January 3, 1974 P.O. Box 1346 Kaneohe, Hawaii 96744

Mr. William G. Foster, Chairman Hawaii Visitors Bureau 2270 Kalakaua Avenue Honolulu, Hawaii 96815

Dear Mr. Foster,

In my letter of December 2 I outlined some of the survival difficulties now being encountered by populations of green sea turtles, particularly those here in Hawaii, because of increasing consumer demand and exploitation. I also enclosed background literature to help better aquaint you with the widely recognized plight of sea turtles throughout the world.

I fee certain that your work day must be full of what may seem to be more pressing issues, however, the protection and perpetuation of Hawaii's unique environment is a subject which none of us can afford to neglect. This would be particularly true for those in the tourist industry as our natural biota must surely be the major attraction to visitors. It is by belief that the Hawaii Visitors Bureau can do a great deal towards protecting our green sea turtles. This animal should be considered as a non-consumable aesthetic resource to the tourist industry because if the present trends continue the outcome will surely be total depletion. I hope that in the very near future you will have the opportunity to take a stand on this very important issue.

Sincerely,

George H. Balazs

HAWAII VISITORS BUREAU

WAIKIKI BUSINESS PLAZA, HONOLULU, HAWAII 86615

CHAIRMAN OF THE BOARD

January 7, 1974

Mr. George H. Balazs P. O. Box 1346 Kaneohe, Hawaii 96744

Dear Mr. Balazs:

My apologies for this retarded response to your letter of December 2.

I think the concern you have raised here is a valid one and I do want to assure you that this concern will be brought before the appropriate Bureau committee for action.

Thanking you for calling this matter to our attention, I remain

Sincerely,

William G. Foster

WGF: pa