



**MĀLAMA HONU, MĀLAMA HONU
AS WE CARE FOR THE TURTLES, WE CARE FOR THE WORLD**
PI'I LA'EHA, NATURAL RESOURCES MANAGER

What is the significance of Living Culture at Mauna Lani?

We can learn a lot from our culture. The programs we have developed over the past couple decades are not only based on culture, but also education and community. Culture represents the past, community symbolizes the present, and education is the future.

What is the mission of the Mālama Honu, Mālama Honua program?

When we were given our sea turtles, it was on the contingency of education, conservation and public awareness. The program was initially called the Mālama Honu program, with "mālama" meaning "to care for" and "honu" meaning "turtle." It started off small, but as the program grew to thousands of students and visitors each year, I felt the need to extend its meaning.

Then, the mission statement came to me: "Mālama Honu, Mālama Honua." To the ancient Hawaiians, the shell of a turtle represented a map of our Pacific World. They called the turtle "honu," and they called the world "honua." With focuses on sustainability and resiliency, we look to the turtles as they've inhabited the planet for more than 100 million years, and they're still surviving. We care for the turtles, but the message is global.

2022 33rd

MAUNA LANI

AUBERGE RESORTS COLLECTION

HAWAII

Aloha George,

Welcome back
to Mauna Lani!
Thank you for your
partnership over the
years. We are thrilled
to have you back
for the 33rd annual
honu release! Enjoy
your stay. — Aloha, Sanjiv

SANJIV HULUGALLE

VICE PRESIDENT & GENERAL MANAGER





MĀLAMA HONU, MĀLAMA HONU

AS WE CARE FOR THE TURTLES, WE CARE FOR THE WORLD

Ancient Hawaiians may have likely compared the shell of a sea turtle to a map of our Polynesian Oceania world, encompassing the Hawai'i islands, Rapa Nui and Aotearoa (New Zealand).

They called the turtle "honu," and the world "honua."

Honu are native to the reefs of Kalāhuipua'a, a sacred land area once cherished by the ali'i (royalty).

Kalāhuipua'a is nestled in the piko (spiritual center) of Hawaii's five great mountains:

Mauna Kea, Mauna Loa, Hualālai, Kohala and Haleakalā. These mountains are depicted in the design of this t-shirt.



MAUNA LANI

Aloha,

We hope you're enjoying your stay at Mauna Lani, Auberge Resorts Collection. Mahalo for choosing our little slice of paradise on the Kohala Coast as your *hale* (home) away from home.

Centuries ago, ancient Hawaiians may have likely compared the shell of a turtle to a map of the Pacific World. They called the turtle "*honu*," and the world "*honua*." Drawing inspiration from the resilience and significance of turtles within Hawaiian culture, we coined our conservation program ***Mālama Honu, Mālama Honua***.

A decades-old tradition driven by conservation and education, Mauna Lani's ***Mālama Honu, Mālama Honua*** program is excited to welcome you to the 33rd annual Turtle Independence Day. Join us on July 3rd for a final Honu Exam prior to the turtles' release, or talk story with the leading minds behind turtle conservation in the Pacific. On Monday, July 4th, at 9:00am, join us for the Turtle Independence Day festivities.

Please see below for what's on:

Sunday, July 3rd

1:00 - 3:00pm in the Ballroom Foyer: Observe an interactive sea turtle exam as we assess the health and readiness of our animals for release into the wild. Learn about the history of the Mālama Honu, Mālama Honua program here at Mauna Lani as our team weighs, measures, and records the growth of our beloved honu.

Sunday, July 3rd

4:00 - 6:00pm in the Ballroom Foyer: Stroll by for a casual talk story experience with some of the leading minds behind sea turtle conservation in the Pacific. Discuss the history of how green turtles were added to the Endangered Species List, learn about the other species of turtles that inhabit our Ocean, and absorb the stories of the people who study them.

Monday, July 4th

9:00am at The Surf Shack: Join us and gather along Mauna Lani's oceanfront to celebrate the homecoming of our cherished honu. Enjoy music, food, hula and a fond *a hui hou* to our young honu as we release them into the Ocean to begin the next stages of their journeys.

Mahalo,

Uncle Danny, Pi'i La'eha, and Ethan Souza

2022

7-5-2022

Danny, Anna, George, Pi'i:

Aloha All:

I continue to bask in the warm spirit of aloha from Mālama Honu - Mālama Honua 2022. A beautiful day of people, culture, tradition, friends.

I go back to the day when Susan Bredo asked for my participation. I agreed, not knowing how much I would be forever moved by the event.

The many years I've had the privilege of standing on the podium has been a true delight. So much so that now is a good time to say "a hui hou".

Please consider this letter my official resignation as your MC for Turtle Independence Day.

I offer my deepest appreciation, gratitude and mahalo for allowing me to join into the "Honu Ohana". Its been a fantastic journey. One I won't forget including the day when Linda and I had the good fortune of releasing a honu ourselves. Amazing experience.

However, this is not a forever goodbye as I will be one of the many faces in attendance soaking up the good "vibes" of the day.

Thank you Danny, Anna, Susan, George, Pi'i and Senator Akaka. The 4th of July will always hold a special significance in my heart, one filled with beautiful memories of my time with the turtles.

Mahalo nui,
Lyman

Medeiros