

E KOMO MAI! Welcome

Explore the Valley Isle with aloha

SHOP & DINE Local + Sustainable

There are many places to shop & dine on Maui. Supporting made-in-Hawai'i, eco-friendly & sustainable businesses will help us maintain a thriving local economy.

Admission is not required to dine at Seascape restaurant. Advance reservations highly suggested.

SEASCAPE RESTAURANT

Look for sustainably certified restaurants, like Seascape restaurant & Reef Café in Māʻalaea. Both are certified 100% ocean-friendly restaurants by the Surfrider Foundation & are committed to sustainable practices.

SEASCAPE

mauioceancenter.com/dine

MAUI OCEAN TREASURES gift store

offers a wide variety of eco-friendly beach items, locally-made & reusable products. You can feel confident that your purchases are supporting our community.

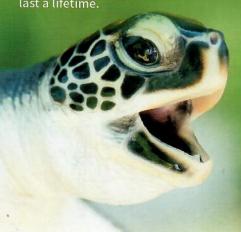
MAUI OCEAN TREASURES

mauioceancenter.com/shop

VOLUNTEER

handsonmaui.com

Whether you live on Maui or are visiting, there are many volunteer opportunities across the island. Eco-tourism is a great way to immerse yourself in the community and create memories that will last a lifetime.



Become a HONU HERO

Interested in volunteering? The Marine Institute at Maui Ocean Center is a non-profit that focuses on sea turtle rescue & rehabilitation, as well as coral reef restoration & marine conservation. Become a Honu Hero & join a beach clean up today!



mocmarineinstitute.org

Help Save Our CORAL REEFS

- Choose mineral-based sunscreen
- Don't touch or stand on coral
- Pick up trash & debris
- Choose reusables (cups, bags, straws, utensils, etc.)
- Avoid single-use plastics
- Conserve water
- 😾 Say no to pesticide use

TIP: If you need a break from swimming or snorkeling, find a sandy spot to stand up. Never stand on coral reefs. Corals are fragile living animals that can easily be damaged.

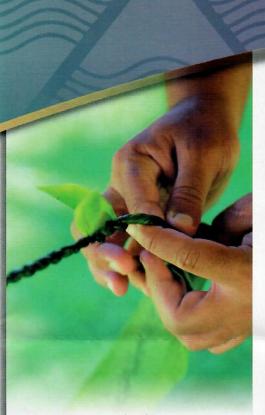
Respect the 'AINA & KAI

(Land & Ocean) Choosing reusable alternatives to single-use plastics helps protect the fragile ecosystems in Hawai'i. So join the Surfrider Foundation & "Rise Above Plastics." Reduce, reuse & pick up debris.

Mahalo for your kõkua! (thank you for your help!)



surfrider.org



Responsibility **KULEANA**

We invite you to live with Aloha & Mālama (to care for) Maui's environment & community, so all of us may enjoy the tropical wonders of Hawai'i for generations to come.

Hawaiian WORDS TO KNOW

- Mālama To care for
- Kuleana Responsibility | Privilege
- **Aloha** Love | affection | greeting salutation | hello | good bye
- Hale House | building
- Hele To go
- Honu Turtle
- Imu Underground oven
- Kamaʻāina Hawaiʻi-Born | long-time resident of Hawaiʻi
- Kane Man
- Wahine Woman
- Kōkua Help
- Kumu Teacher
- Kupuna Grandparent | elder
- Kapu No tresspassing | Sacred
- Mahalo Thank you
- Ahupua'a Land division

When Visiting **HALEAKALĀ**

Haleakalā is an active shield volcano that stands 10,023 feet above sea level.

When visiting Hawaiʻi, always respect cultural boundaries & the law.

- Sunrise viewing reservations are required. www.recreation.gov
- Keep your distance from wildlife & never approach or feed a wild animal, including Nēnē (Hawaiian goose).
- Weather & viewing conditions can be unpredictable at the summit. Be prepared for cold, wet & sun.
- Vehicles must remain on roads or in parking areas. Drive at or under the speed limit.
- Leave it the same as you found it, or better! Never litter or vandalize scenery & do not take lava rock home.
- Remove seeds from boots & gear before entering the park to avoid introducing invasive species.

House of the Sun MT. HALEAKALĀ

Hina, the demigod Maui's mother, created cloth out of pounded kapa (bark), but lamented that the sun moved across the sky too quickly for her cloth to dry. So Maui headed to the peak of Mt. Haleakalā, ("House of the Sun,") & lassoed the sun in an effort to slow it down & lengthen the day.





Respecting the ROAD TO HĀNA

Travelers are encouraged to book Road to Hāna travel with a professional tour company. Relax & enjoy the beauty while someone else negotiates all those curves! Plus this reduces traffic along the road to Hāna.

It is important to adhere to local cultural and lawful boundaries.

- Park only in designated parking spaces along Hāna Highway
- Respect private property signage and do not trespass or hike in these areas
- Don't double park at waterfalls or other scenic stops
- Be courteous safely pull over to allow others to pass you when possible
- Leave it the same as you found it, or better! Do not take lava rock or sand home, and never litter or vandalize scenery
- Stay on designated roads only no off-roading or driving to restricted locations (see map)

Have fun and enjoy the drive!



MAUI OCEAN CENTER

THE AQUARIUM OF HAWAI'I

Maui Ocean Center is centrally located in Māʻalaea, Maui. We invite you to learn about the connection between Hawaiians and the sea, and enjoy presentations from our ocean experts about Hawaiʻi's unique ocean inhabitants.

WALK AMONG SHARKS & RAYS in the underwater tunnel, and come eye-to-eye with a full-size humpback whale in the 3D Sphere experience! Immerse yourself in Hawaiian culture & ocean ecosystems as you explore our Hawai'i-inspired indoor-outdoor exhibits.

TROPICAL MARINE LIFE OF HAWAI¹ and distinctive, endemic species can be experienced up close in realistic exhibits. We care for the largest living Pacific coral display in the world, including rare species found only in Hawaiian waters.

BRING YOUR 'OHANA (FAMILY) and enjoy creative exhibits, presentations and interactive activities. Meet local marine animals up close at the tactile Tide Pool & say "aloha" to the Honu (Hawaiian green sea turtles) at Turtle Lagoon.

Shop for eco-friendly keepsakes at our world-class gift shop, Maui Ocean Treasures, and dine at award-winning, 100% certified sustainable Seascape restaurant and Reef Café.

CONSERVATION

REDEFINING WHAT IT MEANS TO BE AN AQUARIUM We combine education, conservation, community, and entertainment with marine life found in Hawai'i.

you'll encounter Hawaiian green sea turtles, octopus, a variety of shark species, rays, and schooling fish at Maui Ocean Center. Each of the animals under our care are ambassadors for their species.

For the past 25 years, Maui Ocean Center's mission has been to foster wonder and respect for Hawai'i's marine life — and to preserve it for future generations.

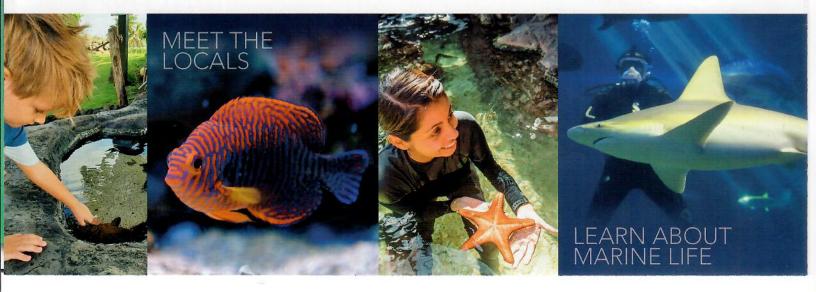
LIVING OCEAN ALOHA

We are committed to conservation by inspiring our guests to live with Ocean Aloha — to show respect and love for the oceans that sustain us. Small changes in our daily lives can have big impacts on ocean ecosystems, plants & animals. Making sustainable choices for the benefit of marine life is at the core of Ocean Aloha.

Go green for blue — pass it on!

mauioceancenter.com 🕣 📵 🛅 🕝

@seascapemaui | @mauioceantreasures | @mauioceancenter





DISCOVER...

- Tropical native & endemic marine life of Hawai'i
- The largest display of living Pacific corals in the world
- Unforgettable animal encounters & cultural experiences

Piilani b

Mā'alaea

so plan your visit early. Open daily, 9 am - 5 pm. Be respectful and avoid rease note: Idiliy days tella to diaw talge clowds to Maul Oceall Cellt Lāhainā town, as it is a restricted area due to wildfire destruction.

Have some time between hotel check-in/out and your flight? Stop by Maui Ocean Center for a memorable experience. We'll SEA you soon!

MAUI OCEAN CENTER



1

Wailea

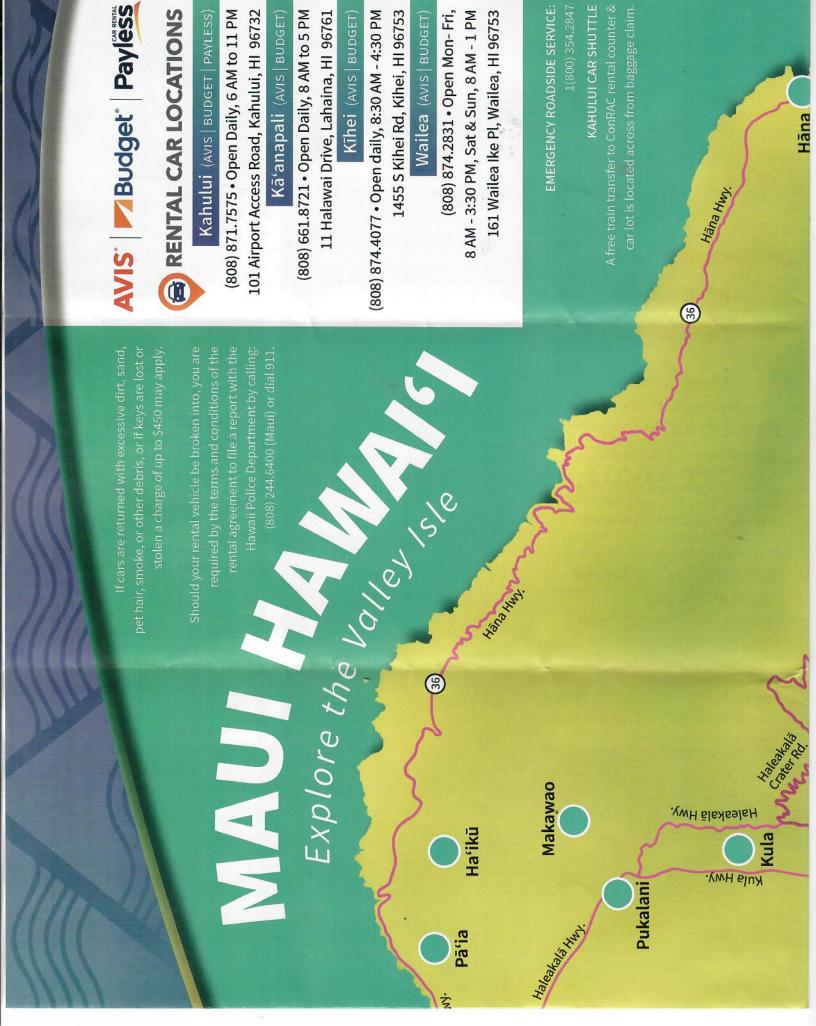
(I)

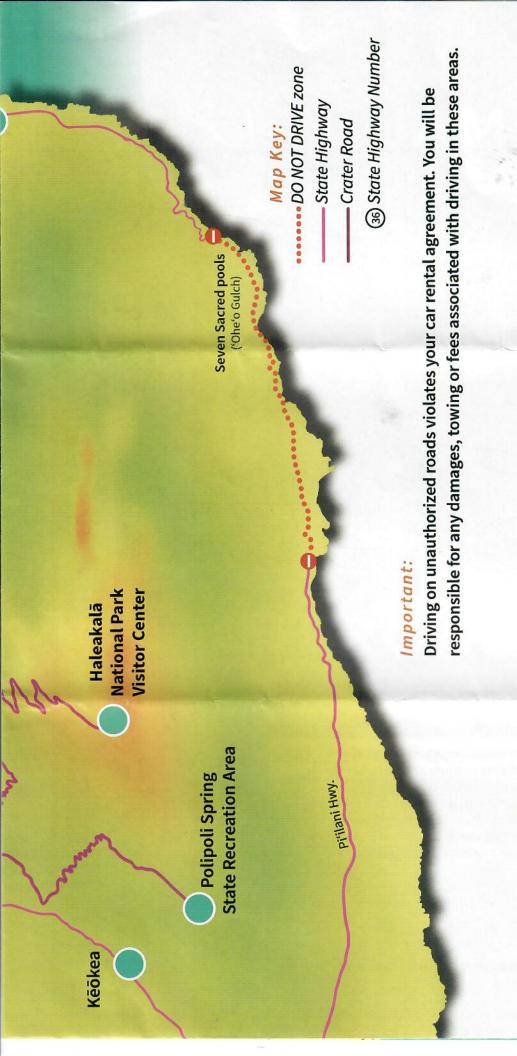
Mākena

WE LIVE

PLAN YOUR VISIT mauioceancenter.com

MAUI OCEAN CENTER Our Mission: To foster understanding, wonder & respect for Hawai'i's marine life E paipai i ka 'i'ini e ulu ai ka 'ike ku'una Hawai'i e ola mau ka nohona moana Taking action for conservation & education to protect the fragile ocean ecosystems & animals for our future generations.





HELPFUL TIPS:

Drive With Aloha

on paved, authorized roads. Rental vehicles may not be used for off-road driving/ Follow road signs (speed limit, no parking, private property, etc.) and only drive trespassing on private property.

Beware of Your Surroundings

Never leave personal belongings or valuables in an unattended vehicle.

Car Seat/Booster Required

Keiki (children) under the age of 4 years MUST ride in a child-safety seat, and keiki ages 4-7 must ride in a child-safety booster seat while riding in a motor vehicle.

· Cell Phone Down

Do not use mobile devices while driving.

Click It or Ticket!

All passengers in a vehicle must wear seatbelts.

No Smoking

Cars returned with the smell of smoke may be fined.

Keep Keys Dry

Remember to keep your car keys/fob out of the ocean.

Avoid Brake Failure!

Use low gear when coming down from Haleakalā Crater.