be unveiled in 1995, which has been declared the Year of the Sea Turtle by Hawaii's legislature as well as by most of the nations of the South Pacific," said Laura Sasaki, one of the Honu Project's Directors. The Year of the Sea Turtle has been marked throughout the Pacific with the creation of educational videos, posters, and the implementation of new laws protecting sea turtles and their habitats.

Punalu'u beach, a beautiful cove of black sand, is renowned as a place where the green sea turtles are tame, friendly, and plentiful. The turtles of Punalu'u often swim in close quarters with snorklers and children playing or boogie-boarding in the water, much to the children's delight. Punalu'u beach is also a nesting site for the highly endangered hawksbill turtle, and signs at the beach ask motorists to keep their vehicles off of potential nesting areas. Scientists from the National Marine Fisheries Service, along with students from the UH Hilo's Marine Option Program, periodically capture and tag green sea turtles at Punalu'u for research purposes.

The monument to Kauila at Punalu'u was created as a joint effort of Ka'u community volunteers, Ka'u High School, Ka'u Agribusiness, the University of Hawaii at Hilo's Marine Option Program, the National Marine Fisheries Service, and the Honu Project.

For more information, please contact:

Roz Rapozo, The Honu Project
Voice and FAX: (808) 236-4544 (Oahu)

For questions about the He Lā Honu event on Big Island:

Geri Cuddihy, "He Lā Honu" Celebration Organizer
Voice: (808) 928-8337 (Big Island)

Aloha!

You are invited to cover the story of He Lā Honu and help celebrate "The Year of the Sea Turtle" with us.

Enclosed you will find our press release and other information along with colored copies of some of the pictures available to you should you decide to do a story on our project.

This story is not just about a turtle monument but more importantly about the wonderful community spirit of the Kau district on the Big Island. Together with several organizations and individuals throughout Hawaii they are helping raise awareness of the importance of preserving Hawaii's endangered sea turtles.

The State Legislature has declared 1995 "The Year of The Sea Turtle" bringing Hawaii in alignment with the Nations of the Pacific Region. With so much news emphasis on the problems facing our ocean environment, it is inspiring to offer a positive story of how a small group of people came together in the spirit of Kauila, the turtle goddess, to sculpt, build and dedicate a monument honoring Hawaii's sea turtles in an area that has deep cultural roots with the sea turtle.

The new message presented through this monument is one of preservation and respect for Hawaii's natural resources, in this case the turtle, which is so loved for its grace and beauty in the water by both local people and visitors alike. Times have changed and we don't have the unlimited resources we may have once experienced. We now have to take active measures to control the depletion of our natural resources which means sometimes establishing conservation laws. Hawaii's sea turtles are now protected by Federal and State law and our children are learning to grow up in a world where management of our natural resources is vital to its continued existence.

The Punaluu Monument Project is particularly noteworthy because of the participation of the children of Kau in its development. The values they learn today will be instilled in future generations. With more efforts of this type, perhaps one day our sea turtles will no longer be endangered and may once again come back in great numbers to nest on our beaches.

The people who worked together on the project included an artist from Maui, organizations from Oahu in both non-profit and governmental sectors, the children, parents and many other community folks of the Big Island, as well as a generous couple in California who contributed toward the 4 foot bronze disk depicting the Legend of Kauila. It is all of these energies together that will make He Lā Honu not just one island's story but all of Hawaii's.

Stephen K. Yamashiro
Mayor



William G. Davis
Managing Director
Henry Cho
Deputy Managing Director

County of Hawaii

25 Aupuni Street, Room 215 • Hilo, Hawaii 96720-4252 • (808) 961-8211 • Fax (808) 961-6553
KONA: 75-5706 Kuakini Highway, Suite 103 • Kailua-Kona, Hawaii 96740
(808) 329-5226 • Fax (808) 326-5663

May 19, 1995

Ms. Geri Cuddihy
P.O. Box 638
Pahala, HI 96777

Dear Ms. Cuddihy:

Thank you for your letter regarding erecting a turtle educational sign/monument at Punalu'u Beach Park.

The County of Hawaii would be more than happy to assist you with this worthwhile project. It is my understanding you have been working with Parks and Recreation Director George Yoshida to implement your suggestions.

We will assist you and your students in making this project a reality and encouraging the protection of our green sea turtles.

Thank you and your students for all your hard work in the protection of our beautiful environment and the resources of our ocean.

Sincerely,

A handwritten signature in cursive script, appearing to read "Steve".

Stephen K. Yamashiro
MAYOR

cc: Parks and Recreation Director George Yoshida

HOUSE CONCURRENT RESOLUTION

DECLARING 1995 TO BE THE "YEAR OF THE SEA TURTLE" IN HAWAII.

1 WHEREAS, Hawaii has a unique marine environment, with many
2 endangered species; and

3
4 WHEREAS, the State of Hawaii, by spirit and by statute,
5 actively protects these endangered species from depletion and
6 extinction; and

7
8 WHEREAS, three of the seven species of marine sea
9 turtles--the Green, the Hawksbill, and the Leatherback--swim in
10 Hawaii's waters, and two of these--the Green and the
11 Hawksbill--nest on Hawaii's shores; and

12
13 WHEREAS, turtles have special cultural value to the present
14 inhabitants and future generations of many peoples of Hawaii and
15 the Pacific region; and

16
17 WHEREAS, the Pacific region including Hawaii contains some
18 of the last remaining significant populations of sea turtles in
19 the world; and

20
21 WHEREAS, turtles are migratory species that are shared
22 resources between countries both inside and outside the Pacific
23 region, and that there is a need to protect this resource for
24 present and future generations; and

25
26 WHEREAS, there is a continuing and serious decline of turtle
27 populations throughout the Pacific region, to the point where
28 they are endangered; and

29
30 WHEREAS, the Regional Marine Turtle Conservation Programme
31 (RMTCP) of the South Pacific Regional Environment Programme
32 (SPREP) consisting of fifteen active member nations (American
33 Samoa, Australia, Cook Islands, Federated States of Micronesia,
34 Fiji, Guam, Kiribati, Niue, Palau, Papua New Guinea, Solomon
35 Islands, Tonga, Tokelau, United States of America, Western Samoa)
36 have previously resolved that 1995 be designated the "Year of the
37 Sea Turtle" in the Pacific; now, therefore,

38

1 BE IT RESOLVED by the House of Representatives of the
 2 Eighteenth Legislature of the State of Hawaii, Regular Session of
 3 1995, the Senate concurring, that Hawaii become a part of this
 4 regional campaign and join our family of Pacific countries in
 5 communicating an urgent message of conservation and protection
 6 for our sea turtles by declaring 1995 "The Year of the Sea
 7 Turtle" in Hawaii; and

8
 9 BE IT FURTHER RESOLVED that the campaign slogan for "The
 10 Year of the Sea Turtle" be the same as that agreed to by the
 11 fifteen South Pacific nations of the South Pacific Regional
 12 Environment Programme: "LET OUR TURTLE FAMILY LIVE" exemplifying
 13 the importance of "extended family" in Pacific Islands culture;
 14 and

15
 16 BE IT FURTHER RESOLVED that a certified copy of this
 17 Concurrent Resolution be transmitted to the South Pacific
 18 Regional Environment Programme.

19
 20
 21
 22 OFFERED BY: Clayton C. Peck

Emilio Wilson
Devan Nekka
Devin

Neha R. Gowan
Christina
Brian Yamane
Geoffrey Heibel
Dave Carnes
James R. Thon
Quanta K. Kawananakoa
K. M. L.
Michael P. Cebukina

MAR 13 1995



Special Issue: 1995 Year of the Sea Turtle



Ban Turtle Sales now, or Pacific Will Lose Them Forever!

With a call to end all commercial trade in turtles and their products, the 1995 Year of the Sea Turtle began throughout the Pacific islands in the first week of March. At the regional launch of the initiative, SPREP's Director, Dr Vili Fuavao, emphasised that the Year of the Sea Turtle was a new way for SPREP and its member countries to work together on a conservation issue - by campaigning.

Launching the Campaign

"The 'Let Our Turtle Family Live!' campaign has the endorsement of Pacific Heads of Government, which gives the Year of the Sea Turtle the highest level of support possible. The slogan encapsulates the need for the Pacific to work together as a family of nations to ensure the survival of turtles which migrate throughout the region," said Dr Fuavao at the launch in Apia.

School children joined government agencies and NGOs, donor organisations, the media and SPREP to launch the regional campaign at SPREP's offices in Apia.

Sue Miller, SPREP's turtle campaign co-ordinator, underlined the region-wide declines in turtle breeding populations. She also pointed out that "turtles are a 'flagship' species for our marine environment. Thus, their decline gives strong signals that we are not taking care of this environment, which has serious implications for our own survival."

"All six species of sea turtle are endangered in the South Pacific", said Ms Miller. "If threats to them do not cease it is highly likely that many of their populations will become extinct. Sea turtles are an important part of Pacific cultures and identity. If they are lost, Pacific peoples will lose part of themselves", said Ms Miller.

A key action and focus for the launch and during the campaign is for Pacific island countries to develop enforceable bans on the commercial trade in turtles and their products. This focuses on domestic - or in-country - and international - such as tourist - trade in turtles. Fewer catches for subsistence and traditional needs are also strongly encouraged.

This point was superbly demonstrated during the Solomon Island's campaign launch when the Minister for Forests, Environment and Conservation, Hon. Allan Kemakeca affirmed that traditional aspirations of nature conservation were more important than economic development for turtle resources. He also said that maintaining turtle subsistence takes for turtle were important but only "as long as our laws and regulations are adhered to, and if our subsistence harvests do not endanger our turtle population any further".

National Campaigns

National campaigns were launched in American Samoa, Cook Islands, Fiji, New Caledonia, New Zealand, PNG, Solomon Islands, Tonga, Vanuatu and Western Samoa during March. Other participating countries plan launches later in the year as part of events dedicated to conserving sea turtles.

Launches around the region received excellent media coverage in TV, radio, newspapers and magazines throughout the region and the

page 2

Let our turtle family Live!



1995 year of the sea turtle

Let Our Turtle Family Live! is the message for the 1995 Year of the Sea Turtle campaign. Posters, fact sheets and bumper stickers (left) are available from national turtle focal points.

Ban Turtle Sales now, or We Will Lose Them Forever!

Let our turtle family live!



1997 Year of the Sea Turtle

page 1

world. This has generated much interest in the campaign and in conserving sea turtle.

The recent ban in Fiji on commercial trading in turtles is already a good example of an effective national campaign. In honour of the Year of the Sea Turtle, the Fiji government announced a year-long ban on the commercial take of sea turtles, with the Cabinet decision able to extend the ban after one year. Fiji's news received wide media coverage, including BBC World Service.

SPREP has called on other Pacific nations to follow Fiji's lead.

The Campaign Plan

Regional work for the Year of the Sea Turtle is co-ordinated by SPREP, which has produced a campaign plan based on the expressed desires of the *Regional Marine Turtle Conservation Programme* network. In each of the 27 participating countries, complementary national campaign plans and activities have been developed to take the turtle conservation message to targeted key audiences. Special campaign artwork, based on turtles drawn by children in last year's regional turtle art competition, was produced by SPREP.

A video highlighting key aspects of turtle conservation has also been produced for use in schools, village meetings and TV broadcasts. TVNZ Pacific Service has already agreed to air the video as part of its programming to eight Pacific nations.

Campaign Activities

Many varied activities are planned in countries and the region to ensure sustained momentum on the need to conserve turtles. These include:

- a four-month mini-campaign aimed at reducing the tourist trade in turtle products, for the Pacific's peak tourist season;
- a TV advertisement, now in production;
- a regional competition to guess where satellite-tagged turtles migrate, in October;
- a promotion of opportunities for 'turtle-watching' ecotourism, in November.
- a module on turtle conservation in all SPREP's Teacher Training and Community Development Workshops held during 1995, which includes the issues, the need and what people can do; and,
- a turtle rap song and music video aimed at younger audiences.

The Media

The media is a key target to enable the turtle conservation message to be spread widely - and at low cost! The response to date from the media to this campaign has been overwhelming. The January issue of *Islands Business Pacific* - one of the region's pre-eminent business magazines - profiled the turtle conservation issue with a 6-page feature spread. *Islands Business* then donated fifty copies of this issue to distribute to the turtle network. An ITN TV News feature story on the Year of the Sea Turtle went worldwide and throughout the region on ITN, CNN, Channel 9 (Australia) and TV NZ and TV3 (New Zealand).

Newspaper and radio coverage has been equally successful. An article in *The Times* (London, UK) was then reprinted by newspapers all over the world, including the *Seychelles National* newspaper!

Radio Australia's *One World* regional environment program is another successful way to spread the message, with two features already covered in 1995, and further stories planned. Items on the BBC World Service and "Voice of America" are two more examples of the campaign's coverage to date which also reaches a wide range of Pacific audiences.

Media coverage is extremely effective in getting the message spread throughout the region. To this end, information on "Developing Relations with the Media" was specifically included in the regional campaign plan sent to the RMTCP network.

Working with NGOs

Developing networks with NGOs is another effective way of working on the Year of the Sea Turtle. There have been very positive responses from the region's NGOs, particularly in joint activities with govern-



The media are vital for any campaign - this *Televise Samoa* crew was on hand to televise the release of a Hawksbill turtle in Western Samoa in 1994.

Photo SPREP



Let Our Turtle Family Live !

Let Our Turtle Family Live !

Let Our Turtle Family Live !

Pacific sea turtles are facing extinction. Too many turtles are being caught and killed for their eggs, meat and shell.

In many Pacific Island countries turtles used to be sacred animals which were used only for special ceremonies. These traditional controls on turtle use have nearly all disappeared. Now turtle shell products for the tourist trade also increases the threat to their survival.

Too many turtles are killed before they even have the chance to breed as it takes 20-50 years before they can lay eggs.

1995 is the Year of the Sea Turtle in the Pacific. Watch this video to see how you can help our turtle family to survive. Save turtles for our children, kill fewer or none at all.



- PAL
- NTSC
- SECAM

The video has been produced by I-EP's South Pacific Bioscience Conservation Programme (SPBCP) with support from the Global Environment Facility (GEF) through the United Nations Development Programme (UNDP).



South Pacific Regional
Environment Programme
PO Box 240, Apia,
Western Samoa
Ph. (685) 21 929
Fax (685) 20 231



sprep

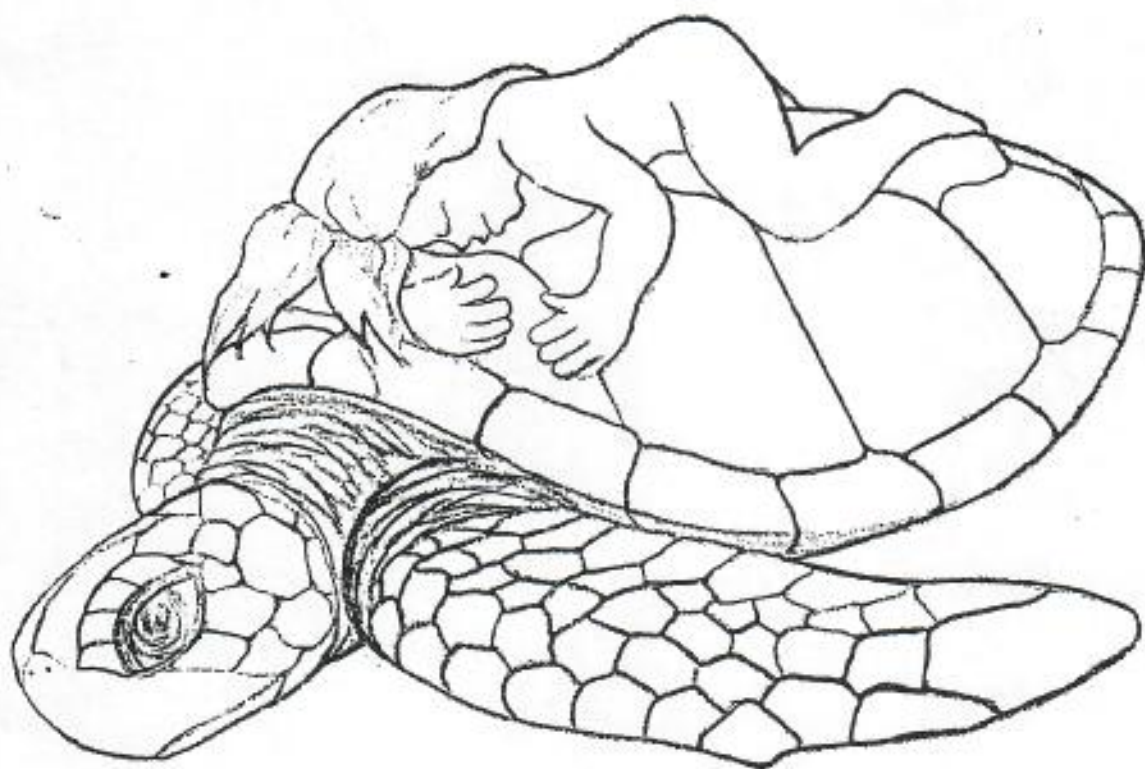
1995 - Year of the Sea Turtle

South Pacific Regional Environment Programme

KAUILA AND THE SEA TURTLES OF PUNALU'U

The mystical turtle, Kauila, makes her home in the Ka'u district at Punalu'u Bay. According to Hawaiian mythology, Kauila was empowered with the ability to turn herself from a turtle into human form and would play with the children along the shoreline and keep watch over them. The people of Ka'u loved Kauila as the guardian of their children and also for her spring that gave them pure drinking water.

The presence of Kauila can still be felt today by the sea turtles that inhabit this special place. The Hawaiian honu (green sea turtle) can be regularly seen in the bay feeding on limu growing in the shallows. In addition, the honu'ea (hawksbill turtle) sometimes enters the bay at night to crawl ashore and deposit eggs in the black sand. Both species of sea turtles are fully protected under the U.S. Endangered Species Act and wildlife laws of the State of Hawaii. Enjoy watching these marvelous creatures but please do not touch or disturb them in any way.





The Honu Project

P.O. Box 62306 • Honolulu, Hawaii 96839 USA • Phone (808) 595-6266 • Fax (808) 595-8340

MEMORANDUM - 2 PAGES TOTAL

TO : ✓ GEORGE BALAZS (fax)
 CHRIS BANGAY* (mail)
 JIM CUDDIHY/GERI CUDDIHY* (fax c/o Ka'u Agribusiness)
 WALT DUDLEY/LEON HALLACHER/BRIAN TISSOT (fax)
 ROZ RAPOZO/JOHN LINDELOW* (fax)
 DALE ZARRELLA* (fax)

FROM : LAURA SASAKI

SUBJECT : PUNALU'U MONUMENT

DATE : FEBRUARY 7, 1996

Dear Everyone:

Belated New Year's Greetings!

He Lā Honu was a fantastic way to end 1995, and such an joyous occasion that people are still talking about it. It's featured in the January 1996 issue of Seawords, the UH Marine Option Program newsletter (*a copy will be mailed to addressees asterisked above). Thanks to George for bringing this article to our attention (and to our MOP people who may have submitted it?!).

Monument

After such a terrific event, this writer pondered what to write about until there was great news to tell. And there is -- the text plate has been finished! Special thanks to John for making a personal appearance at the local Oahu foundry, which seemed to have a direct impact on completion of the plate; and to George, who has very kindly agreed to transport the plate to Punalu'u on February 8, where he'll be going for a tagging expedition; and to Jim and his crew for installing the plate. It was cast with prongs on the back of it, so it can be securely bolted and cemented to the base.

Dale's foundry has promised him that the Kaula sculpture will be on the Big Island

Punalu'u Monument
February 7, 1996
Page 2

sometime this month. They have a reputation for being meticulous, so it should be a piece that we will be very proud of for all time. As of a couple weeks ago, Jim reported that the temporary Kauila piece still looks good.

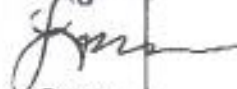
He Lā Honu Celebration

We bet that Geri and Jim surmised from our gleeful expressions at He Lā Honu that we all just loved the celebration. We'd like to thank them once again for the countless hours they spent turning a request for a "picnic" into He Lā Honu -- masterminding it, organizing volunteers, rounding up donations of cash (\$460) and food items, planning the program, and making the whole thing happen.

We'd also like to thank Dale for enabling us to cover certain celebration costs. Dale gave scores of his art posters and cards to The Honu Project. From sales at He Lā Honu, we were able to reimburse the Cuddihy's net advance of \$396 for celebration expenses (food, supplies, etc.).

That's it for now. Hope all's going well. If you have any additions or corrections, please don't hesitate to contact me. My phone number on Oahu is 595-6266, and the fax number is 595-8340.

Regards,



Laura