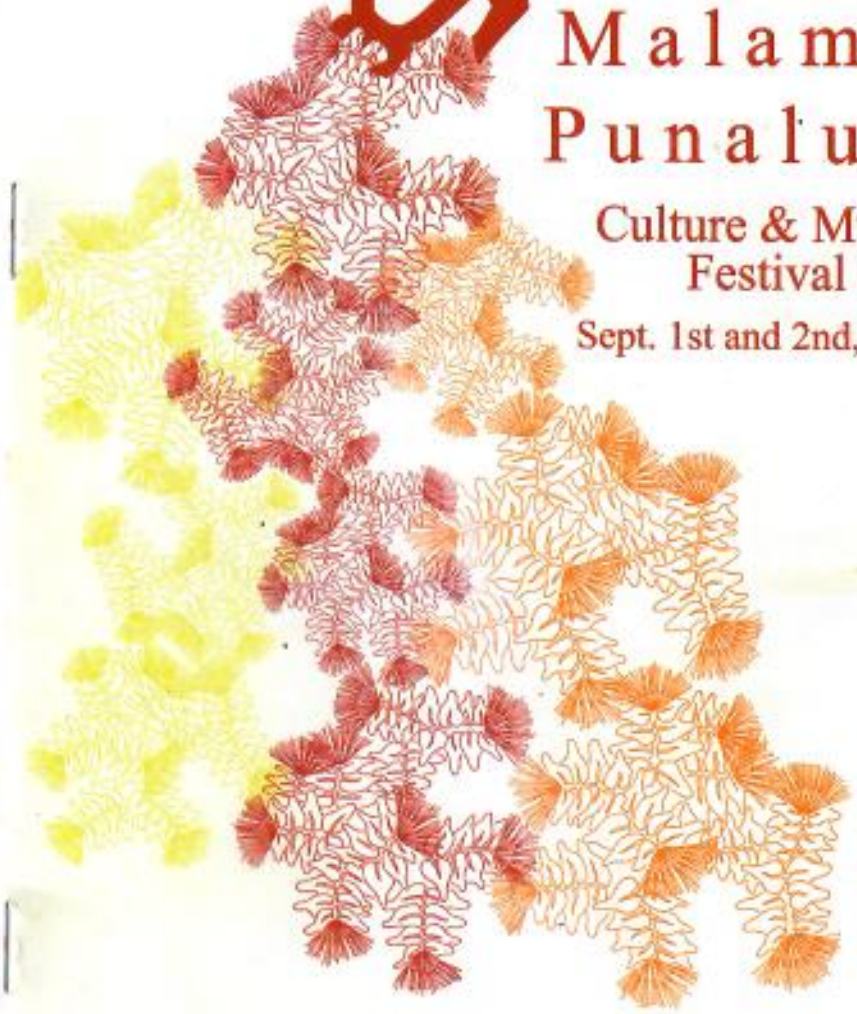




M a l a m a P u n a l u ' u

Culture & Music
Festival

Sept. 1st and 2nd, 2007



Mahalo to our Sponsors:



HAWAII
COUNTY

Healing Our
Island Grant



Hawaii's Island
Journal



MAHALO NUI LOA!

It would be impossible to list all of the individuals whose sacrifices of time, effort, talent and energy made this MALAMA PUNALU'U FESTIVAL a reality. Suffice it to say that the festival would not have been if not for the help of all the sponsors, cultural practitioners, the vendors, the merchants, the entertainers and donors who along with the many volunteers from Ka'u Preservation and the Island as a whole made it happen. Like the many spokes of a wheel people took their place in the process and did what they did best. The end result was a wheel that turned in a worthy fashion for a most worthy cause.

We come together to celebrate all that is good about Punalu'u and Ka'u. I believe that all of us who had any role in this production must know that we were blessed, graced and gifted to have been a part of this great event.

So it is that we honored Dennis Pavao's words:

"We stand together to save our sacred lands!"

Me ke aloha pumehana


Jim Spielman
General Chairperson

This is a Drug and Alcohol Free event.

Produced by **KA'U PRESERVATION**
(a 501c3 non-profit organization)

P.O. Box 472 Na'alehu, HI 96772
808-928-1018

www.kaupreservation.org

Festival Logo Design by:
KUHAO ZANE of ZIG ZANE DESIGNS, Hilo, HI

Aloha!

And welcome to the Malama Punalu'u Culture and Music Festival.

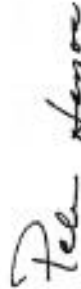
Ka'u Preservation is proud to present to the Ka'u Community and all residents of the island and the many visitors to our state, 2 days of music, hula and cultural demonstrations that celebrate the rich cultural heritage of Ka'u.

The Ka'u district is the largest in the state and is home to the longest undeveloped coastline in Hawai'i. Through your support we can protect our sacred lands that include special places like Punalu'u Black Sand Beach and Ninole that we rely on to continue our traditional way of life here in Ka'u.

Mahalo to all who have worked so hard to create this wonderful festival. It is time to celebrate the beauty that surrounds each of us today -- from Ka'u's mountain forest to the clear waters of the sea.

Let us Malama Punalu'u and all the sacred lands of Hawai'i.

Me ke aloha,



Pele Hanoa
President
Ka'u Preservation



Malamapunalu

from the mountains to the sea...

Punalu'u has been a living classroom for centuries and if protected, can continue to be an invaluable cultural resource and a "Living Classroom" for students and educators from around the world. With public input and community involvement we can create a positive vision that comes from people of Ka'u who have protected its resources for nearly two thousand years. We welcome your involvement, ideas and participation to help save this invaluable natural resource before it is too late.

Na Mo'olelo o Punalu'u: Stories of Punalu'u

Prominent scholars believe Punalu'u Beach to be a possible original landfall of the first Polynesian colonists from the South Seas. For nearly 2,000 years Punalu'u has provided its inhabitants and visitors with abundant resources, from its fresh water springs and healing medicine ponds to a wealth of fishing grounds and warm black sand beaches. For generations Punalu'u has served as an oasis in the Great Ka'u desert, supporting the needs of its inhabitants and legions of Hawaiian warriors during the reigns of Keoua and Kamehameha.

Massive tsunamis in 1868, 1946, 1960 and 1975 made direct hits on Punalu'u, shaping its history and its geography. The massive 7.2 earthquake and tidal waves of 1975 sent 20 foot waves smashing through the windows of the Sea Mountain Resort at Punalu'u and portions of the coastline dropped over 10 feet.

The sugar plantations and ill-guided resort developments of the 1900's devastated what remained of Punalu'u's fish ponds, springs and sacred sites. Today, many of the descendants of the Hawaiian fishing families who have lived at Punalu'u for centuries serve as unofficial stewards of their kula 'iwi (ancestral place) and are dedicated to the restoration and protection of Punalu'u. Continuing the legacy of their ancestors – they are the fierce and proud people of Ka'u.

Wahi Pana O Punalu'u: Sacred Sites of Punalu'u

There are three pre-contact heiau within the immediate vicinity of Punalu'u. To the south lies Ka'ie'ie. Thought to be a fishing shrine the heiau was built on a prominent bluff overlooking the ocean to the south, what were once the Ninole fishponds to the west and Koloa Bay to the east - home of the legendary na 'ili'ili hanau (birthing stones) said to have supernatural ability to propagate.



The heiau complex of Lanipau has not fared as well. Heavily impacted by the construction of the Sea Mountain Resort golf course, it was the largest of the three. Today, what remains of Lanipau is in essence an "island" swallowed up by a sea of putting and driving greens. The heiau complex that sits overlooking the ocean and Punalu'u Beach is referred to by many names including, Haleleau, Kane'ele'ele; Mailekimi or Punalu'u Nui. This heiau likely extended to the edge of the cliff at Punalu'u Bay. Identified as a heiau luakini (human sacrifice temple), a large table-like stone rests outside the southernmost wall and is known locally as Pohaku Mohai (sacrificial stone).

A Sea Turtle Sanctuary

Punalu'u is home to many endangered and threatened species, including the Hawaiian monk seal, hawk and hoary bat.



The sacred sea turtles who live and nest at Punalu'u are reptiles whose ancestors evolved on land and returned to the sea to live about 150 million years ago. The threatened Honu (Hawaiian green sea turtle) rely on Punalu'u as a feeding ground and resting place while the endangered Honu'ea (Hawaiian hawksbill sea turtle) rely on Punalu'u as a nesting site in the summer and fall. In Hawai'i, many islanders worship sea turtles as family guardians, or 'aumakua. To these families the turtle is not only a protector but also the embodiment of their ancestors.

Today, sea turtles at Punalu'u are threatened by increasing coastal development in Ka'u that causes habitat degradation and increases toxic runoff. They are also impacted by illegal hunting, incidental (or non-deliberate) catch in fishing gear and marine debris that can prove deadly to sea turtles when they entangle the turtles or are mistaken for food and ingested.



M a l a m a P u n a l u ' u

Music and Cultural Festival

ENTERTAINMENT

LIVE MUSIC

Hokulani Zuttermeister

Honolulu Star-Bulletin's, John Berger says "Hoku's long-awaited album lives up to the high standards expected of it. It is a perfect showcase for Zuttermeister as a solo artist and would represent Hawaii quite well at the Grammy Awards next spring." Hoku's voice is deep and resonating, yet when he switches to the crystal-clear highs of falsetto, to the delight of his listeners, he shows the enormous vocal range that he has worked so hard at perfecting.



SUGah Daddy

For many years, these guys have made their way through the ins and outs of the music scene in Honolulu. From the conventional hotel gig in Waikiki, the underground ska scene, singing songs for hula halau, playing in funk, reggae, R&B groups, jazz sidemen, to blues, they've done it. They are 'ehawaiianrockband!



Basic Human Tone with Kurt de la Cruz

The voice and spirit behind Basic Human Tone is a man from the storied Ka'u district. His songs and poetry give color to the canvas of revolution, love and inspiration. He is both a revolutionary artist and performer, entertaining audiences with a unique style all his own.



Uncle George Na'ope

"Uncle George" is revered for his knowledge and mastery of traditional hula and chant. Born on O'ahu and raised in Hilo, Na'ope founded the Merrie Monarch Festival in 1962 and is recognized by the Governor and Hawaii State Legislature with the designation "Living Golden Treasure" and was a National Endowment for the Arts Recipient in 2006.

Ka'u

Ka'u resident and musician Demetrios Oliveira founded this local Ka'u band that has toured the islands and the nation, spreading inspiration and aloha to the world. The band is famous for its songs about the majesty of Ka'u and the beauty of Punalu'u.



Brudda Smitty

According to Lisa Malakaua of the Big Island Weekly, "To locals, Brudda Smitty is known as more than a paniolo in his wrangler jeans and palaka shirts. On the Big Island, he's recognized as one of a rare breed. Those few whose talents are so rooted in traditional Hawaiian music, that he has a right, with his beautiful voice and warm heart, to represent the culture to the world."

Also performing at the festival will be award winning artists **Aukahi Pride, Diana Aki, Darlene Ahuna, Kanaka Pila and Kekuhi Kanabele.**

Plus, Ka'u's own, **Punalu'u Boys** that includes **Peter Anderson** on lead Guitar, **Johnny Waller** on Keyboard, **Phillip Barro** on Ukulele, **Henry Berenobis** on Bass and **Camillo Carios** on Drums will perform.

HULA



Kukulu Kumuhana (Ka'u, Kumu: Pele Hanoa)

Halau O Kawananakoa (Hilo, Kumu Hula: Elberta Nicholas)

Na Pua Mae'ole (Pahoa, Kumu Hula: Pi'ilani Ka'ualoa)

Halau Ke Kia'i A O Hula (below) (Oahu, Kumu Hula: Kapio'ani Ha'o)

Halau o Kahikilaulani (Hilo, Kumu Hula: Rae Fonseca)

Halau Kukui Malamalama O Kona (Kona, Kumu Hula: Bula Kalliwai)

Halau O Kou Lima Nani (above) (Hilo, Kumu Hula: Iwalani Kalima)



MAIN STAGE ENTERTAINMENT

Saturday Sept. 1, 2007

(Gates Open at 9:00 am. Program Begins at 10:00am)

Hula Halau O Kawananakoa

Aukahi Pride

Na Pua Mae'ole

Hokulani Zuttermeister

Halau Ke Kia'i A O Hula

SUGah Daddy

**Halau o Kahikilaulani
w/Uncle George**

**Basic Human Tone with
Kurt de la Cruz**

KA'U

Special Surprise

Brudda Smitty

Master of Ceremonies:

SKYLARK ROSSETTI and TOMMY KAHIKINA CHING

Sound by **PEPE ROMERO** Stage and Lighting by **HENRY MAKIZURU** Electric by **JIM ANDERSON**

Floral Designs by **CHUCK HARTER** Stage Banners by **AARON MIYASATO**

Event Producer & Planner **IWALANI KALIMA**

Sunday Sept. 2, 2007

(Gates Open at 9:00 am. Program Begins at 10:00am)

Kukulu Kumuhana



**Leis for
Lili'uokalani
in Celebration of
Her Birthday**

Kanaka Pila

Diana Aki

Halau Ke Kia'i A O Hula

Hokulani Zuttermeister

**Darlene Ahuna w/George
Na'ope & Halau O Kou Lima Nani**

Kekuhi Kanahele

Halau Kukui Malamalama O Kona

Punalu'u Boys

Auction

SUGah Daddy



FESTIVAL GUIDE

CULTURAL PRACTITIONERS

ENJOY over 20 cultural practitioners who will demonstrate and share their ancient talents and help create an interactive cultural fair as part of the event allowing participants to watch skilled practitioners demonstrate their arts, including:

- * crafting drum * lomilomi massage * kapa cloth
- * wood carving * medicinal plant * weaponry * bamboo stamps,
- * gourd making * lauhala weaving * feather or flower lei
- * taro farming * traditional medicine

FOR THE KEIKI (Children)

We will be offering fun and interactive activities about Hawaiian navigation, kapa stamps, archeology, astronomy and making and playing nose flutes in the Keike Tent.

And A WATER SLIDE and TRAIN RIDE (Sunday Only)

Plus:

Over 20 Vendors of Hawaiian Made Products and Art

Over 12 Vendors of Local and Traditional Foods

SUPPORT THE FESTIVAL BY MAKING A DONATION

This festival is free to all thanks to the generous support of our sponsors and donations from many individuals and businesses. You can help too.

Please make a donation at one of the Welcome Tents.

All donations are tax deductible.

In addition, your support of the Raffle, Festival T-shirt Sales and this Program will be greatly appreciated.

Mahalo for your support!

KA'U ART SHOW (In the Community Center)

Enjoy local art of the natural beauty of Ka'u and Punalu'u by local Ka'u artists, including: Peter Anderson, Greg Rush, EmiKen Holton, Pearl Maxner and Jo O' (Jo O'Donnell)

THE PUNALU'U EXPERIENCE

(In the Community Center)

Experience the natural and cultural history of Punalu'u through this unique multi-media presentation created by Ka'u filmmakers, Danny Miller and Jo O' (Jo O'Donnell)

MUSIC SWAP

Opportunity for musicians to trade, barter or sell musical instruments and sound equipment.

COMMUNITY INFO BOOTHS

Hawaii Volcanoes National Park Sea Turtle Educational Program (Saturday Only)

The Nature Conservancy

Ka Ohana O Honuapo

Ala Kahakai National Historic Trail (Saturday Only)

KAHEA (The Hawaiian Environmental Alliance)

Save Honolua Coalition Kau Inoa Registration

Hawaii Island Journal

Ka'u Preservation

ALL HAWAII STAND TOGETHER BY DENNIS PAVAO

As I traveled from place to place
Some familiar and some strange
To hear the ancient chantings of our home
As I've listened to the stories
My eyes have seen the glory
So let us raise our voice in song to save
our land

Chorus:
From the fiery pit of Tutu Pele,
I hear my mother's call
Old Tutu Kane and Mauna Kea,
Send their love to all
To stand as one beneath the sun,
Blessings from Haleakala
For our sweet Ka'ala ad Wai'ale'ale
Where the greatest waters fall

Chorus:
All Hawai'i stand together
It is now and forever to raise our voices
And hold your banners high
We shall stand as a nation
Guide the destiny of our generation
To sing and praise, the glory of our land

Chorus: (in Hawaiian)
Hawai'i Loa, ku like kakou
Ku pa'a me ka lokahi e
Ku kala me, ka wiwo'ole
'Onipa'a kakou, 'onipa'a kakou
A lanakila, na kini e
E ola, e ola, e ola, na kini e

Within stone walls and cities of refuge,
We learn the sacred ways
Upon Waipio's valley floor
The ancient battles rage
From the barren sloop of Kaho'olawe
And the shores of Kahana Bay
We shall claim our lands from the Barking sands,
To the valleys of Hanalei

HAWAII ALOHA (Beloved Hawaii)

1852 Lyrics: The Reverend Lorenzo Lyons, aka Makua Laiana, 1807-1886

E Hawai'i e ku'u one hānau ē
Ku'u home kula'iwi nei
'Oli nō au i nā pono lani ou
E Hawai'i Aloha ē
E hau'oli e nā 'ōpio o Hawai'i nei
'Oli ē! 'Oli ē!
Mai nā abeāhe makani e pā mai nei
Mau ke Aloha nō Hawai'i

Hawai'i my birth sands
My beloved native home
Joyful indeed am I in your heavenly righteousness
Beloved Hawai'i
Happy the youth of beloved Hawai'i
Rejoice! Rejoice!
Forever the Aloha for Hawai'i

THE HAWAIIAN NATIONAL ANTHEM

The Hawaiian Kingdom's national anthem, entitled "Hawai'i Pono'i," was composed by His Majesty King David Kalakaua in 1876 honoring King Kamehameha I, founder of the Hawaiian Kingdom in 1810. The music was arranged by Captain Henry Berger, Bandmaster of the Royal Hawaiian Band, and was based on the Prussian hymn "Heil Dir Im Siegerkranz". The English translation is provided below, but the anthem is always sung in Hawaiian.

Hawai'i Pono'i

*Hawai'i Pono'i
Nana i kou Mo'i
Ka Lani Ali'i
Ke Ali'i*

*Hawai'i's own
Look to your King
The Royal Chief
The Chief*

*Makua Lani e
Kamehameha E
Na kaula e pale
Me ke ihe*

*Royal Father
Kamehameha
We shall defend
With spears*

*Hawai'i pono'i
Nana i na Ali'i
Na pua muli kou
Na poki'i*

*Hawai'i's own
Look to your Chiefs
The children after you
The young*

*Hawai'i pono'i
E ka Lahui e
'O kau hana nui
E u'i e*

*Hawai'i's own
O Nation
Your great duty
Strive*



Niches open for YOUR events
Call ahead for group visits after 3 p.m.

HOURS

Open 6:15 a.m.
Monday - Saturday,
7:15 a.m. on Sunday
Open evenings Monday,
Friday and Saturday.

Early Bird Coffee Special
50 cents/cup before 7:30 AM

ANUJENUE

NATURAL FOODS DELI & BAKERY
Organic Groceries and Much More!
Located in Ocean View Town Center

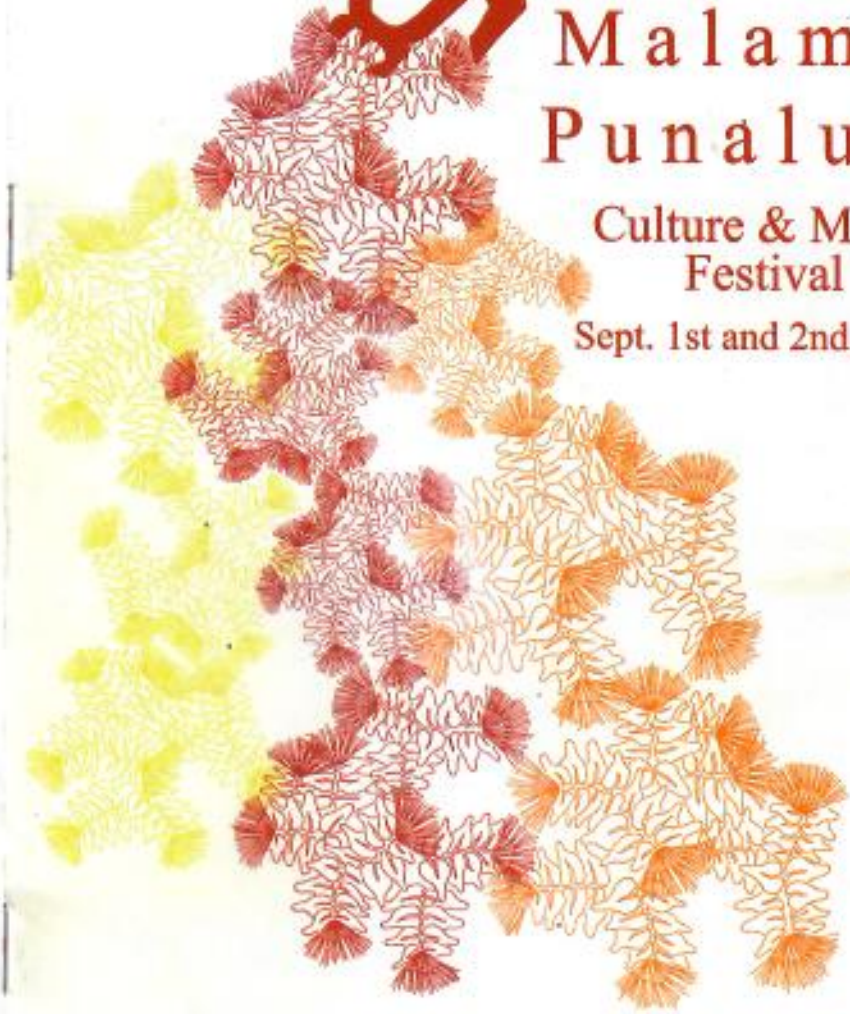
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ISLAND NATURALISTS



HILLO & PAHOA

Mahalo

to those who
love & protect the land

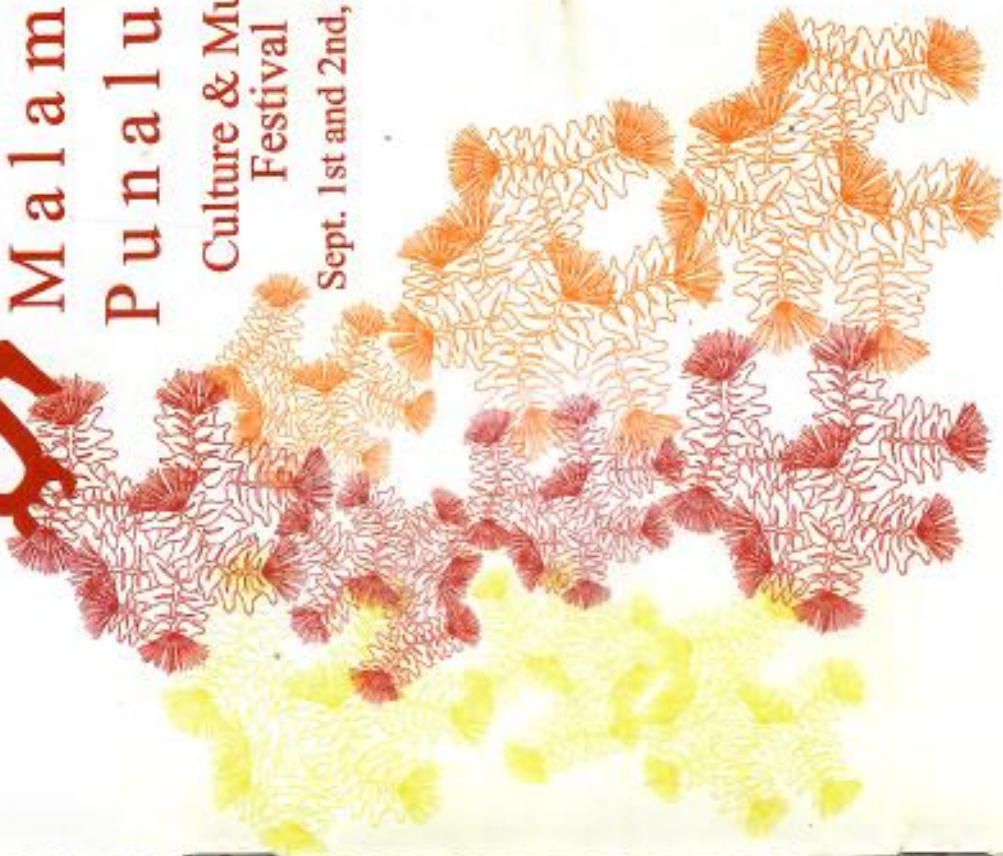
Malamama Punalu'u



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