

Wednesday, February 12, 1975 Honolulu Star-Bulletin

Good Example

SIR: Congratulations are certainly in order to Andrade Stores for placing emphasis on imitation cobra skin shoes in their recent Star-Bulletin advertisement (Feb. 5). "Only a cobra would know for sure" is used to describe 100 per cent man-made fibers that have "the luxury look of real skins." At a time when vanishing wildlife populations are being further depleted for such exotic items as tiger claw jewelry, beaver skin coats, sea lion belts, elephant tusk trinkets and stuffed sea turtles, it is indeed encouraging to see a respected Island business proudly offer "imitation" animal merchandise. Perhaps other establishments in our State will follow Andrade's lead in this matter.

George H. Balazs